THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

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Currently riding hot via her click rendition of "Bonaparte's Retreat," chirp Kay Starr is caught before the Capitol mike during a recent recording session. Kay's vocalizing has amassed her a tremendous bevy of music fans in recent months and a top niche among music operators. Recent hits for Miss Starr have been, "Hoop Dee Doo," "A Woman Likes To Be Told" and her latest, "Mississippi." Kay recently concluded a series of theater and personal appearances, and is currently on the West Coast. Kay Starr is exclusively featured on Capitol Records.

OLD AND EXPERIENCED

traveling men, training novices as to "what to watch for when entering a town," always advised, "read the classified ads" in the town paper. "That's where you get the real lowdown," they said, "and," they added, "always glue yourself to the paper with the largest number of classified ads because," they sagely emphasized, "that's the paper the people are really interested in and are carefully reading page after page."

. . . In keeping with the above, which many, many members of this (and every other) industry heard expounded time and again by these oldtime traveling men who pioneered a great business path thru America's hinterlands . . . is this proud statement for one and all in this industry to give deep and serious consideration.

"THE CASH BOX" PUBLISHES MORE THAN DOUBLE THE NUMBER OF CLASSIFIED ADS THAN ALL OTHER MAGAZINES IN THIS INDUSTRY COMBINED!

"THE CASH BOX" IS THE MARKET PLACE

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THE CASH BOX

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Better Used Equipment Grows Scarcer

Just like "Old Mother Hubbard's Cupboard," the trade is gradually becoming bare of the better, later models in used equipment.

It is quite surprising to note that those who formerly advised they had all sorts of used machines on hand have suddenly started a frantic search for the better used machines.

What's more, because the Canadian and South American markets are eating into whatever good used equipment is around, the domestic market finds that it has run very, very short of almost all late models of machines.

Conversions, which have been produced by some of the leading manufacturers, to bring new life back to some of their older model machines, have worked out well, with the result that operators have taken to these conversions in a big way. This has halted these older machines from reaching the used market.

Noted distributors have been phoning each other long distance constantly, in an effort to obtain used equipment, to fill orders which they have on hand. And, in most cases, have been unsuccessful.

The result has been a boost in prices all down the line. Operators who formerly traded in equipment in quick time, are now holding back in an effort to get every bit of take from equipment. This has had a very strong effect on the market.

Even more important is the fact that new machines are destined to zoom in price. The operators, jobbers and distributors realize this. They are now trying to arrange for an entirely new and better trade-in allowance plan, in an effort to take care of their used machine buyers.

The reaction to all the gossip, rumors and publicity, has been to hold operators back from trading in long used equipment.

This is foolish. The operator realizes that his very best bet is to continually present new products to his customers. So that he can continue to enjoy peak play, regardless of whatever else comes to the market in similar equipment.

But, as the better used equipment becomes scarcer, many will have to pay prices they never before believed they would pay, for whatever is left on the used market.

The *"Confidential Price Lists"* of *The Cash Box* reflect this shortage of better used machines.

Those who have been following prices carefully find that they have been constantly going up.

There is no down in sight.

Furthermore, as new equipment grows more and more costly to produce, and as prices go up, the used market will continue to rise with all new price hikes.

It is best, therefore, that those, especially those who need used equipment in their territories, urge all to trade in more quickly so that the market continues active, and all will prosper.

Just booming prices, because of shortage, will never bring in any more coin into machines.

The big problem is to arrange a more or less "set market price" on better type used equipment, in an effort to satisfy all in the field.

THE CASH BOX

WORLD'S GREATEST COIN MACHINE MAGAZINE

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

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"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as "the official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists"*.

INFLATION

. . . and coin machines

For many months, in almost every editorial to appear here, this publication has warned the trade of rising inflation. It has reported statements from the nation's leading economists. It has urged all operators to arrange for a better commission arrangement so that they would be prepared to meet inflation as it became more and more prominent.

The Cash Box tried, with the editorial means at its disposal, to show those men on the firing line, the nation's operators, how to gird themselves, so as to be impervious to whether inflation struck hard, or was held down.

What, then, has inflation to do with the coin machine industry?

The answer? A great, great deal to do with coin machines. The reason? Because this industry caters to that class of people in this nation where inflation is most instantly, and longer, felt.

The people who like to enjoy juke box music. Who will play amusement games. Who will buy from vending machines. Who have budgets. Who watch their nickels and dimes. Who tho money is flowing much more freely find that costs of their every day necessities are zooming along with this easier inflated money.

This inflationary boom which has been brought about by liberal Washington spending can react without too much good for the members of this field.

In the first place it has caused wages to go up. With the rise in wages the prices of raw materials have zoomed. Therefore, the cost of coin machines, in all classifications, has been raised to meet these basic rises.

With costs higher for equipment, the operators are faced with the necessity to take in more, to earn as much, and to amortize their investments in the usual time.

There is the rub. How can the operator earn more? What must he do? Inflation is creeping up very fast. He finds his cup of morning coffee in his first stop costs him 10c. When he turns to the pay phone, and if it's still a nickel, he wonders how soon he'll have to put in a dime to make a call.

If he gets a shoe shine as he steps outside, he now pays 15c or even more. As he starts his car and heads for his favorite gas station, he finds that gas and oil have gone up.

He drives over to his distributor, and inquires about a game. He is quoted a price higher than what he formerly paid for the same manufacturer's product.

He gets over to his next location, at long last, and hears complaints from the location owner that everything's going up in price, and that people are a bit wary about investing too heavily.

So he begins to wonder, as he counts the collection, just what he ought to do to arrange for an upswing in his own take, to pay the inflated costs all the way down the line and continue a progressive route by purchasing the new equipment he needs.

And this goes for every type of operator. The vending machine men who operate bulk vendors just can't cut down too low on the amount of merchandise they're now vending. Pistachio machines are giving four or five of the nuts for a penny and, when a larger size nut wedges in, only two. That disgusts people with this machine. Yet the operator mustn't break down the quality of his merchandise.

Can he change the coin chute? Should he charge more?

The amusement game operators are in a position of wonderment. They claimed they just couldn't amortize the cost of five-balls at the old price. How are they going to do it at an increased price? The answer, in their case, would be the same as what happened on shuffle games, the majority of the better ops believe. That is, to feature 10c chutes.

But, these men state, how can they feature 10c coin chutes when the people are accustomed to playing that very same type game for 5c? In short, get some new type game, which might be a combination of both these games.

Whatever the answer, the problem remains, and the 10c coin chute will probably answer this problem when the first op come up with the new type game needed to obtain 10c from the players.

The case of the juke box ops is somewhat better. They have, after some years, at least quite a lot of them have, changed their commission percentage basis to the storekeepers and are paying 40% or 30% or even 25% commission, instead of the former 50%. Many are also getting front money service guarantees, ranging from $5 to $15. Each territory has its own unique problems. This is not a national arrangement.

Those ops, who are working on a changed, better commission basis, are finding themselves in an enviable position. But, many are suffering from low take. Therefore they, too, must find a way to get bigger collections.

There is no doubt that as money becomes even "easier," and what might also be termed, "looser," there will be some increases in collections. But, will this mean anything if the operator must pay more for everything he uses to earn his living?

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.

Record Companies Listed Alphabetically

CODE

AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

Pos. Last Week

1 — I WANNA BE LOVED

*** ANDREWS SISTERS** — Last Week: 1

CO-38491—Buddy Clark
CO-38825—Tony Bennett
DE-27007—Andrews Sisters
MG-10716—Billy Eckstine
VI-20-3772—Fontaine Sisters

2 — BEWITCHED

*** BILL SNYDER** — Last Week: 2

CA-1000—Mel Torme
CO-38821—Benny Goodman O.
CO-38821—Doris Day
DE-24983—Gordon Jenkins O.
ME-5399—Jan August & Harmonicats
MG-30120—David Rose O.
TW-1473—Bill Snyder
VI-20-3726—Larry Green
VI-20-3617—Andre Previn

3 — MONA LISA

*** KING COLE** — Last Week: 4

CA-1104—Eddie Grant
CA-1010—King Cole
CO-38768—Harry James O.
CR-60250—Leighton Noble O.
DE-27048—Victor Young O.
LO-619—Charlie Spivak O.
ME-5447—Alexander Bros.
MG-10689—Art Lund
VI-20-3753—Dennis Day

4 — MY FOOLISH HEART

*** GORDON JENKINS—BILLY ECKSTINE** — Last Week: 3

CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter O.
DE-24830—Gordon Jenkins O.
ME-5362—Richard Hayes
MG-10623—Billy Eckstine
TE-470—Franz Lehar
VI-20-3681—Mindy Carson

5 — HOOP-DEE-DOO

*** PERRY COMO—KAY STARR** — Last Week: 5

CA-980—Kay Starr
CO-38799—Frankie Yankovic
CO-38771—Doris Day
CR-60209—Ames Bros.
DA-2077—Paulette Sisters
DE-24986—Russ Morgan O.
ME-5419—Lawrence Welk O.
MG-10702—Lynn Duddy Singers
VI-20-3747—Perry Como

6 — ROSES

*** SAMMY KAYE ORCH.** — Last Week: 7

CA-1001—Ray Anthony O.
CO-38826—Ken Griffin
CO-38816—Gene Autry
DE-46240—Stubby & The Buccaneers
DE-27008—Dick Haymes
LO-682—Snooky Lanson
MG-10684—Billy Eckstine
VI-20-3754—Sammy Kaye O.
VI-21-0306—Sons Of The Pioneers

7 — THE THIRD MAN THEME

*** ANTON KARAS—GUY LOMBARDO** — Last Week: 6

CA-820—Alvino Rey O.
CO-38706—Hugo Winterhalter O.
CO-38665—Cafe Vienna Quartet
CR-60159—Owen Bradley
DE-24908—Ethel Smith
DE-46218—Hank Garland
DE-24839—Guy Lombardo O.
DE-24916—Ernst Nasar
DE-27048—Victor Young O.
LO-536—Anton Karas
ME-5373—Herman Stachow
MG-10593—Franz Dietschmann
NA-9104—Dave Apollon
VI-20-3698—Irving Fields Trio
VI-20-3611—Irving Fields Trio
VI-20-3707—Ray McKinley O.
VI-20-3797—Freddy Martin O.

8 — SENTIMENTAL ME

*** RUSS MORGAN—AMES BROS.** — Last Week: 8

CA-923—Ray Anthony O.
CR-60140—Ames Bros.
CR-60173—Ames Bros.
DA-2074—Billy Mayo Quartet
DE-48141—Ray-O-Vacs
DE-24904—Russ Morgan
ME-8174—Steve Gibson
VI-20-3793—Rudy Vallee

9 — COUNT EVERY STAR

*** HUGO WINTERHALTER ORCH.** — Last Week: 10

CA-979—Ray Anthony O.
CA-859—Ray Anthony O.
CO-38732—Herb Jeffries
CR-60142—Harry Babbitt
DE-48158—The Blenders
DE-27042—Dick Haymes
NA-9111—The Ravens
VI-20-3697—Hugo Winterhalter O.

10 — TZENA, TZENA, TZENA

*** GORDON JENKINS** — Last Week: —

CO-38885—Mitch Miller O.
DE-27077—Gordon Jenkins O.
DE-27053—The Weavers
ME-5454—Vic Damone
VI-20-3847—Ralph Flanagan O.

11) IT ISN'T FAIR. 12) I DIDN'T SLIP. 13) WANDERIN'. 14) I CROSS MY FINGERS. 15) SAM'S SONG. 16) LA VIE EN ROSE. 17) BONAPARTE'S RETREAT. 18) SIMPLE MELODY. 19) OLD PIANO ROLL BLUES. 20) STARS AND STRIPES FOREVER.

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RING UP M-G-M SALES!

JUDY GARLAND

Friendly Star ★ Get Happy

(Both from the M-G-M Technicolor picture "Summer Stock")

Available 2 Record Speeds

78 R.P.M. M-G-M 30254

45 R.P.M. M-G-M K30254

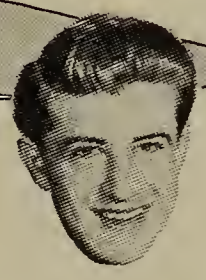
ART LUND

You Wonderful You

(From the M-G-M Technicolor picture "Summer Stock")

Francie

M-G-M Non-Breakable 10750



BILL FARRELL

You're Not In My Arms Tonight

'Deed I Do

Available 2 Record Speeds

78 R.P.M. M-G-M 10757

45 R.P.M. M-G-M K10757

World-Famous Guitarist

VICENTE GOMEZ

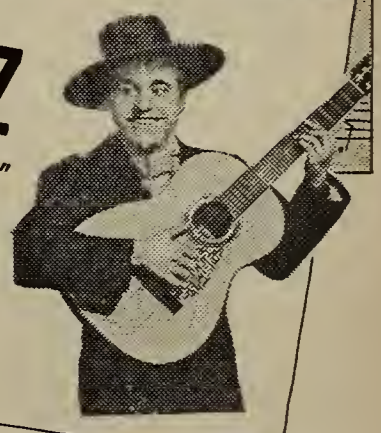
THEME MUSIC FROM "CRISIS"

Revolution March

Village Square

(From the M-G-M picture "Crisis")

M-G-M Non-Breakable 10756



M-G-M RECORDS

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M-G-M RECORDS ARE BETTER THAN EVER!

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

DISK OF THE WEEK

"CAN ANYONE EXPLAIN?" (3:06)
"SITTIN', 'N STARIN', 'N ROCKIN'" (2:24)
AMES BROTHERS
(Coral 60253)

THE AMES BROS.

● The hit team that gave music ops "Rag Mop" and "Sentimental Me" come through with still another hot one for music ops, via this click rendition of "Can Anyone Explain." The tune is causing a whale of excitement throughout the music trade, and is sure to catch on with music ops and fans once it gets around. Song is a slowly woven melodic ballad, and has the Ames group purring soft and sweet in inviting harmonic tones throughout. It's a tender, romantic effort, and has the vocal combo turning in some of their best work to date. Orchestral backing on the side by the Roy Ross ork shines brightly, and goes a long way toward making the side the hit it is. The other end is a fair enough novelty bit, with a clever set of lyrics that echo the sentiments of the title. The top deck is the one to ride with though. Music ops should grab this one—but pronto!

"YOU'RE MINE YOU" (2:56)
"I'VE FORGOTTEN YOU" (3:10)
MARGARET WHITING
(Capitol 1123)

● Margaret Whiting adds the Frank DeVol Ork and the Lex Baxter Chorus to her own throbbing balladeering of the beautiful lyric to "You're Mine You." The number is highly moving and this cutting by Margaret Whiting has the sound of another big one for the top flight girl singer. Reverse is another beautiful ballad that is so well done it makes it difficult to choose a best side on the platter. "Our preference is "Mine" but our advice is to latch on to this cookie—and right away.

"TUNNEL OF LOVE" (3:08)
"HOME" (3:09)
NAT "KING" COLE
(Capitol 1133)

● The click novelty tune from the forthcoming movie musical "Let's Dance" gets a fine rendition from "King" Cole backed by the orchestra of Pete RUGolo. The silken soft purring by "King" Cole should have the usual effect on his many fans as he warbles the lyric. "Home" finds Cole giving a strong delivery to the standard ballad. Ops will want to listen.

"TZENA, TZENA, TZENA" (2:27)
"PINK CHAMPAGNE" (2:25)
RALPH FLANAGAN ORCH.
(RCA Victor 20-3847)

● The hot-as-a-pistol "Tzena" gets a dance treatment and chorus vocal from the Ralph Flanagan Ork. Flanagan's arrangement sets "Tzena" in dance time fox trot without detracting one iota from the tune's folksy appeal. "Pink Champagne" is well as a jump instrumental with an added dash of vocal from the orchestra. "Tzena" could show something with the Flanagan version.

"I COULD WRITE A BOOK" (2:48)
"EASY TO LOVE" (3:12)
LES BROWN ORCH.
(Columbia 38903)

● Top deck is a standard Rogers and Hart show tune that comes in for some instrumentalizing by Les Brown that adds up to listening and dancing magic. The Les Brown Orking has a lilt about it that adds the touch that makes for juke box winners. Flip is another dancetime standard set in a fox trot tempo with an arresting arrangement. Ops who have these spots will want to plunk this platter in every one.

"BRAZILIAN SLEIGH BELLS" (2:20)
"IN A MIST" (3:13)
HARRY JAMES ORCH.
(Columbia 38902)

● Top circle is an exciting, new instrumental by Harry James that has jazz blowing surrounding a central Samba chorus. The James' trumpeting throughout the wax is the high point of the pressing. "In A Mist" is a jazz oldie that gets a treatment here which sets it very close to progressive. "Brazilian Sleigh Bells" is the side that could pull coin into the boxes.

"MAMBO JAMBO" (2:59)
"CUBAN CUTIE" (2:31)
ETHEL SMITH
(Decca 27119)

● Organist Ethel Smith, the "high priestess" of Latin rhythms, joins with the maracas clicking Bando Carioca on the currently zooming "Mambo." Use of the organ doesn't allow this version quite the emphasis the tune needs. "Cuban Cutie" is a Cuban "Danzon" set in a novelty Spanish vein.

"THE DIXIELAND BAND" (2:56)
"BETWEEN THE DEVIL AND THE DEEP BLUE SEA" (3:06)
BOB CROSBY ORCH.
(Coral 60224)

● First side boasts a Dixieland vocal by Bob Crosby paced by the orking of his own group. The side is played and sung well by Bob who has long been famous as a great Dixieland interpreter. Underneath is a standard that advances an instrumental jazz arrangement. Both ends will have greatest appeal to fans of Bob Crosby and ops will want to listen carefully before placing the wax.

"GO ON ABOUT YOUR BIZNESS" (3:05)
"BOGGIN' IN THE SWAMP" (2:55)
DICK TAYLOR ORCH.
(Webster 510)

● Vivian Garry does excellent thrushing on the light, hand-clapping novelty "Go On About Your Bizness." Ditty packs a solid bounce and an interesting lyric that catches attention. The arrangement and the orking by Dick Taylor is as good as the vocal and the tune has real promise. Back shows the 3 Sharps on a jumpy novelty sparked by an interesting arrangement. The top deck might cause a stir.

"BEER BARREL POLKA" (2:23)
"MARIANNE" (2:33)
FRANKIE YANKOVIC ORCH.
(Columbia 38884)

● Frankie Yankovic and the Chorous, turn their talents to a rendition of the smash polka hit of a few years back that made record history as a pop polka sensation. The new sendoff shouldn't cause another repeat in excitement but it has lost nothing since then. "Marianne" teams Yankovic with Carl Paradiso on a ballad that has a polka underbeat. The male duet handles the vocal ably and does a solidly satisfying selling job with the lyric. The disk will pull in its share of the take.

"CHERRY STONES" (2:50)
"ALL DRESSED UP TO SMILE" (2:27)
EVELYN KNIGHT
(Decca 27103)

● "Cherry Stones" is a novelty number that looks to be a certain winner for ops. The delicate piping of Evelyn Knight added to the bouncy support of the Ray Charles Singers should push this one into the classification of juke box special that no op will want to miss. Flip is once again right down Evelyn Knight's alley with her feathery interpretation of the highly clever material packing a sock that knocks out replays. Our advice is to sprint, not walk to get your pailful.

"LITTLE BROWN JUG" (2:34)
"THE VILLAGE TAVERN POLKA" (2:35)
LENNY HERMAN and QUINTET
(Coral 60257)

● "Jug" is a college drinking song that is a standard American favorite. Ditty is done here as an instrumental polka with an accordion squeezing out a rollicking assistance to Lenny Herman & the Quintet. "The Village Tavern Polka" is a catchy, instrumental disking that airs pleasantly. "Jug" is the etching that discloses the most appeal. Ops should get copies into their boxes.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "PIGALLE"	Danny Kaye	Decca 27116
★ "CHERRY STONES"	Evelyn Knight	Decca 27103
★ "I COULD WRITE A BOOK"	Les Brown Orch.	Columbia 38903
★ "YOU'RE MINE, YOU"	Margaret Whiting	Capitol 1123
★ "CAN ANYONE EXPLAIN?"	Ray Anthony Orch.	Capitol 1131

"I WAS DANGING WITH SOMEONE" (2:34)
"THEN I'LL BE HAPPY" (2:30)
GEORGIA GIBBS
(Coral 60255)

● Ballad on the first face discloses the plaintive singing of Georgia Gibbs with the Mellomen and the George Cates Ork. Ditty is a danceable, winning circle with this version registering as a solid puller. "Then I'll Be Happy" is an oldie standard that is well done by Miss Gibbs and George Cates' organization weaving prettily around the thrushing. Top deck looks to be a big one and ops would do well to get with this biscuit.

"CHEROKEE" (3:14)
"A MAN AND HIS DRUM" (3:19)
JIMMY DORSEY ORCH.
(Coral 60195)

● "Cherokee" is a standard, jazz classic instrumental reissued here. Jimmy Dorsey Ork gives it both barrels in a wide-open and swinging version with all horns going. Flip features Buddy Schutz on a solo drum ride with the jazz instrumental built around his skin beating. Ops who have locations that plunk in the nickels for jazz disks will find that this wax can sell itself with the best of them.

"ROYAL GARDEN BLUES" (3:04)
"SQUEEZE ME" (3:07)
BOB CROSBY ORCH.
(Coral 60256)

● "Royal Garden Blues" is a familiar classic of the early days of Dixieland that will hold a heavy attraction for the dyed-in-the-wood Dixielanders. "Squeeze Me" is once again in the Dixieland melodic strain. On this slice the use of alternate solo rides by first the piano and then the brass wins the cheers. Once again a strong recommendation for ops with Dixieland jazz loving spots.

"THERE ISN'T VERY MUCH TO DO NOW" (2:30)
"I'LL ALWAYS LOVE YOU" (2:58)
MARTHA TILTON and 4 HITS
(Coral 60258)

● Upper ballad receives top chirping from Matha Tilton that gives added zest and appeal to the melody. Opposite cutting is from the pic "My Friend Irma Goes West," in which Martha gets aid from the chanting of the Lee Gordon singers on a moving ballad in Italian and English. We suggest that ops try both sides before they decide on the face they want to feature. Both are good.

"TAKE YOUR GIRLIE TO THE MOVIES" (2:31)
"I WALKED BACK FROM THE BUGGY RIDE" (2:27)
MAE WILLIAMS
(Crystalette 628)

● Both slices are set in the novelty vein with the top one looking to be a solid production number type of tune with enough gimmicks to possibly cause a little stir. Tommy Reeves Ork bangs away in a tinny, old fashioned mood behind Mae Williams as the vocalist touts the theatres as a good spot for making love. Flip novelty is without the force of the first although Mae Williams' piping comes through very fine. Ops with locations that go for novelty sides will want to hear these.

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MERCURY RECORD CORPORATION, CHICAGO, ILL.

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"HAWAII" (2:50)
"DRIFTIN' DOWN THE DREAMY OL' OHIO" (2:30)
ARTHUR GODFREY
(Columbia 38882)

● "Hawaii" adds Arthur Godfrey, the Chordettes, Archie Bleyer's Ork and twenty (count 'em) ukuleles on the currently rising uke novelty ditty. The lyric is cute and easily followed and the melody is inviting. Flip side shows Arthur and "All The Little Godfreys" joining in to sing a song that will have listeners doing the same. Ops should give a listen to both of the sides on this one.

"CAN ANYONE EXPLAIN?" (3:02)
"SKYCOACH" (2:43)
RAY ANTHONY ORCH.
(Capitol 1131)

● Ray Anthony's Ork handles the melodic arrangement of the honors-winning "Can Anyone Explain" while Ronnie Deauville, Betty Holliday and the Skyliners handle the chirping duties. Ronnie Deauville's vocal is exceptionally good on this side and should be a big factor in making this version one of the strongest of the contenders. "Skycoach" is a fine, jump instrumental. Our lids are doffed to the top ring. Ops should hop on this.

"THE TUNNEL OF LOVE" (2:47)
"WHY FIGHT THE FEELING?" (2:32)
MILLS BROS.
(Decca 27104)

● "Tunnel" is from the pic "Let's Dance," and is a cute, novelty number that has already been cut on several labels. It gets a good harmonizing effort from the Mills Brothers and the guitar accompanying. "Why Fight The Feeling" is from the same cinema and is also drawing a lot of attention. Ditty is a ballad that holds appeal and is treated in first-rate fashion by the singers. This shellac definitely rates the attention of ops who are looking for a two sided disk that will pull heavy.

"JOSEPHINE" (2:00)
"HARBOR LIGHTS" (2:37)
KEN GRIFFIN
(Columbia 38889)

● Aided by an Hawaiian guitar, Ken Griffin adds still a new sound to his organ instrumental as an added selling gimmick on "Josephine." Tune is a novelty in an old fashioned "rickey-tickey" vaudey style. "Harbor Lights" is a swingy melody with an easy going tune. Both sides are the kind that have a lot of pull and stand to up the collections in any juke box they appear in.

"LONG" (2:55)
"GONE" (3:10)
UNA MAE CARLISLE
(Columbia 38881)

● The Don Redman Ork aids and abets Una Mae Carlisle as the torchy blues singers deliver "Long" a fetching and gripping voice. Voice-quivers in the course of the tonsiling are a nice touch and add to the overall selling job. "Gone" is in exactly the same idiom as "Long" and gets an equal treatment but doesn't come through quite as hard as the stirring "Long." Ops should be able to put this one in their boxes with uniformly good results.

SLEEPER OF THE WEEK

"BIDIN' MY TIME" (3:00)
"DIG—DIG—DIG FOR YOUR DINNER" (3:15)
THE MODERNAIRES
(Columbia 38904)

THE MODERNAIRES

● The Modernaires, long missing from the phono spotlight as a name attraction, come up with a rendition of "Bidin' My Time" that is sure to capture a ton of juke box silver. Ditty is the classic oldie, and should be well remembered by music ops since it always has scored well. This fresh rendition is certainly one of the best we've ever heard and is a feather in the caps of the vocal group. Song is handled in restrained quiet manner by the combo, with some excellent ork blending via maestro Dick Jones. Introduction of the song is extremely clever, and blends into the harmonic pattern the song weaves. It's music for dancing, as well as listening pleasure, and is sure to attract loads of attention. Flip side has the Modernaires displaying their versatile vocal style, with the Les Brown ork offering the instrumental accompaniment. Ditty is a fair enough novelty side that should hold its own. The top deck is the one they'll yell for—music ops should latch on.

"OUR LITTLE RANCH HOUSE" (2:34)
"TWO WEEKS WITH PAY" (2:29)
PETE RUGOLO ORCH.
(Capitol 1108)

● Flanked by the orchestrations of Pete Rugolo and the blend of a backing vocal group, Johnny Parker steps out on the piping of the fast and catchy novelty, "Our Little Ranch House." Bottom side is another novelty, this time set in a topical summery idiom. The Rugolo ork is a suitable frame for the singer allowing him to rise strong on the choruses. The material, however, is very light and ops will want to listen closely before making any decisions.

"GOODNIGHT, IRENE" (2:42)
"WUNDERBAR" (2:35)
ALEXANDER BROS.
(Mercury 5448)

● The Alexander Brothers team up here with two rousing vocal efforts that spell top play on either end. "Goodnight Irene" receives an interpretation that sells strong on the gang-sing and traditional pull of the tune. Flip is drinking song from the hit show, "Kiss Me Kate" and is a tune which has long been looking for the grand treatment it gets on this wax. The almost operatic quality to the strong voice blend will spell plenty of loot in the boxes for all ops.

"PIGALLE" (2:46)
"LADIES, LADIES" (2:40)
DANNY KAYE
(Decca 27116)

● "Pigalle" is creating excitement at the moment in a "straight" version but the humorous monologue, in dialect, that Danny Kaye waxes here should turn the tune into a sensational laugh provoker that will keep the juke boxes rocking. Reverse is in the same humorous pattern with Danny Kaye singing of his love for all women. Ops should grab onto this platter; it's one of the funniest we've heard in years.

"THINKING OF YOU" (2:48)
"PERHAPS I DON'T, PERHAPS I DO" (2:20)
PAUL WESTON ORCH.
(Capitol 1106)

● Top etching is from the flicker, "Three Little Words." Art Morton's balladeering joins with the first-rate orking of Paul Weston to turn out a sincere and feeling lyric interpretation in a swingy, fox trot pace. Over shows an adaptation of the "Funiculi Funicula" gay, Italian ditty. Wordage is good and all the bounce and appeal of the long-time favorite remains. Both edges are good but we look for the lower ditty to rate the most applause.

"TELL ME WHAT THEY'RE SAYING" (3:02)
"SHAKE 'EM UP" (3:13)
BUDDY JOHNSON ORCH.
(Decca 27087)

● The Buddy Johnson Ork advances Arthur Prysock to do the chanting on "Tell Me What They've Saying," a fair blues ditty. Prysock has a husky voice and fits his material well enough to be competent on this side. "Shake 'Em Up" is another blues like boogie woogie with a heavy use of the sax section and shouting in the background from the ork. Ops with locations that can use this type of special material might listen.

"SWAMP FIRE" (3:11)
"RIGAMAROLE" (3:16)
JIMMY DORSEY ORCH.
(Coral 60194)

● Top pressing is an instrumental jazz side by the old Jimmy Dorsey Ork. The tune is fast, well handled and as usual shines with the individual excellence of Dorsey's sidemen. "Rigamarole" is an instrumental fox trot a trifle too fast for quiet dancing but perfect for listening. Material here is suitable only for ops with the locations to handle instrumentals of this order.

"THE YELLOW DOG BLUES" (2:46)
"SWEET CIDER TIME, WHEN YOU WERE MINE" (2:56)
EDDIE CONDON ORCH.
(Decca 27106)

● Famous jazz man Eddie Condon shows 'em how on an old W. C. Handy Dixieland instrumental number that shines forth with some fancy fingering on the piano keys by Ralph Sutton. Turnabout reveals the crooning of Jimmy Atkins in a corney sing-along tune set in the gay '90's pattern. Brightest part of the wax is the orking. Ops should give close attention to both ends.

"DIXIELAND BAND" (2:30)
"FLYING TOO HIGH" (2:34)
KAY STARR
(Crystalette 630)

● Pair of rhythm sides by thrush Kay Starr should make for some excellent filler material for music ops. Kay's vocal work on both ends is a usual top notch, with fair enough ork backing seeping thru. Platter should meet wtih good reception from Kay's many fans. Music ops take it from here.

"PROFESSOR SPOONS" (2:57)
"TICK-TOCK POLKA" (3:00)
BOB HANNON and JOHNNY RYAN
(Decca 27105)

● "Professor Spoons" airs Bob Hannon & Johnny Ryan with the backing of rhythm spoons that sound something like extremely fast tap dancing. Although the side is based on the spoons gimmick hitting, the tune is in an appealing, vaudeville idiom and the rhythm is irresistible. The other side is a polka featuring the male duet of Hannon And Ryan. Ops should lend an ear to the "spooning" and take it from there on their own estimation of the gimmick's pull. We like it!

"WHY FIGHT THE FEELING?" (2:24)
"IRON HORSE" (2:35)
RICHARD HAYES
(Mercury 5456)

● Top waxing is a ballad from the motion picture, "Let's Dance," that gets a fine rendition from the wonderful voice of Richard Hayes. "Iron Horse" is a compulsion tune in the "Mule Train" rhythm with an exceptionally powerful ending. The Jimmy Carroll Ork does the instrumental tempo-setting. Though the ditty is in a vein that has run almost dry, hats must be doffed to wonderful, throbbing, chanting by Richard Hayes. Ops must give a listen to the balladeering in particular.

"HOW LONG WILL IT LAST?" (2:32)
"KNOCK ON WOOD" (2:30)
FREDDY MILLER ORCH.
(King 15054)

● Top deck is a ballad handled melodically by Freddy Miller's Ork and the patter purring of boy-singer Pat Terry. Both the tune and the vocal are good listening. Reverse airs novelty ditty, "Knock On Wood," with the Barry Sisters taking over the piping. The tune is a toe-tapper with a familiar ring. Ops will want to give both ends of these versatile pressings a careful listen for placement on their boxes.

'ROUND THE WAX CIRCLE

NEW YORK:

Gotham tradesters were resigned to one thing only this past week, and it wasn't music. Not unless you consider the heat and humidity music, and if you do, it's sour, any way you care to cut it up. . . . At any rate, the heat didn't seem to bother city officials, who proclaimed this week as Television Week, in a salute to the industry. And in keeping with the celebration, RCA Victor unveiled their new line of TV receivers, amidst a flurry of heavy promotion. Cute note about the latter's bally campaign, is that radio was used extensively—to advertise television. Terse note: This scribe will stick to silent films. . . . **Paul Weston** or **Dolph Traymon** slated to be musical director of the new **Milo Buoulton** t.v. stanza, "The Original Animal Hour." . . . **Bill Farrell's** MGM waxing of "Deed I Do" is set for release August 4th. **Farrell** has been scoring heavily with this number, with advance reports indicating a possible smash. . . . Composer **Jim Morehead** in St. Clair Hospital for major surgery this past week. . . . **Jim** penned the current winner "Sentimental Me." . . . Strictly for the kids—"Laddle, Laddle, Laddle On A Lollypop," by **Frank Luther** on Decca. . . . **Stan Fishelson**, who just concluded a tour with **Harry James'** ork as first trumpeter, joins **Sonny Dunham's** band in the same capacity at the latter's Capitol Theatre date. . . . Decc's marriage bureau department: **Hy Grill** to **Eileen Frohman**, July 15. They'll play nothing but Decca Records on their honeymoon. . . . OK **Juggy Gayle**, you can "uncross your fingers," 'cause "I Cross My Fingers" has happened. . . . No explanations are needed when you listen to the **Ames Brothers** disking of "Can Anyone Explain." . . . We said it and we're glad. When the **Gordon Jenkins** double-header hit, "Tzena, Tzena, Tzena," and "Goodnight Irene" first broke, we stoutly stated that the "Irene" side would score heavier than "Tzena" sales wise and in popularity, over a period of time. Last reports we have, pointedly bear us out—in sales thus far.

BILL FARRELL

CHICAGO:

Some folks here slapping themselves on the back for the swell job they did playing Cupid for the **Ames Brothers**, who were held over at the Oriental **Joe Ames** already tied the knot, and **Vic Ames** has just become engaged. . . . **Lou Breeze** skedded to make some banjo platters. His banjo playing clicked so well on TV, **Lou** may come up with a real winner. . . . **Bill Snyder**, who opened at the Chicago Theatre last Friday called to thank us profusely for the fine breaks **The Cash Box** gave to his "Bewitched." **Cee Davidson** may soon be recording for a new Chi label. . . . **Maurie Hartman** of Rytvoc Music dropped in to tell us that **Lee Morse**, "the girl with the heart in her voice," who retired to domestic life in Rochester, N.Y., twelve years ago, has just recorded **Harry Kogen** and **Whitey Berquist's** oldie, "If You Only Knew," for Decca. The tune is grand and **Lee Morse** comes back with all of her old sock to really put it over. Deejays are going all out for this one and juke box ops promise to follow. . . . **Al Trace** gets a swell break on **Danny O'Neil's** Oriole recordings of two of his songs, "When Nola Plays The Pianola" and "Sticks and Stones," both tunes riding high with ops here. . . . **Vince Branuom** of Oriole, label created by Chi ops, will soon introduce platters by **Elaine Rogers** and **Jack Staulcup**. . . . **Xavier Cugat** went east after his Edgewater stay. May go on to Europe after eastern tour. **Frankie Carle** now clicking at Edgewater. . . . **Johnny (Desmo) Desmond's** new release, "Just Say I Love Her," getting strong plugging by leading deejays, and juke box friends and fans of Desmo's loading it into their phonos. . . . Reason behind the extended engagement of the **Jimmy McPartland** Ork at the Blue Note is claimed to be **Art Lund's** request to have Jimmy stay thru his appearance. . . . Vocalovely **Maggie Whiting** absolutely charming 'em at the Chicago Theatre. . . . Warm summer? Just wait 'til **Louie Armstrong** opens at the Blue Note . . . and **Muggsie Spanier** at the Chi Fair. . . . **Myron Barg** of station WMOR will probably be putting on a disk jockey stunt originating from one of the large eateries here, soon.

LOUIS ARMSTRONG

LOS ANGELES:

Hottest things around town, besides the weather, are the Messrs. **Crosby** on Decca's version of "Sam's Song" in the pop field and Recorded in Hollywood's "Two Years of Torture" in the blues and rhythm dept. . . . Latter tune is the master taken over by **Dolphin's** of **Hollywood** record shop from the Supreme label and, hypoed up by human dynamo **John Dolphin,** the **Percy Mayfield** platter has caught on strong in this area with indications of widespread interest nationally. . . . Helping to do a job on the number locally is up-and-coming dee-jay **Ray Robinson**, who broadcasts from the Dolphin store window nightly over KGFJ and interviewed us one eve for a nice plug on **The Cash Box**. . . . Speaking of plugs for our favorite magazine, tele-jockey **Peter Potter** and radio showman-songwriter **Steve Allen** threw in a few kind words for the publication on a "Platter Parade" interview recently. . . . And just the other day songman **Artie Wayne** phoned us for a clearance on plugging **The Cash Box** in a film he was making out at the Hal Roach studio. . . . So we're gonna get famous yet. . . . Received some correspondence from Song Writers' Cooperative, Inc., a BMI affiliate reading just like the name sounds: A group of established and would-be songwriters of merit banded together in their common interest as regards publication of tunes and records. . . . In view of the problems many of the lesser lights and newcomers to the business run into on first records or even worthwhile demonstrations, seems like the boys have a good idea in putting out their own labels, Gold Seal for classics, Orbit for pops and Palomino for westerns. . . . There's a nice catch line at the bottom of their stationery: "Unity and Trust among Composers and Publishers Means the Swan Song to Song Sharks." . . . Another new entry in the publishing biz via BMI is Westro Music, the outfit associated with Luxury Records, which recently signed Bob Hayden to a singing contract. . . . Following success on "A Razz Ma Tazz" and "Cotton Candy" on Mercury, 17-year-old singer **Kay Brown**, we're told by dee-jay **George Jay**, has been signed to a picture contract at MGM.

BING CROSBY

This week's

New Releases ...on RCA Victor

RELEASE : 50-30

POPULAR

Here come the DANCE BANDS again!

TOMMY DORSEY
I've Forgotten You
No Other Love. . .20-3869 (47-3869)

DENNIS DAY
All My Love
Goodnight, Irene. .20-3870 (47-3870)

THE FONTANE SISTERS with HUGO WINTERHALTER AND HIS ORCHESTRA
Can't We Talk It Over
I Had A Talk With The Wind And The Rain. 20-3871 (47-3871)

PEREZ PRADO
More Mambo Jambo
Mambo De Chattanooga—Mambo 20-3873 (47-3873)

TONY MARTIN and FRAN WARREN
Take A Letter Miss Smith
Till We Meet Again 20-3874 (47-3874)

COUNTRY

HANK SNOW
I Cried But My Tears Were Too Late
The Night I Stole Old Sammy Morgan's Gin. .21-0356 (48-0356)

TEXAS JIM ROBERTSON
Jaw, Jaw, Yap, Yap, Yap!
It Hurts Me To See You With Somebody Else. 21-0365 (48-0365)

BLUES

TAMPA RED
It's Good Like That
New Deal Blues. .22-0094 (50-0094)

POP - SPECIALTY

JOHNNY VADNAL
The Baseball Polka
Polka Recipe. . . .25-1167 (51-1167)

NOTE: All records in this panel are listed alphabetically by song title.

Going Strong...

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 . . . designates that record is one of RCA Victor's "Certain Seven" — among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things

WEEK OF JULY 22

BEWITCHED
20-3726 (47-3726)
Larry Green & The Honey Dreamers

BONAPARTE'S RETREAT
20-3766 (47-3766)
Gene Krupa & Orch.
21-0111 (48-0114)
Pee Wee King

COUNT EVERY STAR
20-3697 (47-3221)
Hugo Winterhalter

CUDDLE BUGGIN' BABY
21-0342 (47-0342)
Eddy Arnold

HOOP DEE DOO
20-3747 (47-3747)
Perry Como

I'M MOVIN' ON
21-0328 (48-0328)
Hank Snow

I'M BASHFUL
20-3801 (47-3801)
Mindy Carson

I WANNA BE LOVED
20-3772 (47-3772)
Fontane Sisters

LA VIE EN ROSE
20-3819 (47-3819)
Tony Martin
20-3739 (47-3739)
Melachrino Strings

I THOUGHT SHE WAS A LOCAL
20-3828 (47-3828)
Sammy Kaye

VALENCIA
20-3755 (47-3755)
Tony Martin

WHY SHOULD I CRY?
21-0300 (48-0300)
Eddy Arnold

The stars who make the hits are on RCA VICTOR Records
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
JAN FEB MAR The APRIL MAY JUNE Swing's JULY AUG SEPT to OCT NOV DEC "45"

SEE COLUMBIA JOINING 45 RPM BANDWAGON AS DISKERS POINT FOR INCREASED JUKE BOX SALES

Wurlitzer - RCA Victor Go Full Steam Ahead With Converter Kit & Record Library Deal For Music Operators

NEW YORK—Altho the record industry settled back a bit this past week and generally conceded that a three-speed business was here to stay for a while at least, Columbia Records continued to remain the lone hold out in the 45-33 1/3 rpm controversy.

Following Decca Records announcement last week of their entry into the 45 rpm business, trade circles felt that Decca's move would force Columbia's hand. At this writing, Columbia's situation with regard to 45 rpm records remained status quo.

Plattery execs at Columbia point out that they see no reason for entering into 45 at this moment, because their Long Play sales "have been strong enough."

This latter fact may be true enough, and undoubtedly is, to the extent where Columbia salesmen have bypassed 78 rpm disk sales with music operators. Music operators throughout the East, and in particular Metropolitan New York, have repeatedly pointed out, that they have noticed the absence of Columbia disk salesmen who normally would call on them. This is borne out by the simple fact that these same salesmen are making more money, and doing it easier too, by concentrating on LP sales to dealers. Columbia's efforts toward bolstering their music operator sales has been largely nil, a fact further borne out by a lack of peak hits in their pop division.

While other platteries have realized that juke box sales contribute a hefty portion of sales volume in their pop platter picture, and have supported this with direct sales promotion campaigns directed at boosting operator sales, Columbia's plans in this direction lags behind the other diskeries.

Decca's move in joining the ranks of the other major recording companies in the three speed business puts the brunt of the "speed problem" squarely upon the shoulders of Columbia Records. Just what the latter's position will be following Decca's entry is to be seen. Columbia's efforts to promote their 33-1/3 Long Play recording has been extensive. The firm has allocated a tremendous portion of their advertising and promotion budget toward their Long Play line. Renewed efforts of the combined sales force and promotion men to further 33-1/3, have not stopped the increasingly heavy popularity of 45 rpm recordings. Every one of the major recording companies, in addition to the bulk of the top indies, is now in the three speed business, issuing records at 33-1/3, 45 and 78 rpms.

General consensus of opinion in the trade is that Columbia will, nevertheless, swing to 45 too.

Meanwhile, the joint plans of the Rudolph Wurlitzer Company and RCA Victor Records to further stimulate sales of the former's new "Model 1250" and the platteries' 45 rpm line, were going ahead on a "full steam" basis.

The Wurlitzer organization has made available to the owners and future purchasers of its latest model, "the 1250," a special kit of replacement parts to convert it from 78-rpm operation to 45-rpm operation. At the same time, RCA Victor will furnish to those coin-machine phonograph operators desiring to convert to 45-rpm an initial library of twenty-four 45-rpm popular records of the operator's choice. The conversion kit, valued at $8.75, and the record library, worth $16.56, will be offered without charge through local Wurlitzer and RCA Victor distributors.

The Wurlitzer "Twelve Fifty," a special model introduced early this year, was designed specifically to protect coin operators from obsolescence as the new record speeds gain popularity, according to E. R. Wurgler, General Sales Manager of the Phonograph Division of the Wurlitzer Company. It employs an "adapta-speed" record changer, engineered for a rapid and inexpensive conversion from 78-rpm to either 33-1/3 rpm or 45-rpm operation.

Emphasizing his company's support of the Wurlitzer plan, Paul A. Barkmeier, Vice President and General Manager of the RCA Victor Record Department, declared: "RCA Victor is happy to make available an initial library of 45-rpm records to coin operators desiring to convert to the 45-rpm system. By taking advantage of this opportunity, the coin operator will learn for himself that his greatest profits lie with the greater play appeal and longer playing-life of the 45-rpm library."

The Wurlitzer "Twelve Fifty" employs a double tone arm to play both sides of a record, and, under 78-rpm operation, can be loaded with a maximum of 24 discs. Converted to 45-rpm, however, Mr. Barkmeier pointed out, the instrument can be loaded with 48 records, the "45" discs being so thin that two can be loaded back-to-back in the same tray.

"The great advantages of this pairing of records are that it enables the coin operator to eliminate the duplition of music selections likely to appear in any collection of 48 sides, and also enables him to offer his customers 48 top 'A' side tunes. This gives him a distinct profit edge over the operator using conventional equipment, who is limted to 24 'A' side tunes and 24 'B' side tunes, with a loss factor in case of duplication of selections."

Under the provisions of the conversion program, present and future owners of the "Twelve Fifty" instrument will receive from the Wurlitzer company an authorization to obtain without charge the conversion kit and library of records from their local coin-machine phonograph and record distributors when they desire to convert.

The conversion job can be done by the coin operator within 30 minutes without special tools, according to Wurlitzer technicians. The kit contains all necessary conversion parts and diagrammed instructions. Conversion steps include installation of a new idler wheel to control the turntable speed, replacement of standard spacers with 24 new ones of the 7-inch size, and an adjustment of the tone arms for corrected landing position.

OPS—
For "Good Luck"
In The Boxes . . .
"KNOCK ON WOOD"
by
FREDDY MILLER
And His DANCE MAGIC
KING No. 15054
Published by
GARRETT MUSIC PUB. CO.
148 E. 47th ST., NEW YORK, N. Y.
KING RECORDS

Hollybrook Pubbery In Unique Promotion

NEW YORK—A unique manner of plugging a new tune has been prepared by Ellis Allen and Ray Bloch, partners of the Holybrook Music Publishing Company, this city.

The firm will promote plugs of its plug tune, "Oh Marguerite," thru the nation's disk jockeys via a 13 week, $20,000 contest, in which the jockeys will be allowed to participate.

The jee-days will receive in return for promised plugs, all recorded copies of the song, and a transcription and script giving contest rules and prizes. The contest is open to all girls named Marguerite, and is a beauty show to be judged by John Robert Powers. First prize is $10,000 in cash and merchandise, with $5,000 allocated for the followups. There is also $5,000 set aside for 100 disk jockeys.

Allen has already contacted more than 3100 disk jockeys, with approximately 450 replying promising plugs. Thus far, the tune has been cut by five recording firms.

King In Song Hunt

CINCINNATI, O.—King Records, Inc., this city, this past week initiated a hunt for new song material, and disclosed to the trade, that they have made arrangements to audition original songs from professional and amateur song writers.

Qualifications set by the plattery require that the song must be unpublished and original, and that songs must be submitted on audition record. King guarantees a recording within six months if they accept a song for publication.

Paul Weston Named West Coast Musical Director For Columbia

NEW YORK—Goddard Lieberson, executive vice-president of Columbia Records, Inc., this past week announced the appointment of Paul Weston as West Coast Director of Artists & Repertoire.

Weston will be in charge of selecting and recording material prepared in Columbia's Hollywood studios, reporting to Mitch Miller, Director of the a&r popular division. His appointment becomes effective August 15th.

Columbia's present a&r director, Ben Selvin, resigned his post with the firm this week.

Following Weston's appointment, trade circles viewed Capitol's top recording star Jo Stafford as possibly switching to Columbia. Miss Stafford will be free of her Capitol recording contract at the end of this year owing to a release clause she has. It is generally felt that she would follow Weston to the plattery he landed with. Should Stafford exit her Cap recording slot, tradesters feel that chirp Dinah Shore will not renew her Columbia recording contract, and may move to RCA Victor, from whom she has had numerous recording offers. Miss Shore's pact with Columbia expires at the end of this year too.

Weston recently exited his Capitol Records post as musical director and recording artist. He was associated with the Cap firm since its inception.

"The appointment of Paul Weston to this important post in our organization brings to Columbia a person thoroughly schooled in all phases of music and recording, and gives us, along with Mitchell Miller and Percy Faith, three of the most talented young musicians working before the public," Mr. Lieberson said. "We feel highly confident that having these three creative men on our Popular staff will produce what Columbia always seeks to achieve—records of musical character and distinction."

Mahalia Jackson On Front Cover of French Jazz Magazine

NEW YORK—Mahalia Jackson, internationally popular gospel singer, and star of Apollo Records, nabbed the front cover, (above) of the widely read French publication, "La Revue Du Jazz," official organ of the Hot Clubs of France.

Miss Jackson is currently engaged in a series of personal appearances here, with her latest Apollo recording, "I Do Don't You" gaining rapid popularity. She recently concluded a nationwide theater tour.

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicote preference with disk jackey radio audiences, compiled from reports furnished by leading disk jockeys throughaut the nation, for the week ending July 22.

Jimmy Lyons
KNBC—San Francisca, Colif.

1. DON'T SAY GOODBYE *(Fran Warren)*
2. BLUE PRELUDE *(Mildred Boiley)*
3. PICNIC SONG *(Johnny Desmond)*
4. HOOP DEE DOO *(Kay Storr)*
5. VALENCIA *(Tony Martin)*
6. DANCING WITH YOU *(Herb Jeffries)*
7. LOVE ME A LITTLE BIT *(Lisa Kirk)*
8. RAIN *(Gene Williams)*
9. I WANNA BE LOVED *(Andrews Sisters)*
10. THANKS, MR. FLORIST *(Vaughn Monroe)*

Art Tacker
WTAO—Cambridge, Moss.

1. TZENA, TZENA, TZENA *(Gordon Jenkins)*
2. PICNIC SONG *(Johnny Desmond)*
3. AMERICAN BEAUTY ROSE *(Frank Sinatra)*
4. I'M IN LOVE WITH THE MOTHER, ETC. *(Jack Owens)*
5. GOODNIGHT, IRENE *(Gordon Jenkins)*
6. TIME AND TIME AGAIN *(David Rose)*
7. WILD GUITAR *(Jack Rivers)*
8. I CROSS MY FINGERS *(Percy Faith)*
9. THIRD MAN THEME *(Anton Karas)*
10. MY FOOLISH HEART *(Billy Eckstine)*

Ross Smitherman
WALA—Mobile, Ala.

1. BEWITCHED *(Doris Day)*
2. THIRD MAN THEME *(Freddy Martin)*
3. I WANNA BE LOVED *(Fontane Sisters)*
4. IF I HAD A MAGIC CARPET *(Ralph Flonagan)*
5. BONAPARTE'S RETREAT *(Gene Krupo)*
6. ROSES *(Sommy Koye)*
7. HOOP DEE DOO *(Kay Starr)*
8. I STILL GET A THRILL *(Tony Mortin)*
9. I CROSS MY FINGERS *(Percy Faith)*
10. ON THE OUTGOING TIDE *(Perry Como)*

Bernie Mack
WMUR—Manchester, N. H.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. PEDDLER'S SERENADE *(Johnny Corvo)*
3. COTTON CANDY *(Kay Brown)*
4. PICNIC SONG *(Johnny Desmond)*
5. IF YOU SAW WHAT I SAW *(Eileen Barton)*
6. MY FOOLISH HEART *(Morgaret Whiting)*
7. SAM'S SONG *(Freddy Mortin)*
8. THE SHADE WENT UP *(Joe Marine)*
9. ON THE MALL *(Buddy Williams)*
10. VAGABOND SHOES *(Vic Damone)*

Barry Kaye
WKAT—Miami Beach, Fla.

1. BEWITCHED *(Gordon Jenkins)*
2. HOOP DEE DOO *(Perry Como)*
3. THIRD MAN THEME *(Anton Karas)*
4. I WANNA BE LOVED *(Andrews Sisters)*
5. I DIDN'T SLIP *(Doris Day)*
6. COUNT EVERY STAR *(Hugo Winterhalter)*
7. MY FOOLISH HEART *(Billy Eckstine)*
8. IT ISN'T FAIR *(Bill Farrell)*
9. MONA LISA *(King Cole)*
10. TZENA, TZENA, TZENA *(Vic Domone)*

Dick Coleman
WCBM—Baltimore, Md.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. MONA LISA *(King Cole)*
3. I'LL NEVER BE FREE *(Lucky Millinder)*
4. SAM'S SONG *(Bing & Gary Crosby)*
5. OUR LOVE STORY *(Danny Scholl)*
6. COUNT EVERY STAR *(Hugo Winterhalter)*
7. I CROSS MY FINGERS *(Perry Como)*
8. GIVE A BROKEN HEART A CHANCE *(Chuck Foster)*
9. ARE YOU LONESOME TONIGHT? *(Blue Barron)*
10. TIME AND TIME AGAIN *(David Rose)*

Tom Shanahan
WEMP—Milwaukee, Wis.

1. MONA LISA *(King Cole)*
2. STRANGERS *(Lorry Raine)*
3. AMERICAN BEAUTY ROSE *(Fronk Sinatra)*
4. PEDDLER'S SERENADE *(Johnny Corvo)*
5. I DIDN'T SLIP *(Doris Day)*
6. I WANNA BE LOVED *(Andrews Sisters)*
7. HOOP DEE DOO *(Perry Como)*
8. NOLA *(Les Paul)*
9. PICNIC SONG *(Johnny Desmond)*
10. I DON'T CARE IF THE SUN DON'T SHINE *(Potti Page)*

Stephen Paul
WLEE—Richmond, Va.

1. BEWITCHED *(Doris Day)*
2. MY FOOLISH HEART *(Billy Eckstine)*
3. I'M GONNA PAPER ALL MY WALLS *(P. Page)*
4. MONA LISA *(King Cole)*
5. SENTIMENTAL ME *(Ames Bros.)*
6. WHEN WE'RE DANCING *(Fran Warren)*
7. I CRY MY HEART OUT *(Four Jacks)*
8. TEASIN' *(Kay Brown)*
9. GOODNIGHT, IRENE *(Gordon Jenkins)*
10. AMERICAN BEAUTY ROSE *(Fronk Sinotra)*

Bob Story
WNOR—Norfolk, Va.

1. MONA LISA *(King Cole)*
2. I WANNA BE LOVED *(Buddy Clark)*
3. EXACTLY LIKE YOU *(Fronkie Laine)*
4. SIMPLE MELODY *(Bob Crosby)*
5. PICNIC SONG *(Cormen Cavallaro)*
6. VAGABOND SHOES *(Vic Domone)*
7. I CROSS MY FINGERS *(Percy Faith)*
8. I'M CRAZY TO LOVE YOU *(Sarah Voughan)*
9. TZENA, TZENA, TZENA *(Mitch Miller)*
10. GOODNIGHT, IRENE *(Frank Sinatra)*

Bud Wendell
WJMO—Cleveland, Ohio

1. DOWN THE LANE *(Russ Morgan)*
2. MONA LISA *(King Cole)*
3. I DIDN'T SLIP *(Doris Day)*
4. IN THE VALLEY OF GOLDEN DREAMS *(Bob Houston)*
5. WHERE IN THE WORLD *(Guy Mitchell)*
6. PICNIC SONG *(Johnny Desmond)*
7. TIME AND TIME AGAIN *(Dovid Rose)*
8. SAM'S SONG *(Joe Carr)*
9. MISSISSIPPI *(Ella Fitzgerald)*
10. IF I WERE YOU, BABY *(Loine-Page)*

Joe Ryan
WALL—Middletown, N. Y.

1. HOME COOKIN' *(Bing Crosby)*
2. VIOLINS FROM NOWHERE *(Todd Monners)*
3. PEDDLER'S SERENADE *(Johnny Corvo)*
4. MONA LISA *(Chorlie Spivak)*
5. CHOC'LATE ICE CREAM CONE *(Kenny Roberts)*
6. YOU DREAMER, YOU *(Don Cornell)*
7. I WANNA BE LOVED *(Andrews Sisters)*
8. THIRD MAN THEME *(Anton Koras)*
9. GONE FISHIN' *(Johnny Guarnieri)*
10. WHY DO THEY ALWAYS SAY NO? *(L. Cook)*

Jackson Lowe
WWDC—Washington, D. C.

1. I WANNA BE LOVED *(Billy Eckstine)*
2. MONA LISA *(King Cole)*
3. COUNT EVERY STAR *(Ray Anthony)*
4. SENTIMENTAL ME *(Ames Bros.)*
5. MY FOOLISH HEART *(Billy Eckstine)*
6. BEWITCHED *(Gordon Jenkins)*
7. THIRD MAN THEME *(Anton Koras)*
8. LA VIE EN ROSE *(Bing Crosby)*
9. TIME AND TIME AGAIN *(David Rose)*
10. TZENA, TZENA, TZENA *(Mitch Miller)*

Garry Stevens
WGY—Schenectady, N. Y.

1. BEWITCHED *(Mel Torme)*
2. I WANNA BE LOVED *(Andrews Sisters)*
3. THIRD MAN THEME *(Guy Lombardo)*
4. HOOP DEE DOO *(Perry Como)*
5. MY FOOLISH HEART *(Billy Eckstine)*
6. MONA LISA *(King Cole)*
7. SENTIMENTAL ME *(Ames Bros.)*
8. I DIDN'T SLIP *(Liso Kirk)*
9. COUNT EVERY STAR *(Roy Anthony)*
10. I DON'T CARE IF THE SUN DON'T SHINE *(Tony Martin)*

Joe Niagara
WIBG—Philadelphia, Pa.

1. BEFORE I LOVED YOU *(Doris Day)*
2. MONA LISA *(King Cole)*
3. MY FOOLISH HEART *(Mindy Carson)*
4. IF I WERE YOU, BABY *(Laine-Poge)*
5. WITH A SONG IN MY HEART *(Doris Day)*
6. SIESTA AT THE FIESTA *(Sy Oliver)*
7. ALL I DO IS WANTCHA' *(Connie Haines)*
8. THERE GOES MY HEART *(Herb Jeffries)*
9. MUSKRAT RAMBLE *(Andrews Sisters)*
10. TELL HER YOU LOVE HER *(Haskell-Russell)*

Ed Penney
WFGM—Fitchburg, Moss.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. VAGABOND SHOES *(Vic Damone)*
3. I CROSS MY FINGERS *(Percy Faith)*
4. GIANINNA MIA *(Rolph Flanogan)*
5. I'M IN LOVE WITH THE MOTHER, ETC. *(Phil Brito)*
6. BONAPARTE'S RETREAT *(Gene Krupa)*
7. I WANNA BE LOVED *(Andrews Sisters)*
8. MONA LISA *(King Cole)*
9. THIRD MAN THEME *(Anton Koros)*
10. PEDDLER'S SERENADE *(Johnny Corvo)*

Jay Boivon
WFEA—Monchester, N. H.

1. MY FOOLISH HEART *(Billy Eckstine)*
2. SENTIMENTAL ME *(Roy Anthony)*
3. A BOY, A GIRL, A DREAM *(Ted Herbert)*
4. IT ISN'T FAIR *(Sammy Koye)*
5. THIRD MAN THEME *(Owen Brodley)*
6. I WANNA BE LOVED *(Andrews Sisters)*
7. HOOP DEE DOO *(Kay Starr)*
8. BEWITCHED *(Gordon Jenkins)*
9. I'D'VE BAKED A CAKE *(Eileen Barton)*
10. OLD PIANO ROLL BLUES *(Cliff Steward)*

DECCA brings you

"Good Night IRENE"

3 COIN-CATCHING VERSIONS

POPULAR
BY GORDON JENKINS and THE WEAVERS
COUPLED WITH "TZENA TZENA TZENA"
ON DECCA 27077

COUNTRY
BY RED FOLEY and ERNEST TUBB
COUPLED WITH "HILLBILLY FEVER"
ON DECCA 46255

SEPIA
BY GUNTER LEE CARR
COUPLED WITH "MY HOUSE FELL DOWN"
ON DECCA 48167

NOW BREAKING BIG!

Sam's Song (The Happy Tune)
Play A Simple Melody
Gary Crosby and Friend — Decca 27112

La Vie En Rose
I Cross My Fingers
Bing Crosby — Decca 27111

Sometime
I Was Dancing With Someone
Ink Spots — Decca 27102

Our Little Ranch House
Here, Pretty Kitty
Guy Lombardo — Decca 27092

Just Say I Love Her
I Love The Guy
Artie Shaw — Decca 27085

The 3rd Man Theme
Mona Lisa
Victor Young — Decca 27048

Count Every Star
If You Were Only Mine
Dick Haymes and Artie Shaw Decca 27042

I Wanna Be Loved
I've Just Got To Get Out Of The Habit
Andrews Sisters and Gordon Jenkins
Decca 27007

Bewitched
Where In The World
Gordon Jenkins — Decca 24983

The 3rd Man Theme
The Cafe Mozart Waltz
Guy Lombardo — Decca 24839

AMERICA'S FASTEST SELLING RECORDS!

DECCA RECORDS

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JULY 29, 1950

New York, N. Y.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. MONA LISA *(King Cole)*
3. TZENA, TZENA, TZENA *(Gordon Jenkins)*
4. ROSES *(Sammy Kaye)*
5. SENTIMENTAL ME *(Russ Morgan)*
6. LA VIE EN ROSE *(Victor Young)*
7. BEWITCHED *(Bill Snyder)*
8. MY FOOLISH HEART *(Bill Snyder)*
9. GOODNIGHT, IRENE *(Gordon Jenkins)*
10. SAM'S SONG *(Bing and Gary Crosby)*

Chicago, Ill.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. COUNT EVERY STAR *(Hugo Winterhalter)*
3. BEWITCHED *(Bill Snyder)*
4. TZENA, TZENA, TZENA *(Vic Damone)*
5. MONA LISA *(King Cole)*
6. HOOP DEE DOO *(Perry Como)*
7. SENTIMENTAL ME *(Russ Morgan)*
8. SAM'S SONG *(Bing and Gary Crosby)*
9. MY FOOLISH HEART *(Billy Eckstine)*
10. IT ISN'T FAIR *(Sammy Kaye)*

Los Angeles, Calif.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. MONA LISA *(King Cole)*
3. SENTIMENTAL ME *(Ames Bros.)*
4. SAM'S SONG *(Gary and Bing Crosby)*
5. TZENA, TZENA, TZENA *(Vic Damone)*
6. BEWITCHED *(Gordon Jenkins)*
7. COUNT EVERY STAR *(Dick Haymes)*
8. EL MAMBO *(Perez Prado)*
9. LA VIE EN ROSE *(Tony Martin)*
10. THIRD MAN THEME *(Guy Lombardo)*

Newark, N. J.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. MONA LISA *(King Cole)*
3. BEWITCHED *(Gordon Jenkins)*
4. TZENA, TZENA, TZENA *(Gordon Jenkins)*
5. GOODNIGHT, IRENE *(Gordon Jenkins)*
6. LA VIE EN ROSE *(Victor Young)*
7. SAM'S SONG *(Bing and Gary Crosby)*
8. SENTIMENTAL ME *(Russ Morgan)*
9. MY FOOLISH HEART *(Billy Eckstine)*
10. OLD PIANO ROLL BLUES *(Lawrence Cook)*

Boston, Mass.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. MY FOOLISH HEART *(Billy Eckstine)*
3. ROSES *(Sammy Kaye)*
4. SENTIMENTAL ME *(Russ Morgan)*
5. HOOP DEE DOO *(Perry Como)*
6. TZENA, TZENA, TZENA *(Gordon Jenkins)*
7. COUNT EVERY STAR *(Hugo Winterhalter)*
8. BEWITCHED *(Gordon Jenkins)*
9. OLD PIANO ROLL BLUES *(Lawrence Cook)*
10. SAM'S SONG *(Victor Young)*

Green Bay, Wisc.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. SENTIMENTAL ME *(Ames Bros.)*
3. MONA LISA *(King Cole)*
4. BEWITCHED *(Gordon Jenkins)*
5. HOOP DEE DOO *(Kay Starr)*
6. SAM'S SONG *(Bing and Gary Crosby)*
7. THIRD MAN THEME *(Guy Lombardo)*
8. TZENA, TZENA, TZENA *(Gordon Jenkins)*
9. MY FOOLISH HEART *(Billy Eckstine)*
10. ROSES *(Sammy Kaye)*

Portland, Maine

1. I WANNA BE LOVED *(Andrews Sisters)*
2. MONA LISA *(King Cole)*
3. TZENA, TZENA, TZENA *(Gordon Jenkins)*
4. SENTIMENTAL ME *(Russ Morgan)*
5. MY FOOLISH HEART *(Billy Eckstine)*
6. ROSES *(Sammy Kaye)*
7. LA VIE EN ROSE *(Tony Martin)*
8. BEWITCHED *(Bill Snyder)*
9. I DIDN'T SLIP *(Doris Day)*
10. SAM'S SONG *(Victor Young)*

Pawtucket, R. I.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. BEWITCHED *(Bill Snyder)*
3. SENTIMENTAL ME *(Russ Morgan)*
4. IT ISN'T FAIR *(Sammy Kaye)*
5. HOOP DEE DOO *(Perry Como)*
6. TZENA, TZENA, TZENA *(Gordon Jenkins)*
7. MONA LISA *(King Cole)*
8. I DON'T CARE IF THE SUN DON'T SHINE *(Patti Page)*
9. ROSES *(Sammy Kaye)*
10. BONAPARTE'S RETREAT *(Kay Starr)*

Indianapolis, Ind.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. MONA LISA *(King Cole)*
3. SENTIMENTAL ME *(Russ Morgan)*
4. BEWITCHED *(Bill Snyder)*
5. ROSES *(Sammy Kaye)*
6. MY FOOLISH HEART *(Billy Eckstine)*
7. IT ISN'T FAIR *(Sammy Kaye)*
8. THIRD MAN THEME *(Anton Karas)*
9. TZENA, TZENA, TZENA *(Gordon Jenkins)*
10. GOODNIGHT, IRENE *(Gordon Jenkins)*

St. Paul, Minn.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. MONA LISA *(King Cole)*
4. THIRD MAN THEME *(Anton Karas)*
5. ROSES *(Sammy Kaye)*
6. HOOP DEE DOO *(Perry Como)*
7. SENTIMENTAL ME *(Russ Morgan)*
8. COUNT EVERY STAR *(Hugo Winterhalter)*
9. BEWITCHED *(Gordon Jenkins)*
10. STARS AND STRIPES FOREVER *(Frankie Laine)*

Salt Lake City, Utah

1. I WANNA BE LOVED *(Andrews Sisters)*
2. BEWITCHED *(Bill Snyder)*
3. THIRD MAN THEME *(Guy Lombardo)*
4. SENTIMENTAL ME *(Russ Morgan)*
5. IT ISN'T FAIR *(Sammy Kaye)*
6. MONA LISA *(King Cole)*
7. GOODNIGHT, IRENE *(Gordon Jenkins)*
8. BONAPARTE'S RETREAT *(Kay Starr)*
9. COUNT EVERY STAR *(Hugo Winterhalter)*
10. TZENA, TZENA, TZENA *(Gordon Jenkins)*

Flint, Mich.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. MONA LISA *(King Cole)*
4. SENTIMENTAL ME *(Russ Morgan)*
5. HOOP DEE DOO *(Perry Como)*
6. MY FOOLISH HEART *(Billy Eckstine)*
7. THIRD MAN THEME *(Anton Karas)*
8. TZENA, TZENA, TZENA *(Gordon Jenkins)*
9. WANDERIN' *(Sammy Kaye)*
10. ROSES *(Sammy Kaye)*

Miami, Fla.

1. SENTIMENTAL ME *(Russ Morgan)*
2. MONA LISA *(King Cole)*
3. BEWITCHED *(Bill Snyder)*
4. I WANNA BE LOVED *(Andrews Sisters)*
5. TZENA, TZENA, TZENA *(Gordon Jenkins)*
6. ROSES *(Sammy Kaye)*
7. IT ISN'T FAIR *(Sammy Kaye)*
8. MONA LISA *(King Cole)*
9. WANDERIN' *(Sammy Kaye)*
10. I DIDN'T SLIP *(Doris Day)*

Toledo, Ohio

1. I WANNA BE LOVED *(Andrews Sisters)*
2. SENTIMENTAL ME *(Russ Morgan)*
3. MONA LISA *(King Cole)*
4. COUNT EVERY STAR *(Hugo Winterhalter)*
5. BEWITCHED *(Gordon Jenkins)*
6. MY FOOLISH HEART *(Billy Eckstine)*
7. BONAPARTE'S RETREAT *(Kay Starr)*
8. TZENA, TZENA, TZENA *(Gordon Jenkins)*
9. ROSES *(Sammy Kaye)*
10. GOODNIGHT, IRENE *(Gordon Jenkins)*

Charleston, N. C.

1. SENTIMENTAL ME *(Ames Bros.)*
2. BEWITCHED *(Gordon Jenkins)*
3. I WANNA BE LOVED *(Andrews Sisters)*
4. COUNT EVERY STAR *(Hugo Winterhalter)*
5. ROSES *(Sammy Kaye)*
6. THIRD MAN THEME *(Anton Karas)*
7. I DON'T CARE IF THE SUN DON'T SHINE *(Patti Page)*
8. GOODNIGHT, IRENE *(Gordon Jenkins)*
9. MONA LISA *(King Cole)*
10. TZENA, TZENA, TZENA *(Gordon Jenkins)*

Birmingham, Ala.

1. BEWITCHED *(Bill Snyder)*
2. I WANNA BE LOVED *(Andrews Sisters)*
3. THIRD MAN THEME *(Anton Karas)*
4. SENTIMENTAL ME *(Russ Morgan)*
5. MY FOOLISH HEART *(Billy Eckstine)*
6. HOOP DEE DOO *(Perry Como)*
7. TZENA, TZENA, TZENA *(Gordon Jenkins)*
8. MONA LISA *(King Cole)*
9. COUNT EVERY STAR *(Hugo Winterhalter)*
10. ROSES *(Sammy Kaye)*

Reno, Nevada

1. I WANNA BE LOVED *(Andrews Sisters)*
2. HOOP DEE DOO *(Perry Como)*
3. ROSES *(Sammy Kaye)*
4. MONA LISA *(King Cole)*
5. SENTIMENTAL ME *(Russ Morgan)*
6. TZENA, TZENA, TZENA *(Gordon Jenkins)*
7. OLD PIANO ROLL BLUES *(Lawrence Cook)*
8. MY FOOLISH HEART *(Billy Eckstine)*
9. HOOP DEE DOO *(Perry Como)*
10. IT ISN'T FAIR *(Sammy Kaye)*

Baltimore, Md.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. HOOP DEE DOO *(Perry Como)*
3. MONA LISA *(King Cole)*
4. MY FOOLISH HEART *(Billy Eckstine)*
5. SENTIMENTAL ME *(Ames Bros.)*
6. COUNT EVERY STAR *(Hugo Winterhalter)*
7. SAM'S SONG *(Victor Young)*
8. OLD PIANO ROLL BLUES *(Lawrence Cook)*
9. THIRD MAN THEME *(Anton Karas)*
10. TZENA, TZENA, TZENA *(Gordon Jenkins)*

Denver, Colo.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. BEWITCHED *(Gordon Jenkins)*
3. MONA LISA *(King Cole)*
4. OLD PIANO ROLL BLUES *(Lawrence Cook)*
5. ROSES *(Sammy Kaye)*
6. THIRD MAN THEME *(Anton Karas)*
7. HOOP DEE DOO *(Perry Como)*
8. TZENA, TZENA, TZENA *(Gordon Jenkins)*
9. MY FOOLISH HEART *(Billy Eckstine)*
10. IT ISN'T FAIR *(Sammy Kaye)*

Sioux Falls, N. D.

1. MONA LISA *(King Cole)*
2. BEWITCHED *(Bill Snyder)*
3. I WANNA BE LOVED *(Andrews Sisters)*
4. HOOP DEE DOO *(Perry Como)*
5. BONAPARTE'S RETREAT *(Kay Starr)*
6. TZENA, TZENA, TZENA *(Gordon Jenkins)*
7. MY FOOLISH HEART *(Billy Eckstine)*
8. SENTIMENTAL ME *(Russ Morgan)*
9. SIMPLE MELODY *(Jo Stafford)*
10. SAM'S SONG *(Victor Young)*

Little Rock, Ark.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. MONA LISA *(King Cole)*
3. ROSES *(Sammy Kaye)*
4. BEWITCHED *(Gordon Jenkins)*
5. SENTIMENTAL ME *(Russ Morgan)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. OLD PIANO ROLL BLUES *(Lawrence Cook)*
8. HOOP DEE DOO *(Perry Como)*
9. MY FOOLISH HEART *(Billy Eckstine)*
10. TZENA, TZENA, TZENA *(Gordon Jenkins)*

Topeka, Kansas

1. I WANNA BE LOVED *(Andrews Sisters)*
2. MONA LISA *(King Cole)*
3. THIRD MAN THEME *(Anton Karas)*
4. ROSES *(Sammy Kaye)*
5. IT ISN'T FAIR *(Sammy Kaye)*
6. MY FOOLISH HEART *(Billy Eckstine)*
7. I DIDN'T SLIP *(Doris Day)*
8. SIMPLE MELODY *(Jo Stafford)*
9. SAM'S SONG *(Victor Young)*
10. THE PICNIC SONG *(Johnny Desmond)*

Plattsburg, N. Y.

1. BEWITCHED *(Gordon Jenkins)*
2. I WANNA BE LOVED *(Andrews Sisters)*
3. THIRD MAN THEME *(Anton Karas)*
4. SENTIMENTAL ME *(Russ Morgan)*
5. MY FOOLISH HEART *(Billy Eckstine)*
6. HOOP DEE DOO *(Kay Starr)*
7. OLD PIANO ROLL BLUES *(Lawrence Cook)*
8. MONA LISA *(King Cole)*
9. COUNT EVERY STAR *(Hugo Winterhalter)*
10. IT ISN'T FAIR *(Sammy Kaye)*

Gulfport, Miss.

1. MY FOOLISH HEART *(Billy Eckstine)*
2. I WANNA BE LOVED *(Andrews Sisters)*
3. COUNT EVERY STAR *(Hugo Winterhalter)*
4. BEWITCHED *(Bill Snyder)*
5. THIRD MAN THEME *(Anton Karas)*
6. BONAPARTE'S RETREAT *(Kay Starr)*
7. MONA LISA *(King Cole)*
8. GOODNIGHT, IRENE *(Gordon Jenkins)*
9. ROSES *(Sammy Kaye)*
10. I DON'T CARE IF THE SUN DON'T SHINE *(Patti Page)*

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"LET IT ROLL AGAIN" (2:54)
"MY LITTLE BABY" (2:46)
LUCKY MILLINDER
(King 4379)

LUCKY MILLINDER

● Lucky Millinder's first release on the King label looks to be one of the biggest that he has ever come out with in his long history of hit records. Aided by the vocalizaing of Big John Greer, "Let It Roll Again," reveals all the ingredients necessary for the top brackets in juke box play. The ditty is presented here with all the zest and bounce that the smooth delivery of Lucky Millinder's group, as well as the jumping, shouting chanting of the rough lyrics can lend. You can add that up to peak play on all phonos. The wordage of the tune is set in the frankly double-meaning pattern and carries enough of a flair to make the juke box audience sit up and listen. Reverse ditty, "My Little Baby," provides tasty op fare on its own merits even though it doesn't register with the same force as the top deck. Song is set in a ballad pattern featuring a smooth instrumental start and a quiet spooning follow-up. We're going way out on a limb to predict an avalanche of coin for the op who places this wax.

"SCHOOL THIS FOOL" (2:35)
"NOT NOW, I'LL TELL YOU WHEN" (2:40)
DOC DAWSON
(Red Jay 1006)

● Two novelty dittys comprise the duet of stampings offered up here by Doc Dawson. "School" is performed by Doc Dawson and the Quintet with the novelty done in talking and singing style and boasting well handled instrumental choruses. "Not Now" discloses Florence Parham joining Doc Dawson for conversational patter and some straight girl singing. Ops might want to lend an ear.

"WHO CAN YOU BE" (2:50)
"YOU'RE GREAT TO ME" (2:55)
FELIX GROSS ORCH.
(Regent 1019)

● First circle by the Felix Gross Ork is in a traditional "ooh wee" blues wail beat. The boy vocal is meaningful and the high register piano riffs and strong orchestral tempo should set this one off as a hot item in the boxes. Reverse is a ballad with a satisfactory chirping and more good use of the piano. Ops get our advice to give these sides some careful attention.

"MISTER MORTY, FAT AND FORTY" (2:50)
"OH, OH, JO-JO" (2:30)
LUCILLE LINDEN
(Big Nickel 1001)

● The husky, sprightly tones of Lucille Linden's throaty thrushing add polish and zest to the bright novelty circles on both rings of this platter. Top shellac is the strongest of the two with the cutest material for the chirp and the background orking of Acey Prince. Flip engraving gets solid propping from the ork but it's "Mister Morty" who looks to walk off with the coin-culling honors.

"MY WISH FOR YOU" (2:40)
"ALABAMA BLUES" (2:55)
ELMORE NIXON
(Peacock 1537)

● A sparkling girl vocal on "My Wish For You" adds further zest to a side that looks to be a top nickel nabber for many weeks to come. Sparked by a rhythmic, jumping orking by Henry Hayes and the 4 Kings the thrushing here moves right into the big time to wrap this ditty up and sell it very hard. "Alabama" provides more than adequate backing as it changes pace from the upper shellac to move in a low-down blues mood with crooning to match. Ops should grab this one for heavy juke box play.

"I TOLD YOU ONCE, I TOLD YOU TWICE" (2:50)
"GEORGIA" (2:40)
SYDNEY BECHET
(Savoy 746)

● Sydney Bechet, one of the all-time jazz greats, lends his fine talents to some classy clarineting on the upper deck slow-drag boogie blues. Both sides of the disk are in the instrumental mood. Humphrey Lyttleton's Band acts as a frame for the reed solo efforts of Sydney Bechet doing a finely arranged job of setting Bechet off to advantage. The bottom biscuit is a standard, oldie that packs a nice kick.

"NIGHTFALL" (2:50)
"PALMETTO" (2:37)
SONNY THOMPSON ORCH.
(King 4384)

● Both edges of the new Sonny Thompson platter are placed in the instrumental groove with "Nightfall" airing top-notch blues treatment. The Sonny Thompson organization shines on the polished performance given to the melody and solos. Bottom is in a modified jazz setting, once again well played throughout. Ops on the lookout for instrumentals can get first rate material for their juke boxes with these waxings.

"CHECKIN' UP BLUES" (2:51)
"ROCK ME, BABY" (3:00)
THE GREAT GATES
(4 Star 1504)

● The Great Gates turns out his first side in a low-down, shouting and singing delivery. Gates has a good set of pipes admirably suited to hollering out the wordage that accompanies this beat. Under whirling bows a rocking boogie instrumental and vocal that should set listeners hopping. Ops in the market for pressings that kick up a rumpus could end their search after hearing these.

"DON'T COME TOO SOON" (3:06)
"MY MAN STANDS OUT" (2:14)
JULIA LEE and HER BOY FRIENDS
(Capitol 1111)

● Top etching boasts the versatile Julia Lee exploiting her singing and piano-playing talents on the boogie beat of a lyric packed with enough rugged lines to stir hot action. A turnover spinning shows a tune set in exactly the same idiom as the first with the double meaning again cropping up heavily in the wordage. Julia Lee's piano fingering shows well, as does her tonsiling, on both tunes. Ops should find these sides fit juke box requirements.

Singer Bill Farrell Honored

NEW YORK—MGM's singing star, Bill Farrell, is awarded a special trophy honoring him as the most promising singer of 1950. The award was made by William Greer, music editor of the Evansville Courier and Press, who made the presentation during Farrell's current engagement at Bop City. Left to right are: Sol Handwerger, Ad and Promotion head of M-G-M Records, Bill Farrell and William Greer.

Santly-Joy Names British Representative

NEW YORK—Santly-Joy Inc., this city, announced that Campbell Connelly & Co., Ltd., contracted to represent them in Great Britain and its possessions.

The pact is retroactive to January, 1950. After January of 1951, the firm will continue to represent Santly-Joy, it was said.

Seigert Exits Columbia

NEW YORK—Ben Seigert resigned his post with Columbia Records as artist and repertoire director of the fim's rhythm and blues division.

Columbia, it was learned, has no plans at present to replace him. Mitch Miller, a&r director of the firm, will temporarily handle rhythm and blues sessions, which are being held to a minimum during the summer.

Seigert came to Columbia from King Records less than a year ago.

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POINT
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BMI Tunes Get Hypo From World Broadcasting

NEW YORK—The World Broadcasting System, which furnishes programs and library material to more than 750 affiliate stations throughout the U.S. and Canada, is greatly stepping up its releases of new selections, it was disclosed today by Herb Gordon, executive producer of World.

The reason for this development, according to Gordon, is that during the past few months the new BMI selections have been of such top grade caliber that World felt it imperative to service its affiliates with an increased amount of such fare.

In connection with this announcement, Gordon disclosed that Bob Eberle is making a special trip into New York within the next few weeks to record at least 10 BMI tunes for World's catalogue, and that singer-guitarist Jimmy Atkins will start immediately to press 10 western BMI selections.

Gordon also disclosed that during the past few weeks The Cass County Boys have recorded 30 BMI tunes, Johnny Bond has recorded 10 BMI tunes, while The New World singers, a large choral group, have waxed 20 BMI selections.

ABBEY RECORDS HOT PARADE

Best Sellers

15015
"ALIBI"
"MOTHER USED TO TELL ME"
by KATHY MARCH & Jerry Shord Ork

★

15014
"WASTED WORDS"
"I'M ALWAYS IN LOVE WITH SOMEONE"
by JERRY COOPER & "Piano Roll" Cook

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by FLORENCE WRIGHT on
NATIONAL RECORD 9118
FLIP
"REAL GONE TUNE"
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EILEEN BARTON'S
"STILL COOKING" on
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"OLD MAN ATOM"
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"HOT DOGS AND ROSES"
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Featuring the new "UKE" Sound

"BASIN ST. BLUES"
"OH! SUSANNA"
by UKELELE JO—Jubilee 4000

The Nation's Hottest Singing Group
THE ORIOLES
"YOU'RE GONE" Jubilee 5028 | "MOONLIGHT" Jubilee 5026 | "AT NIGHT" Jubilee 5025

Spiritual Splendor
"DOWN HERE I'VE DONE MY BEST"
"WHY NOT TODAY"
by THE SELAH SINGERS—Jubilee 3002

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heoviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Horlem Area; Chicogo's South Side, ond New Orleans.

	In HARLEM	On CHICAGO'S South Side	In NEW ORLEANS
1	I WANNA BE LOVED *Dinah Washington* *(Mercury 8181)*	I WANNA BE LOVED *Dinah Washington* *(Mercury 8181)*	MONA LISA *King Cole* *(Capitol 1010)*
2	MONA LISA *King Cole* *(Capitol 1010)*	MY FOOLISH HEART *Billy Eckstine* *(MGM 10623)* *Gene Ammons* *(Chess 1425)*	I WANNA BE LOVED *Dinah Washington* *(Mercury 8181)*
3	DANNY BOY *Al Hibbler* *(Atlantic)*	MONA LISA *King Cole* *(Capitol 1010)*	EVERY DAY I HAVE THE BLUES *Lowell Fulson* *(Swingtime 196)*
4	WELL, OH WELL *Tiny Bradshaw* *(King 4357)*	EVERY DAY I HAVE THE BLUES *Lowell Fulson* *(Swingtime 196)*	LEAVING ON THE MID-NIGHT TRAIN *Helen Marina* *(Decca)*
5	EVERY DAY I HAVE THE BLUES *Lowell Fulson* *(Swingtime 196)*	WELL, OH WELL *Tiny Bradshaw* *(King 4357)*	SHAKE, BABY, SHAKE *Archibald* *(Imperial)*
6	I'LL NEVER BE FREE *Annie Laurie* *(Regal 3258)*	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*
7	CUPID'S BOOGIE *Little Esther* *(Savoy 750)*	CUPID'S BOOGIE *Little Esther* *(Savoy 750)*	I'LL NEVER BE FREE *Annie Laurie* *(Regal 3258)*
8	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*	I'LL NEVER BE FREE *Annie Laurie* *(Regal 3258)*	LET ME DREAM *Ivory Joe Hunter* *(MGM)*
9	HARD LUCK BLUES *Roy Brown* *(DeLuxe 3304)*	DANNY BOY *Al Hibbler* *(Atlantic)*	CUPID'S BOOGIE *Little Esther* *(Savoy 750)*
10	EVERYTHING THEY SAID CAME TRUE *The Orioles* *(Jubilee 5208)*	BESS'S BOOGIE *Bobby Smith* *(Apollo 799)*	STACK O' LEE *Archibald* *(Imperial)*

HOT

in DETROIT | in LOS ANGELES | in OTHER CITIES

The Top Ten Tunes Netting Heoviest Ploy, Compiled From Reports Submitted Weekly To The Cosh Box, By Leading Music Operators in Detroit, Los Angeles ond Other Cities Listed.

	Detroit	Los Angeles	Other Cities
1	CUPID'S BOOGIE *Little Esther* *(Savoy 750)*	WELL, OH WELL *Tiny Bradshow* *(King 4357)*	SAN FRANCISCO, CAL. 1. I Wanna Be Loved (Dinah Washington) 2. I'll Never Be Free (Annie Laurie) 3. Hard Luck Blues (Roy Brown) 4. Good Morning, Judge (Wynonie Harris) 5. Every Day I Have The Blues (Lowell Fulson) 6. Danny Boy (Al Hibbler) 7. Cupid's Boogie (Little Esther) 8. Mona Lisa (King Cole) 9. 1950 Blues (Tampa Red) 10. Adam Bit The Apple (Joe Turner)
2	WELL, OH WELL *Tiny Bradshaw* *(King 4357)*	I WANNA BE LOVED *Dinah Washington* *(Mercury 8181)*	
3	I WANNA BE LOVED *Dinah Washington* *(Mercury 8181)*	HARD LUCK BLUES *Roy Brown* *(DeLuxe 3304)*	ATHENS, GA. 1. Man's Brand Boogie (Billy Wright) 2. Blue Sunday Morning (The Paupers) 3. Come Back, Baby (Charles Brown) 4. Pink Champagne (Joe Liggins) 5. Stack O' Lee (Archibald) 6. Flying Saucers (Mello-Tones) 7. Well, Oh Well (Tiny Bradshaw) 8. Cupid's Boogie (Little Esther) 9. Mistrustin' Blues (Johnny Otis) 10. It Isn't Fair (Dinah Washington)
4	EVERY DAY I HAVE THE BLUES *Lowell Fulson* *(Swingtime 196)*	TWO YEARS OF TORTURE *Percy Mayfield* *(Recorded in Hollywood)*	
5	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*	CORSICANA, TEX. 1. Pink Champagne (Joe Liggins) 2. Cupid's Boogie (Little Esther) 3. My Baby's Gone (Charles Brown) 4. Every Day I Have The Blues (Lowell Fulson) 5. I Need You So (Ivory Joe Hunter) 6. Mistrustin' Blues (Little Esther) 7. My Foolish Heart (Billy Eckstine) 8. I'll Get Along Somehow (Larry Darnell) 9. Hard Luck Blues (Amos Milburn) 10. Mona Lisa (King Cole)
6	I AIN'T GONNA LET YOU IN *Paul Gayten-Annie Laurie* *(Regal 3273)*	CUPID'S BOOGIE *Little Esther* *(Savoy 750)*	
7	MONA LISA *King Cole* *(Capitol 1010)*	STACK O' LEE *Archibald* *(Imperial)*	CLEARWATER, FLA. 1. Mona Lisa (King Cole) 2. Pink Champagne (Joe Liggins) 3. Well, Oh Well (Tiny Bradshaw) 4. Hard Luck Blues (Roy Brown) 5. Cupid's Boogie (Little Esther) 6. It Isn't Fair (Dinah Washington) 7. Bess's Boogie (Bobby Smith) 8. Call Me Darling (Bobby Marshall) 9. I Wanna Be Loved (Dinah Washington) 10. My Baby's Gone (Charles Brown)
8	I NEED YOU SO *Ivory Joe Hunter* *(MGM 10663)*	EVERY DAY I HAVE THE BLUES *Lowell Fulson* *(Imperial)*	
9	HARD LUCK BLUES *Roy Brown* *(DeLuxe 3304)*	YOU'RE GONNA LOOK LIKE A MONKEY *Smokey Hogg* *(Modern)*	CHARLOTTE, N. C. 1. Pink Champagne (Joe Liggins) 2. Safronia B (Calvin Boze) 3. I Need You So (Ivory Joe Hunter) 4. Hard Luck Blues (Roy Brown) 5. Well, Oh Well (Tiny Bradshaw) 6. Repentance Blues (Charles Brown) 7. My Foolish Heart (Billy Eckstine) 8. Happy Payday (Austin McCoy) 9. Let Me Dream (Ivory Joe Hunter) 10. At Night (The Orioles)
10	MY FOOLISH HEART *Billy Eckstine* *(MGM 10623)* *Gene Ammons* *(Chess 1425)*	I NEED YOU SO *Ivory Joe Hunter* *(MGM)*	

HOT across the Nation!

★ EARL BOSTIC
Serenade
King 4369

★ ARNETT COBB
Go, Red, Go
Apollo 778

★ JOE THOMAS
Wham-A-Lam
King 4339

★ THE RAVENS
Count Every Star
National 9111

★ DINAH WASHINGTON
I Wanna Be Loved
Mercury 8181

(Listed Alphabetically)

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Specialty Signs King Perry Ork

HOLLYWOOD—Art Rupe, prexy of Specialty Records, Inc., announced the inking of King Perry and His Piedpipers of Swingdom to an exclusive recording contract.

For his tee-off shot under the Specialty banner Perry waxed two new tunes, "Everything's Gonna Be All Right Tonight," backed by "Mellow Gal Blues." Words and music for both numbers, best described as "blues with a bounce," were penned by Perry, who also made the arrangements, led the ork, chanted the vocals.

Kicked into national distribution just three days after being recorded, Perry's platter is coaxing the juke box gentry to change many a quarter into nickels.

London Pacts Helen Grayco

HOLLYWOOD, CALIF. — London Records this past week signed songstress Helen Grayco to a term recording contract. The deal was closed for Miss Grayco by General Artists' Corp. (GAC) prexy Tom Rockwell, and Leonard Romm of Arena Stars.

Miss Grayco, wife of ork leader Spike Jones, is slated to wax her initial session for the London firm upon the arrival of plattery topper Tootie Camarata. In the terms of the deal, London acquires four sides which Miss Grayco had etched privately, with the Mannie Kline ork and the Jud Conlon Singers. These sides are slated to be released in England first, and later set for release here.

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I LOVE MY BABY
MY KIND OF BABY
LARRY DARNELL

ON REGAL 3274

REGAL SEZ'

Regal RECORDS

MUSIC OPS GANG UP ON MERCURY BONUS PLAN

Ops Get Together To Meet Buying Quotas, Split Free Records. Coop Buying Proves Boon To Smaller Op

ART TALMADGE

CHICAGO—Art Talmadge, Executive Vice-President of Mercury Record Corp., this city, advised this past week, "Reports from our distributors indicate that operators thruout the country are cooperating on purchases on the new free bonus deal which we are offering."

According to Talmadge, "We hear from our distributors that operators, especially smaller juke box ops, are getting together in an effort to complete our 'Plan A' whereby they will purchase 1,000 records between July 15 and August 15 and receive 250 free records of their own choice from our catalog.

"The purpose of this cooperation on the part of the operators," Talmadge continued, "is so that, by each ordering whatever amount they regularly use, they can equal the top quota, and thereby equally share in the number of free bonus records which they will receive."

This was expected by the firm when the plan was first introduced. But the extent of such cooperating on the part of the juke box ops was never expected to reach present proportions.

The firm are taking it all good naturedly and are, in fact, urging their distributors to encourage the operators in getting together so that everyone will enjoy a share of the free records bonus plan which the firm introduced.

Here in Chicago a spot check brought out the fact that many of the leading operators, as well as the smaller ops, have come together to assure obtaining the top number of free disks.

Talmadge also said, "We hope that everyone of the nation's juke box operators will wholeheartedly enter into this plan. We want these men to enjoy the fine tone quality and long lasting performance of our non-breakable records. We also want them to get better acquainted with the great artists which we feature on our disks."

Talmadge also believes, "Operators everywhere in the country will find that they will receive compliments from their location owners when they feature our new records. We have, without any doubt, produced some of the finest non-breakables ever known to the record industry. This will give every juke box operator the opportunity to learn for himself how really great Mercury Records are."

The three bonus plans of the firm are: Plan "A," wherein the op receives 250 records free with the purchase of 1,000 Mercury Records between July 15 and August 15.

Plan "B," where the operator receives 100 records free with the purchase of 500 records.

Plan "C," where the smaller op can get 10 records of his choice from the Mercury catalog free with the purchase of only 100 Mercury Records between July 15 and August 15, 1950.

Benny Goodman Signs Wax Pact With Columbia Records

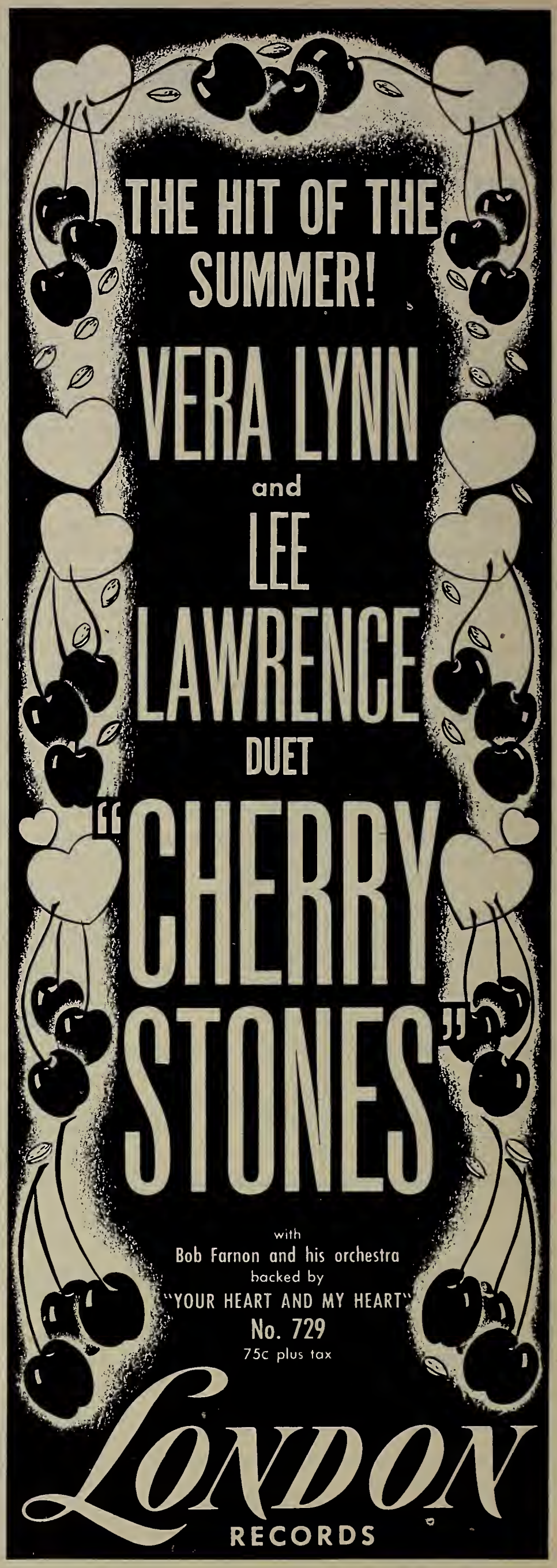
NEW YORK—Maestro Benny Goodman severed his contract affiliations with Capitol Records, Inc., and signed a recording contract with Columbia Records here this past week.

Goodman signed a long term pact with Columbia calling for popular and longhair releases on a per-side guarantee basis. Capitol is supposed to have purchased the remainder of Goodman's contract, which had until the end of the year to run.

Along with Goodman's recording services, the Columbia plattery purchased a series of jazz concert sides recorded by the leader and a group of side-men who constitute a "who's-who in jazz circles," back in 1938. Goodman recently had the sides, which were made at the first Carnegie Hall jazz concert, transferred to tape. The Columbia plattery will issue these recordings in an album and LP package.

The signing of Columbia was viewed by many in the trade, to be an effort by the plattery to get into the swing of the dance band business. Goodman's tremendous nationwide popularity should boost the diskery's sales stock highly.

The ork leader recently returned from a jazz concert tour of the Scandinavian countries, and is currently set to engage in a series of longhair radio concerts, as a featured soloist.



THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"HILLBILLY FEVER No. 2" (2:48)
"GOODNIGHT, IRENE" (3:00)
RED FOLEY and ERNEST TUBB
(Decca 46255)

RED FOLEY and ERNEST TUBB

● Turn this cookie over on either layer and you still have some mighty tasty listening. It looks as though the sure-fire combination of Red Foley and Ernest Tubb have come up with a biscuit that will set their fans off stompin' and shoutin'. "Hillbilly Fever #2" is the follow-up on the first side that they cut of "Hillbilly Fever" and might well top that one in popularity. It's a honky tonky country ditty sparked by lyrics that include a repetition of their current and past hot hits, back and forth gagging, and generally clever wordage that both of these masters of this idiom set off to full advantage. "Goodnight Irene" is already starting a steady and certain climb to the highest brackets in the pop field and might well take its place as a folk classic with the duet and alternate solo choruses that Foley and Tubb give it on this rendition. Ops will see by the stellar talent and the great material just how hot this waxing is—but it's only after listening that they'll load up their juke boxes with the sides and prepare for some of the heaviest play in a long time when the fans catch that "Hillbilly Fever" for the second time and start humming the irresistible folksy gang-sing "Goodnight Irene."

"LOSE YOUR BLUES" (2:45)
"OVER AN OCEAN OF GOLDEN DREAMS" (2:52)
RED KIRK
(Mercury 6257)

● Upper circle is one that should create a storm of excitement in folk and western locations. Red Kirk does the yodeling and tooteling in an arresting pace. The lyric is catchy and easily remembered, the kind of wordage that makes you walk out humming. Reverse platter shows Red Kirk again with Jerry Byrd and the String Dusters twanging out a sweet country song in a soft and slow tempo. Ops should latch on to the top tune.

"GUITAR SHUFFLE" (2:43)
"HONKY TONK HOP" (2:20)
THE FRONTIERSMEN
(Bullet 708)

● Upper layer of this biscuit is an "ah hah" hillbilly shouter with the rapid and bouncy guitaring and the chorus chanting supplied by the Frontiersmen. Title of the second recording is an accurate description of the festivities with some top-notch country honky tonkin' from the Frontiersmen. Ops will find this material pulling in locations that like the faster moving country platters.

"TROUBLES ON MY MIND" (2:48)
"I'LL PAINT YOUR PICTURE" (2:47)
COUSIN FORD LEWIS
(4 Star 1503)

● Cousin Ford Lewis turns on the pipes full blast to step into the limelight on two country rhythm sides. Both ends of this wax have merit and both have the same melody pattern with their biggest difference in the wordage. First ring finds Cousin Ford Lewis in a worried mood while the second airs him in a generous attitude as he offers to lend his artistic talents. Ops will find material of interest here.

"MAKING EXCUSES FOR YOU" (2:28)
"CANNONBALL YODEL" (3:00)
BILLY BELL
(Atlantic 725)

● Billy Bell turns in two diversified performances on these cuttings with the upper slice a folk ballad set in the familiar quiet, sad, complaint. Reverse etching is a vocal with simulated train whistles and interspersed yodeling. Ops might listen.

"OUR LADY OF FATIMA" (3:15)
"ROSARY" (2:35)
RED FOLEY
(Decca 14526)

● Red Foley steps into the limelight with a recording of the fast-rising spiritual tune, "Our Lady Of Fatima." With the Anita Kerr singers quietly thrushing "Ave Maria" in the background and on the sides of the central chorus Red Foley steps up to the center of the stage for a quiet monologue. Flip, "Rosary," is a tastefully done spiritual that should also win popularity for itself. Ops can't miss with the top wax of this disk. Foley's appeal plus "Fatima's" pull means solid juke box coin culling.

"I'M TYING UP THE BLUES" (2:35)
"HARD-HEARTED YOU AND CHICKEN-HEARTED ME" (2:37)
ZEB TURNER
(King 883)

● Here's a ditty that will set ops off for the nearest juke box. "I'm Tying Up The Blues" looks to be a number that will tie up a lot of coin in any country location. Zeb Turner does the warbling on jubilant lyrics in a well constructed bit of wax with a big, big potential. Flip side is set in a more, morose wordage though the guitaring is still full of pep and ginger. Keep a sharp eye on the topping tune and pop one in each and every juke box on your folk and western route.

"TOMORROW YOU'LL BE MARRIED" (2:48)
"GOTTA GET BACK TO DIXIE" (2:27)
REDD STEWART
(King 877)

● Here's a cookie that shows off the versatility of a truly talented Western performer to the fullest. "Married" is a country ballad with Redd Stewart taking the oral chores and the Kentucky Colonels, a string band, adding the melody along familiar folk channels. Turnabout spinning discloses Redd Stewart and the Colonels on a fast paced rapid stringing, hillbilly rhythm tune that airs well. Ops should lend an ear, particularly to the first face.

RCA Victor Signs Eddie Marshall To Wax Pact

NEW YORK — Eddie Marshall, youthful hillbilly vocalist from Pawnee, Oklahoma, whose down-to-earth delivery of country blues already has established him as a top attraction in parks, theatres, radio and rural night spots, has been signed as an exclusive recording artist by RCA Victor.

The fact that Marshall is the first country-music artist to be pacted by the diskery since the acquisition of Dolph Hewittt a year ago, offers evidence of the selectivity and careful screening which currently is being done in this highly competitive and continually expanding field, and of Marshall's exceptional talent, according to Paul A. Barkmeier, Vice President and General Manager of the RCA Victor Record Department, who has announced the signing.

Marshall, whose initial releases, "The Tom Cat Blues" and "Three Kisses," are scheduled for early sale was given his first guitar by his parents when eleven years old, and kept studying the instrument and practicing his singing while working as a truck driver, mill worker, carpenter, artist, and dishwasher, and when he served four years as a carpenter's mate 1/C USN, on the destroyers Schmitt and Auman.

Marshall made his first professional appearance when twelve years old in Beaumont, Texas, at a fireman's benefit. Since that time he has sung his way across the country to New Hampshire, and is now appearing in South River, New Jersey. This month Marshall will embark on a tour of thirty-six Southwest cities to introduce his initial RCA Victor waxing and make personal appearances, with his Trail Dusters.

Vaughn Monroe Hosts L. A. Jocks

LAS VEGAS, NEV. — Vaughn Monroe offers a rousing welcome at Las Vegas airport to disc jockeys from Los Angeles, who were his guests during his recent engagement at the Flamingo Hotel. A 66-passenger plane was chartered for the occasion. (Bottom to top, left row) Jerry Sybilrud, KMPC; George Jay, KWIK; Paul Masterson, KNX; Bill Elliott, KAFY; Gene Baker, KHJ; Johnny Grant, KLAC; Bill Ewing, KMPC. (Bottom to top, right row) Vaughn Monroe, Carl Bailey, KXLA; Bill Stewart, KLAC; Al Poska, KFI; Maurice Hart, KFWB; Lloyd Perrin, KGIL. Vaughn is currently appearing in his first starring role, Republic's "Singing Guns," now being released throughout the country.

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(FROM MARS)
Apollo No. 1163
AS YOUR TOP NOVELTY DISK OF THE WEEK!
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OPERATOR'S TIPS
"BONAPARTE'S RETREAT"
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KAY STARR
Capitol-936

GONE FISHIN'
recorded by
JIMMY ATKINS .....Rainbow
BILL DARNEL .....Coral
ARTHUR GODFREY ....Columbia
JOHNNY GUARNIERI ....Admiral
THREE SUNS .....RCA Victor
others to follow
LEO FEIST, INC.

SEX-SATIONAL!!
SAVANNAH CHURCHILL'S
"CAN ANYONE EXPLAIN" b/w
"The Devil Sat Down and Cried"
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1020 Broad St. Newark, N. J.

Hitting From Coast To Coast
Al Hibbler's
"DANNY BOY"
Atlantic 911
ATLANTIC RECORDING CORP.
301 W. 54th St. New York

"I STILL GET A THRILL"
RECORDED BY
DEAN MARTIN.....Capitol
DINAH SHORE.....Columbia
D. HAYMES-G. JENKINS...Decca
ART LUND.....MGM
TONY MARTIN.....Victor
Words & Music, Inc.
1619 Broadway N. Y. C.

King RECORDS

best sellers

King — POPULAR

★ **JOHNNY LONG**
15051 HELLO
SHORTY'S GOT TO GO

★ **RUBY WRIGHT**
15053 SAM, THE ACCORDION MAN
THE OBJECT OF MY AFFECTION

★ **FRIELING SISTERS**
15057 OUR LADY OF FATIMA
THE STORY OF OUR LADY OF FATIMA
(Narration by Nelson King)

King — FOLK • WESTERN

★ **MOON MULLICAN**
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
868 YOU DON'T HAVE TO BE A BABY TO CRY
SOUTHERN HOSPITALITY
886 MONA LISA
GOODNIGHT IRENE

★ **HANK PENNY**
869 WHAM! BAM! THANK YOU MA'AM
JERSEY BOUNCE

★ **HAWKSHAW HAWKINS**
876 YESTERDAY'S KISSES
THAT'S ALL SHE WROTE

★ **COWBOY COPAS**
870 THE POSTMAN JUST PASSES ME BY
THE ROAD OF BROKEN HEARTS

★ **GRANDPA JONES**
867 FIVE-STRING BANJO BOOGIE
UNCLE EPH'S GOT THE COON

★ **YORK BROTHERS**
881 DON'T LET OUR LOVE DIE
LONG TIME GONE

King — SEPIA • BLUES

★ **TINY BRADSHAW**
4357 WELL OH WELL
I HATE YOU
4376 BOODIE GREEN
AFTER YOU'VE GONE

★ **WYNONIE HARRIS**
4378 GOOD MORNING JUDGE
STORMY NIGHT BLUES

★ **IVORY JOE HUNTER**
4382 CHANGING BLUES
I HAVE NO REASON TO COMPLAIN

★ **LUCKY MILLINDER**
4379 LET IT ROLL AGAIN
MY LITTLE BABY

★ **BULL MOOSE JACKSON**
4373 SOMETIMES I WONDER
TIME ALONE WILL TELL

★ **WILD BILL MOORE**
4383 HEY SPO-DEE-O-DEE
BALANCING WITH BILL

ROY BROWN
at his best
HARD LUCK BLUES
NEW REBECCA
DE LUXE 3304

KING Records

Elliot Lawrence Guests With Tibbetts

CLAREMONT, N. H.—Elliot Lawrence and disk jockey Donn Tibbetts appear deep in conversation at a recent get together on Donn's "Woodchopper's Ball." Elliot talked about his recent switch from Columbia to Decca Records, for which he has recently cut several standards.

Nat Shapiro Leaves Mercury For Own Flack Firm

NEW YORK—Nat Shapiro resigned this week as Mercury Records' Eastern promotion and publicity topper to set up his own promotion and publicity firm. Dinah Shore and Frank Sinatra will be Shapiro's first clients.

Before coming to Mercury two years ago Shapiro handled the National, Keynote and Atlanta labels. Under his agreement with the two top Columbia artists he will handle no competitive talent. Along with his promotional activities, Shapiro is co-authoring a book on the music business which is set for publication early next year.

Both Miss Shore's and Sinatra's record promotion was formerly handled by Howie Richmond, who has since become a music publisher.

RCA Victor & Ballantine In Heavy Promotion On "Three Little Rings"

NEW YORK—P. Ballantine & Sons beer and ale distributors across the nation have joined RCA Victor in promoting the Fontane Sisters' new release, "Three Little Rings."

The catchy Ballantine television jingle has been set to clever lyrics by songwriters Leo Corday and Leon Carr, who scored a recent hit with "There's No Tomorrow."

Both Mel Allen and Dizzy Dean are plugging "Three Little Rings" during the New York Yankee baseball telecast which is sponsored by the giant Ballantine brewery.

Columbia Issues Jazz Sides By Ted Lewis

NEW YORK—The unique minstrelsy of Ted Lewis, top-hatted tragedian of jazz, is heard in a Columbia record collection titled Classic Jazz. Lewis and his band of stellar instrumentalists play eight representative jazz selections of the Twenties and early Thirties.

Incidental singing by Ted Lewis is heard on "Dip Your Brush In The Sunshine" and the classic "When My Baby Smiles At Me," the latter with Benny Goodman on clarinet.

Ethel Smith To London Palladium

NEW YORK—World-famous organist Ethel Smith will sail aboard the S.S. Queen Mary, on July 29, for a two-week engagement at the London Palladium starting August 7th. The recording and motion picture star will be featuring in her repertoire, for the first time, several original compositions, including "Cuban Cutie" and "Samba Polka" which she just recorded for Decca Records.

Following her Palladium engagement Miss Smith has been invited to confer with a group of leading European organists in Paris to head an international association and correspondence system to make available her playing techniques and styles to all organists throughout the world. The delegation meeting her will be headed by Portugal's leading electric organist, Luiz Quintella.

Prior to her sailing, Miss Smith completed three Voice of America broadcasts—one in Portuguese, another in Italian, and a third in French. During the recent war she was active on Voice of America broadcasts to Latin countries of South America and Europe for the State Department. She is scheduled to do a broadcast in Spanish immediately upon her return from Europe.

Capitol Unravels Mystery Waxing

HOLLYWOOD, CALIF. — Capitol Records revealed the finish to another one of their spine-tingling recording mysteries, with the announcement that Joe "Fingers" Carr is none other than recording director Lou Busch.

Busch, assistant to Jim Conklin in the artist and repertoire department, thus joins the ranks of Woody Herman, alias Chuck Thomas; Jack Smith alias Johnny Smith; and Cinderella Stump, alias Jo Stafford.

Busch incidentally, has a sleeper under another nom de plume. His disking of "Would You Like To Take A Walk" in the old Hal Kemp refrain is rapidly rising for a hit under the tag-line of California Commander orchestra.

Meanwhile, Jo "Fingers" Carr is doing fairly well with "Sam's Song" and "Snookey Ookums."

THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 **BIRMINGHAM BOUNCE**
Red Foley
(Decca 46234)

2 **M-I-S-S-I-S-S-I-P-P-I**
Red Foley
(Decca 46241)

3 **LONG GONE LONESOME BLUES**
Hank Williams
(MGM 10654)

4 **THROW YOUR LOVE MY WAY**
Ernest Tubb
(Decca 46243)

5 **WHY DON'T YOU LOVE ME?**
Hank Williams
(MGM 10696)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

I LOVE YOU BECAUSE
Ernest Tubb
(Decca 46213)

WHY SHOULD I CRY?
Eddy Arnold
(RCA Victor 21-0300)

I'LL SAIL MY SHIP ALONE
Moon Mullican
(King 830)

CHOCOLATE ICE CREAM CONE
Red Foley
(Decca 46234)

THE LAST STRAW
Elton Britt
(RCA Victor 21-0339)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS – LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	ME—Mercury
AL—Aladdin	MG—MGM
AP—Apollo	MO—Modern
AR—Aristocrat	NA—National
BB—Bluebird	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RO—Rondo
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Coral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
DV—Delvar	TE—Tempo
HA—Harmony	TW—Tower
HT—Hi-Tone	VI—Victor
KI—King	VO—Vocalion
LO—London	

1—BEWITCHED — July 22: 107.9 — July 15: 98.4

CA-1000—MEL TORME
The Piccolino
CR-60182—ROSS ROSS O.
Where In The World
DE-24983—GORDON JENKINS O.
Where In The World
ME-5399—JAN AUGUST & HARMONICATS
Blue Prelude
TW-1473—BILL SNYDER
VI-20-3617—ANDRE PREVIN
VI-20-3726—LARRY GREEN
If I Had You On a Desert Isle

2—I WANNA BE LOVED — 92.6 — 86.6

CO-38491—BUDDY CLARK
If You Were Only Mine
CO-38825—TONY BENNETT
Boulevard Of Broken Dreams
DE-27007—ANDREWS SISTERS
I've Just Gotta Get Outa The Habit
MG-10716—BILLY ECKSTINE
Stardust
VI-20-3772—FONTANE SISTERS
I Didn't Know What Time It Was

3—MONA LISA — 91.2 — 78.2

CA-1010—KING COLE
The Greatest Inventor
CA-1104—EDDIE GRANT
Peanut Vendor
CO-38768—HARRY JAMES O.
La Vie En Rose
CR-60250—LEIGHTON NOBLE ORCHESTRA
Sam's Song
DE-27048—VICTOR YOUNG O.
Third Man Theme
LO-619—CHARLIE SPIVAK O.
Loveless Love
MG-10689—ART LUND
When My Stage Coach Reaches Heaven
VI-20-3753—DENNIS DAY
Shawl Of Galway Grey
ME-5447—ALEXANDER BROS.
Home Cookin'

4—THIRD MAN THEME — 88.7 — 75.9

CA-820—ALVINO REY
Steel Guitar Rag
CO-38706—HUGO WINTERHALTER
Come Into My Heart
CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
DE-24908—ETHEL SMITH
Cafe Mozart Waltz
DE-27048—VICTOR YOUNG O.
Mona Lisa
DE-46218—HANK GARLAND
Lowdown Billy
DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
DE-24916—ERNST NASAR
Cafe Mozart Waltz
LO-536—ANTON KARAS
Cafe Mozart Waltz
ME-5373—HERMAN STACHOW
Under The Linden Tree
MG-10593—FRANZ DIETSCHMANN
VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
VI-20-3709—RAY McKINLEY O.
I Don't Wanna Be Kissed
VI-20-3797—FREDDY MARTIN O.
Home Cookin'

5—HOOP-DEE-DOO — 81.8 — 45.8

CA-980—KAY STARR
A Woman Likes To Be Told
CO-38771—DORIS DAY
Marriage Ties
CO-38799—FRANKIE YANKOVIC
Night After Night
CR-60209—AMES BROS.
Stars Are The Windows of Heaven
DA-2077—PAULETTE SISTERS
Song Of The Wedding Day
DE-24986—RUSS MORGAN O.
Down The Lane
ME-5419—LAWRENCE WELK
If You Can't Get A Drum
MG-10702—LYN DUDDY SINGERS
Down The Lane
VI-20-3747—COMO & FONTAINE SISTERS
On The Outgoing Tide

6—SENTIMENTAL ME — 64.8 — 63.9

CA-923—RAY ANTHONY O.
Spaghetti Rag
CR-60140—AMES BROS.
Rag Mop
DA-2074—BILLY MAYO QUARTET
Hasty Heart
DE-24904—RUSS MORGAN
Copper Canyon
ME-8174—STEVE GIBSON
Are You Lonesome Tonight?
VI-20-3793—RUDY VALLEE
Niccolo And His Piccolo

7—MY FOOLISH HEART — 62.3 — 72.1

CA-934—MARGARET WHITING
Stay With The Happy People
CO-38697—HUGO WINTERHALTER O.
Leave It To Love
DE-24830—GORDON JENKINS
Don't Do Something, Etc.
ME-5362—RICHARD HAYES
The Flying Dutchman
MG-10623—BILLY ECKSTINE
Sure Thing
VI-20-3681—MINDY CARSON
Candy And Cake

8—TZENA, TZENA, TZENA — 46.6 — 37.1

CO-38885—MITCH MILLER O.
The Sleigh
DE-27077—GORDON JENKINS O.
Good Night, Irene
DE-27053—THE WEAVERS
Around The World
ME-5454—VIC DAMONE
I Love The Girl
VI-20-3847—RALPH FLANAGAN ORCH.
Pink Champagne

9—OLD PIANO ROLL BLUES — 44.7 — 43.5

AB-15003—LAWRENCE COOK
Why Do They Always Say No?
CA-970—JAN GARBER O.
Clodhopper
CO-38773—BEATRICE KAY
Why Do They Always Say No?
CR-60177—CLIFF STEWARD
Why Do They Always Say No?
DE-24977—CARMICHAEL and DALEY
Stay With The Happy People
DE-27024—AL JOLSON-ANDREWS SISTERS
Way Down Yonder In New Orleans
ME-5400—FEB SEPTEMBER
Spain
VI-20-3751—CANTOR—KIRK—KAYE O.
Juke Box Annie

10—COUNT EVERY STAR — 43.6 — 37.2

CA-979—RAY ANTHONY O.
Darktown Strutters Ball
CA-859—RAY ANTHONY O.
Bamboo
CO-38732—HERB JEFFRIES
Our Love Story
CR-60214—HARRY BABBITT
DE-27042—DICK HAYMES
If You Were Only Mine
DE-48518—THE BLENDERS
Would I Still Be The One In Your Heart?
VI-20-3697—HUGO WINTERHALTER O.
Flying Dutchman

11—SAM'S SONG — 33.8 — 23.6

CA-962—JOE CARR
Ivory Rag
CO-38876—TONI HARPER
Happy Feet
CR-60250—LEIGHTON NOBLE O.
Mona Lisa
DE-27033—VICTOR YOUNG O.
Dreamy Ole Ohio
DE-27112—BING and GARY CROSBY
Simple Melody
LO-693—HOGAN & WAYNE
Mississippi
ME-5450—HARRY GELLER O.
1812
MG-10743—THE MELODEONS
Tippy Canoodle Canoe
VI-20-3798—FREDDY MARTIN O.
Mambo Jambo

12—ROSES — 31.4 — 38.8

CA-1001—RAY ANTHONY O.
National Emblem March
CO-38826—KEN GRIFFIN
Little Sally One Shoe
CO-38816—GENE AUTRY
The Roses I Picked, Etc.
CR-60235—GEORGE CAPES ORCHESTRA
American Beauty Rose
DE-46240—STUBBY & THE BUCCANEERS
Little Buffalo Bill
DE-27008—DICK HAYMES
I Still Get A Thrill
LO-682—SNOOKY LANSON
Where Are You Gonna Be, Etc.?
ME-5397—EDDY HOWARD O.
Put On An Old Pair Of Shoes
MG-10684—BILLY ECKSTINE
My Destiny
VI-20-3754—SAMMY KAYE O.
Tiddly Winkie Wood
VI-21-0306—SONS OF THE PIONEERS
Eagle's Heart

13—SIMPLE MELODY — 28.9 — 16.1

CA-1039—JO STAFFORD
Pagan Love Song
CO-38837—DINAH SHORE
I Still Get A Thrill
CR-60227—CROSBY—GIBBS
A Little Bit Independent
VI-20-3781—PHIL HARRIS
On The Mississippi
DE-27112—GARY & BING CROSBY
Sam's Song

14—I CROSS MY FINGERS — 27.5 — 18.5

CO-38786—PERCY FAITH O.
Valencia
CR-60256—HARRY BABBITT
DE-27078—VIC SCHOEN O.
I Could Write A Book
DE-27111—BING CROSBY
VI-20-3846—PERRY COMO

15—BONAPARTE'S RETREAT — 23.5 — 15.2

CA-936—KAY STARR
Someday Sweetheart
CO-20706—LEON McAULIFFE
What, Where And When
DE-46209—BUZ BUTLER
Poison Ivy
VI-20-3766—GENE KRUPA O.
My Scandinavian Baby
VI-21-0111—PEE WEE KING
The Walls Of Regret

16—I DIDN'T SLIP, I WASN'T PUSHED — 22.4 — 19.9

CO-38818—DORIS DAY
Before I Loved You
DE-27018—BING CROSBY
So Tall A Tree
VI-20-3823—LISA KIRK
Love Like Ours

17—LA VIE EN ROSE — 16.8 — 17.8

CA-890—PAUL WESTON O.
Les Feuilles Mortes
CO-38768—HARRY JAMES O.
Mona Lisa
DE-24816—VICTOR YOUNG O.
The River Seine
DE-27111—BING CROSBY
I Cross My Fingers
DE-27113—LOUIS ARMSTRONG
C'est Si Bon
MG-30227—MACKLIN MARROW O.
When We're Dancing
VI-20-3819—TONY MARTIN
Tonight
VI-20-3739—MELACHRINO O.
Fascination

18—NOLA — 13.9 — 16.2

CA-1014—LES PAUL
Jealous
VI-20-3743—FRANKIE CARLE O.

19—VAGABOND SHOES — 13.8 — 5.1

ME-5429—VIC DAMONE
I Hadn't Anyone Till You

20—I DON'T CARE IF THE SUN DON'T SHINE — 13.6 — 4.6

CA-981—DEAN MARTIN
Choo'n Gum
LO-706—TITO BURNS
ME-5396—PATTI PAGE
I'm Gonna Paper All My Walls
MG-10685—LeROY HOLMES O.
When You Wore A Tulip
VI-20-3755—TONY MARTIN
Valencia

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—STARS ARE THE WINDOWS OF HEAVEN — 11.8 — 7.1

22—NO OTHER LOVE — 11.5 — 2.4

23—IT ISN'T FAIR — 11.4 — 28.3

24—GOODNIGHT, IRENE — 11.3 — 4.4

25—GONE FISHIN' — 11.2 — 9.3

26—STARS AND STRIPS FOREVER — 10.8 — 14.4

27—M-I-S-S-I-S-S-I-P-P-I — 10.7 — 9.5

28—BLIND DATE — 10.5 — 18.6

29—WANDERIN' — 9.8 — 24.6

30—SOMETIME — 9.7 — 13.8

31—AT SUNDOWN — 9.6 — —

32—HOME COOKIN' — 9.5 — 8.7

33—PICNIC SONG — 9.3 — 9.1

34—I STILL GET A THRILL — 9.2 — 5.5

35—RAIN — 7.3 — 4.8

36—ARE YOU LONESOME TONIGHT? — 7.2 — 6.4

37—DADDY'S LITTLE GIRL — 6.7 — 8.2

38—VALENCIA — 5.8 — 13.6

39—HAPPY FEET — 4.1 — —

40—PHANTOM STAGE COACH — 2.9 — —

BUYING BOOMS AS VENDOR MFRS. ARE FORCED TO CUT PRODUCTION

Steel Is Prime Need and Almost Impossible to Obtain in Quantities Required for Cabinets of Cigarette and Drink Vendors. Other Metals and Components Scarce. Meanwhile Used Equipment Prices Zoom Upward.

With a buying boom under way, vending machine manufacturers have been forced to advise their customers that they are curtailing production due to lack of their prime requisite, steel.

This is especially noticeable in the heavier machines field. The cigarette vendors and drink dispensers use large steel sheets for their cabinets. This is becoming also impossible to obtain.

Whatever the manufacturers have left is pretty well in production at this time. They are allocating whatever number of machines they will produce in the near future to their customers on as equitable a basis as they possibly can.

Notices have already been sent from some factories that they will be forced to close down for the balance of the third quarter, unless they can obtain the steel, as well as other metals and components they require and that are vital to production.

Automatic merchants around the country have been rushing in orders for machines in an effort to stock up with whatever they believe they will require should the manufactories be forced to enter into war materials production and thereby, be forced to curtail the giant share of their domestic work.

This sudden boom of orders, brought about by the war scare, is what created the present manufacturing curtailment, some leaders state.

They would, they said, have been able to continue on with regular production schedules if the orders wouldn't have come in to the factories in such sudden and large quantities. None were prepared for such production demand.

But, in an effort to fulfil these orders, they were forced to rush into the market to obtain whatever raw materials and components they would require. This is where they ran up against the wall of shortages.

In view of the fact that new machines are becoming scarce, because of the lack of raw materials, used machine prices have started to zoom upward. There will probably be more reconditioned machines sales at much higher prices than formerly very soon.

Demand for used machines is noted in the calls of outstanding buyers. They have been scouring the country in an effort to obtain whatever equipment they can.

Factories will be asked to recondition many machines, according to operators, who plan to use factory reconditioned equipment as prices go higher.

The smaller vending machines are still continuing ahead but, in the majority, these use cast iron, or scrap and new aluminum mixtures, so that they are, at present, more fortunate in obtaining whatever they require in these metals. They, too, are running up against shortages in components which require alloys.

Prices of new machines will, without doubt, start going up, but, as yet, the manufacturers are maintaining present price schedules. They don't promise continuance of present prices. This is being left to whatever cost rises they will come up against in further raw materials.

Some vending machine manufacturers hope to find their products looked on with favor by the Government should Federal allocation of raw materials come into the picture.

At the moment most of the allocations are voluntary and are passed on from producers to suppliers who pass them along to the factories. But, if the Federal Government is forced to step into the picture, it is believed that many of the present allocation schedules will be tossed aside, and that certain manufacturers will find that they cannot obtain the amount of materials they require to continue their present production schedules.

The larger machines now being featured by vending machine manufacturers require large amounts of sheet steel for their cabinets. Tho the majority of the manufacturers have contracted for cabinets they have already been advised that much of the contract will have to be delayed until steel loosens up. With present demand for steel this may be many months from today.

In the meantime the manufacturers are going ahead with whatever they are able to obtain. They are trying their best to equitably allocate the number of machines which they are producing among their customers.

One leading manufacturer of drink dispensers is offering to change over single drink machines to dual and triple units. This may become the fashion, should steel becoming even scarcer in the next quarter. Most drink dispenser ops will find this a life-saver to meet their requirements.

Plastic cabinet experiments were made by many manufacturers in the past. They found that steel cabinets were best fitted for their machines. Should steel become even more scarce, which seems to be the indication and prediction at this time, perhaps plastic cabinets may come to market and may, after location usage, open a new path for the vending machine factories.

Even wood cabinets wouldn't prove of value as a substitute at this time due to the lumber shortage. Publication of lumber footage requirements by the government sometime ago gives some idea of the colossal amount of lumber required for Army and Navy purposes. These requirements alone would leave the entire country short.

There will, no doubt, be some substitution of plastics for metals wherever this is possible without sacrificing efficiency and strength, but, the majority believe that the prime scarcity, steel, will hold down further larger production of vending machines of all kinds, and that by the middle of September, the field will be more or less lagging in quantity vending machine production.

Furthermore, there aren't too many used cigarette machines, drink dispensers, and other equipment in this category, on the present market. Whatever further work will be required of the factories will probably be for reconditioning and modernization of older equipment to bring the old, used machines, up to present, modern machine standards.

So far such work is in the minority. It will take sometime until the average automatic merchant starts shipping in old machines for modernization. Yet, many salesmen who are now traveling about the country, are recommending that this be done. They urge operators to send equipment in to have it brought up to modern standards while some components are on hand and this work can be efficiently accomplished.

It will be interesting to note whether the Federal Government will come to the aid of the vending machine manufacturers during this crisis and help them to obtain raw materials with which to produce a certain quantity of machines for the future.

ICE VENDOR STATIONS INCREASING

Summer Booms Automatic Ice Biz

WASHINGTON, D. C.—John G. Pool, executive of the National Association of Ice Industries, this week announced that in a recent survey conducted by the Ice Association it was learned that of the thirty million mechanical refrigerator users, 48% now buy ice at one time or another for social purposes.

The ice vending stations are one of the biggest "silent salesman" of them all, and one that has multiplied with amazing rapidity this summer. Ice Vendors are now being located in constantly increasing numbers near filling stations, shopping centers and well-trafficked intersections. The ice vending stations overcome the greatest drawback suffered by the average ice company—its inconvenient location.

While the ice is merchandised in different sizes and quantities, depending upon the type of vendor that is used, the most elaborate of the new automatic ice dispensers are now vending ice cubes or crushed ice in neat, waterproof paper bags. The size of the package varies between ten and fifty pounds. The standard ice vendor models dispense only block ice in 25 and 50 pound sizes. Prices for the various quantities and shapes of ice dispensed range from fifteen to forty cents.

The ice vending stations are reloaded at regular intervals by an ice company routeman. The stations provide round-the-clock service without cutting into the routeman's regular trade; owners of ice refrigerators, in most cases, still prefer delivery.

The vendors are ideally suited for what is fast becoming one of the most important phases of the ice-making industry—the occasional sale to the person who has a mechanical refrigerator but still needs extra cubes or crushed ice for entertaining.

The inevitable in all vending has already happened. One unsuspecting customer dropped in his coins and bent over expectantly to pick up the fifty pound block of ice that he had just paid for. Out came his block, and then another, and then one after that, until the man fled the scene not even stopping to pick up the chunk that he had paid for. Once in the life of every vendor someone hits a jackpot.

New Book Vendor Introduced By Mutoscope Corp. and Avon Publishing Co.

LONG ISLAND CITY, N. Y.—William Rabkin, president, and Herbert Klein, sales manager of the International Mutoscope Corporation, this city, and the Avon Publishing Company, New York, have announced a new pocket book vendor—the "Vendavon" Book Machine.

International Mutoscope has been manufacturing all types of coin operated equipment since 1895. The "Vendavon," however, is its first venture in automatic book merchandising. Depending upon the size of the book, the Vendavon can hold from 350 to 650 copies, and offers the public a selection of two dozen different titles. The books are those published by the Avon Company, a firm prominent in the pocket-book field.

The machine is a compact, non-electrical unit, approximately three feet wide, 1½ feet deep and 6½ feet high. The vendor is finished in a walnut grain and dispenses the pocket book with the insertion of a quarter, the standard cost. If the books in a particular compartment are sold out, the compartment automatically locks itself and the purchaser has his quarter returned instantly for use in one of the 23 other sections.

Klein stated that the book vendors are already available and added, "Millions of pocket sized books are now sold every year. The Vendavon Book Machine will vastly expand this market by enabling people to buy such books at any time of the day or night."

Bottle Vendors Used By "Chuc Wagun" System

WACO, TEXAS — Chuc Wagun System, Inc., with headquarters this city, has come up with a new innovation in the use of vending machines.

Added to a non-mobile unit resembling the top of an old-fashioned western chuck wagon are outside bottle vendors which are used by the patrons after they have been inside for hamburgers, also dispensed automatically. The eatery units contain change makers and are locted in the center of towns or on the outskirts.

Placement of the bottle vendors just outside of the "wagons" allows for purchases by passers-by as well as customers of the mechanized hamburger stands.

Cigarette Lighter To Be Vended By Bowers Co.

KALAMAZOO, MICH.—The newest wrinkle in vending is a pocket cigarette lighter selling for a quarter which is being readied here by the Bowers Lighter Co. for distribution through standard cigarette vendors.

While it is true that the Alnik Co. of Gallup, N. M., has a cigarette lighter kit which is vended in this manner the Vendalite package is to be used for servicing lighters only and is not a lighter itself.

The Bowers Co. are manufacturers of nationally known cigarette lighters. The firm announced that their lighter comes already filled with fuel and can be refilled by simply pouring fluid directly into the top. The lighter is finished in polished nickel and is unconditionally guaranteed.

Fred Bowers, president of the concern, stated that the lighter will be packaged in a container the size of a pack of matches.

Aspirin Vendor Bows

LOS ANGELES — Louis Most, president of the newly organized Aspir-Vend firm, manufacturers of aspirin vendors, disclosed this week that arrangements have been made for assembly line production of the dispenser with a possible output of up to 10,000 units per month.

Nat Johnson, vice president and general manager, declared that distributorships are now being granted and will be given on a State-wide basis.

Cup Drink And Cookie Vendors Set To Show At N.A.M.A. Convention

Over 5,000 Ops To Attend Meet

CHICAGO — Beverage dispensers and baked goods vendors are going to have a solid representation at the forthcoming National Automatic Merchandising Association's annual convention and exhibit at the Palmer House, this city, November 12-15.

Ernest H. Fox, meet chairman, disclosed that unusually heavy representation from the two specialized fields of vending look to make this get-together the most complete, as well as the largest in the history of the N.A.M.A.

Stating that "All that is new in the way of operating procedures and problems will be thoroughly discussed at the various beverage clinics and business sessions." Fox added that, "The plans for 'Beverage Day,' one of the three business days that will highlight the convention, are well under way and a complete program announcement will be made soon."

Manufacturers of beverage vending machines who will exhibit are: the Atlas Tool & Manufacturing Co., St. Louis, Mo.; Automatic Products Co., N. Y.; Cole Products Corp., Chicago; Lobee Pump & Machinery Co., Gasport, N. Y.; Lyon Industries, Inc., N. Y.; Mills Industries, Inc., Chicago; Snively Vending & Sales Co., Winter Haven, Fla.; Spacarb, Inc., N. Y.; Rowe Manufacturing Co., Inc., N. Y., and the Vendo Co., Kansas City, Mo.

In addition to beverage dispensing the automatic merchandising of biscuits, cookies, pretzels, cracker sandwiches and other small-packaged bakery items, will be an important part of the show's exhibits and discussions.

Fox has a more than passing interest in this phase of the vending machine industry as he is personally engaged in it. Fox is the president of the Austin Packing Co., of Baltimore, Md. The Austin Company is one of the suppliers of packaged cracker sandwiches to the vending trade and is one of the six bakery goods makers who will display at the convention.

"Vending machines," Fox said, "account for a large volume of bakery goods sales that otherwise would not be made. The interest of bakery goods manufacturers in automatic merchandising is increasing rapidly. Makers of cookies and other small bakery items have found that vending is an important part of their retail distribution picture."

Exhibiting manufacturers of vendors through which bakery goods may be sold are: Alkuno & Co., Inc., N. Y.; Arthur H. DuGrenier, Haverhill, Mass.; Mills Industries, Inc., Chicago; Statler Mfg. Corp., N. Y.; Stoner Mfg. Corp., Aurora, Ill., and Vend-Rite Mfg. Co., Chicago.

Over 5,000 automatic merchants from all sections of the United States will attend the show and more than 105 firms will display their products.

Cig. Electricity Low

NEW YORK—In an attempt to get an answer to the question of exactly how much the electrical cost is for vending one pack of cigarettes Eastern Electro, electric cigarette vendor manufacturers, this city, sent one of their units to an independent research laboratory for an exact study.

After a series of tests the independent firm declared, "An electric vendor will deliver 2240 packs of cigarettes for one cent. This makes the electric costs to a location for vending one pack of cigarettes exactly 1/2240 of a penny.

"IT'S GIVING ME THE CREEPS — THAT THING WAS FILLED LAST NIGHT WHEN WE CLOSED."

SALES BOOM GETS HOTTER

Rush to Stock Up Equipment. Orders Pass All Previous High Marks. Demand for Parts and Supplies Booms. Called Biggest Buying Summer in All History.

Mfrs. Remain Cool to Unprecedented Buying Rush. Claim Production Going Ahead

CHICAGO—Never before in all the history of the industry has there been such a buying rush.

Operators, jobbers and distributors are deluging factories here with orders to "rush machines as fast as possible."

The war news growing more critical, it is believed, has had this effect on leading dealers thruout the country, and especially, on operators who find themselves "caught short" as the possibility grows greater that "economic controls" may soon be placed on all but essential production.

Tho manufacturers here remain calm and cool to this sudden buying rush and insist that production "will go right ahead," the average coinmen thruout the country seems to have, suddenly, become fearful that he will not have enough new equipment on hand should the coin machine factories be taken over for essential war materials production.

This feeling is also being shared by leading jobbers and distributors and they, too, are phoning and wiring for more machines so that they can handle the orders which they are receiving in their territories.

All here agree that this is the "biggest buying summer in all the history of the industry."

In fact, many of the old timers here can't remember when there was such a rush for equipment during the summer season.

All claim that high sales marks will be smashed to smithereens before this summer is over, and that the average manufacturer will be "lucky" to anywhere near fill the orders he has on hand.

Also coming in for a big share of the boom that is under way are orders for parts and supplies.

It seems, according to reports, that many operators and distributors thruout the country have awakened to the fact that "we had best be ready with parts and supplies before these skyrocket in price and, at the same time, become impossible to obtain."

Some of the orders which factory sales managers have been showing on parts and supplies are truly amazing. A few actually run into five figures, especially for standard parts.

Never before has there ever been anything like this seen here.

One manufacturer reported, "Orders for our newest machine have been doubled over the weekend. We never received so many appeals from our distributors begging us to double, and even triple, their shipments."

Used machine orders have also increased. Demand from foreign countries, according to shippers here, are away up and above anything ever expected. Used machines remain hard to obtain in any large quantity.

Factories are calling off vacations in an effort to meet the demand. It is believed that none will be able to fulfill the tremendous orders which factories have received.

As one manufacturer promised some of his distributors over the long distance phone today, "We'll try everything we possibly can to allocate shipments as fairly as we can and rush just as many machines as we can each and every day we are in production."

IMPORTANT!

Prices Going Up

● This is the time to KNOW EXACTLY WHAT YOUR EQUIPMENT IS ACTUALLY WORTH! Prices are climbing. Wide margins suddenly appear in prices of many machines each week! With the possibility of approaching concentration on war needs and scarcity of materials and machines, you want to know just where you stand on the sale or purchase of equipment of all kinds. Each and every week "THE CONFIDENTIAL PRICE LISTS" record completely all changes of prices of all equipment. It is now vitally important for you to KNOW WHAT YOUR EQUIPMENT IS WORTH! "THE CONFIDENTIAL PRICE LISTS" are an EXCLUSIVE FEATURE of each week's issue of "THE CASH BOX". If you are a subscriber, be sure that your subscription doesn't run out. You may miss just one weekly issue and lose many, many dollars. Your coin machine friends also need this important information. Tell them all to send in their subscription. (Full year's subscription is only $15.)

THE CASH BOX
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

ChiCoin Presents New "Trophy Bowl" Rebound

Firm Claims Game Finest Ever Built

CHICAGO—Chicago Coin Machine Company, this past week, rushed its newest rebound game to market when news reached them that their distributors, who had already seen the "Trophy Bowl," were so enthusiastic over the game that they were telling operators in their areas all about it.

As one executive of the firm stated, "We just couldn't wait any longer. Our distributors were acclaiming the game, and were urging us to rush delivery just as fast as we could.

"The game is an 8 foot rebound and is patterned after our sensational 'Bowling Classic' but," he continued, "that's where everything else ends.

"This game," he claims, "is the fastest we have ever built. It plays out in 45 seconds. It is fitted for one or two players. It features 20-30 scoring.

"The entire mechanism has been so completely simplified that it can be quickly and easily understood, even by a new serviceman, and is so easy to get to that anyone can effect any repair in jig time."

In addition to the above, execs of the firm claim: "'Trophy Bowl' features the most startling and handsomely designed cabinet that the industry has ever seen. This is one feature which no one can overlook and which draws instant attention to the game. It will be the most attractive machine ever yet placed on any location."

The firm reports that sample shipments have already been made to all of its distributors and that full speed production is getting under way to supply the tremendous demand which their distributors have already started and which, execs believe, will backlog the firm when operators see the machine.

"And realize," as one exec stated, "that this is the greatest 8 foot rebound amusement game that Chicago Coin has ever yet built."

"HA! . . . HE BET ME HE COULD PLAY THIS GAME WITH HIS EYES CLOSED!"

The Cash Box

9:30 AM

JULY 26

IS

*DH

DAY

At All Williams Distributors

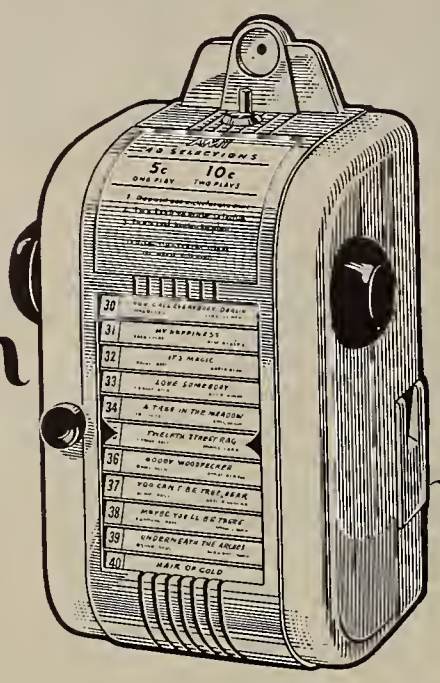
*DOUBLE HEADER

The Greatest Shuffle Type Game Ever Built

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILMORE STREET, CHICAGO 24, ILLINOIS

AMI WALL BOX: 40 titles, 5c or 5c & 10c play



The "Thank-You" Buzz

Customer knows immediately that he'll hear the music he's paid for on an AMI Wall Box. With a push of the red button a buzzer courteously sounds a note of thanks — the music begins immediately. Everybody's happy when the AMI begins to play.

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Branch Office: 134 N. LaSalle St., Chicago 2, Ill.

CMI ELECTS NEW OFFICERS

Samuel Wolberg, President; Samuel Stern, Vice-President; David Gottlieb, Secretary-Treasurer

SAMUEL WOLBERG

CHICAGO—At the annual CMI manufacturers' meeting held this past week (Monday, July 17) at the Bismarck Hotel, this city, election of new officers was held, with the result that Samuel Wolberg of Chicago Coin Machine Company was elected President; Samuel Stern of Williams Manufacturing Company was elected Vice-President, and David Gottlieb of D. Gottlieb & Company was elected Secretary-Treasurer.

Dudley C. Ruttenberg remains as Legal Counsellor. An outside Public Relations Consultant will be used when necessary.

Harry Williams is the outgoing president. He wasn't able to serve on the Board of Directors due to the fact that the greater part of his time is now spent in California.

The meeting recognized the fact that there was a very crucial year ahead for the entire coin machine industry. The members pledged themselves to continue to work in the best interests of all concerned with the field.

They will put forth every effort to make the business continue onward prosperously for all engaged in the industry.

Samuel Wolberg as well as other members of CMI are reported to have stated, "We are going to attempt, in every possible fashion, to make coin operated amusement just as American a game as is baseball.

"We want it to be recognized as such by every community in the United States and will continue to work toward this end."

LAKE CITY SPECIALS!!

NEW GAMES
WM. LUCKY INNING
WM. SWEETHEART
GOTT. MADISON
SQUARE GARDEN

USED FIVE BALLS

Heavy Hitter	$49.50
Monterrey	39.50
Harvest Moon	79.50
Bowling Champ	87.50
Saratoga	62.50
Trinidad	39.50
Baby Face	77.50

SHUFFLE GAMES

B. Shuffle Bowler	$139.50
U. Shuffle Alley	97.50

THE LEADER in ONE BALLS
BALLY TURF KING

SPECIALS
Black Cherry

5c	$85.00
10c	90.00
25c	95.00

G. Bowling League	$139.50
C. Shuffle Pins	$39.50 & 69.50
Bowlette	125.00
K. ABC Bowler	169.50
R. Shuffle-Lane	84.50
U. Twin Shuffle	162.50
Wm. Twin Shuffle	149.50
Wm. DeLuxe Bowler	219.50

USED ONE BALLS

B. Champion	$374.50
B. Citation	245.00
B. Gold Cup	95.00
B. Jockey Special	85.00

• NEW MILLS BELLS OF ALL TYPES •

NOTICE Every Machine we advertise is guaranteed regardless of price. Write for anything you don't see listed. Our prices are the lowest. 1/3 Deposit with all orders, Balance, C. O. D., F. O. B. Cleveland, Ohio.

"WHERE YOU GET ONLY THE BEST ALL-WAYS"
LAKE CITY AMUSEMENT CO.
1648 ST. CLAIR AVE., CLEVELAND 14, OHIO (TEL: CHERRY 1-7067)

Cincy Coinmen Celebrate

CINCINNATI, O.—Altho the Automatic Phonograph Owners Association, this city, is passing up an August meeting, officials are at work now planning for their meeting in September.

Mr. and Mrs. Phil Ostand (he's secretary and treasurer for the association) still beaming over the marriage of their daughter Geraldine to Lee Dreyfoos. Ceremony took place July 2 at the Hotel Alms. The couple honeymooned in Florida.

Also celebrating are Albert Autenrieb and Lewis Distel, who handed out cigars on the arrival of sons. Both are associated with Bigner, Inc. Pete Bigner, by the way, left the St. Francis Hospital, and is now at home recuperating from a leg injury.

All For Only $15

"When I sent you my check for $15 I never believed that the very first week would bring me many, many times the value. In fact, I paid for the next ten years' subscriptions with the very first issue of 'The Cash Box' I received. It came in just as I was wondering what to charge for one of the machines which has been in my place for sometime. I read the 'Confidential Price Lists', quoted the price, and got the cash. I made over ten times what I paid you for the whole year's subscription. I just wouldn't be without 'The Cash Box' for a single day. It's my business bible from now on in." The above is from a well known coin machine man, and is only one of hundreds of such letters on file at "The Cash Box" offices. Send your check for $15 today—get 52 weeks' issues (one full year) subscription and not only save money, but, read the most interesting, most honest and most fearlessly truthful magazine ever published in the history of the coin operated machines industry.

THE CASH BOX
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check ☐ Please Send Us A Bill ☐

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....

No. 4 ON OUR HIT PARADE OF SHUFFLE-BOWLING GAMES!

Chicago Coin's

TROPHY BOWL

SINCE DECEMBER WE GAVE YOU ONE MONEY MAKING BOWLING GAME AFTER ANOTHER
• Bowling Alley
• Bowling Alley (WITH PLASTIC PINS)
• Bowling Classic
AND NOW...

THE MOST BEAUTIFUL BOWLING GAME ON THE MARKET

1 OR 2 CAN PLAY!

8 FT. LONG!

WITH ALL OF THE SENSATIONAL "PLAY AND PROFIT" FEATURES OF "BOWLING CLASSIC"

• Speed! – 45 SECOND PLAY!
• REBOUND ACTION – FAST! SILENT!
• Simplified Easy To Service Mechanism!

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

Playing Time Of Exhibit's "Judy" Only 1 Minute: 15½ Seconds

FRANK J. MENCURI

CHICAGO—Frank Mencuri, sales manager of Exhibit Supply Company, this city, advised this past week that the firm had, prior to releasing its newest five-ball game, "Judy," spent a great deal of time finding out just how long it takes the average player to complete the game.

They learned, after extensive tests on various locations, that the game is completed by the average player in: 1 minute, 15½ seconds.

"The reason for these tests," Mencuri stated, "is due to the fact that today, in many territories, baseball games and other sports events flashed on television screens, are cutting into the playing time of all games.

"Operators are therefore interested in about how much time it takes to complete the play of any game," he continued, "so that they can figure just about what they can expect from any game during peak play hours which have now been considerably shortened by TV.

"Therefore," he said, "to meet with the requests of operators from all over the country, we spent much time learning just how long it would take the average player to complete a full five-ball game on "Judy."

"We learned," he concluded, "that we had one of the fastest five-ball games in all history in 'Judy.' It took only 1 minute, 15½ seconds to complete the five-ball speedy action of 'Judy' by the average player."

The result has been, Mencuri affirmed, that more and more operators everywhere in the country are turning to "Judy" to get maximum play action during the peak hours on their locations.

"The game is one of the most interesting produced," Mencuri stated. "It has all the features the operators want and, in addition, is so well arranged that it is, without doubt, one of the most attractive five-ball games to have been introduced to the market in a long time."

Sad Tale Of A Nickel

NEW YORK—Edgar A. Guest, the homey poet-philosopher, recently had one of his poems published thru his syndicate news outlet, which is so pertinent to the coin machine industry, we reproduce it herewith:

Pay telephone calls in New York City now cost a dime.
—News item.

Time was a nickel used to be
A most important coin to me.
Shop keepers always smiled with joy
To meet a nickel-spending boy.
It often took me half an hour
To use a nickel's purchase power.
Of lemon drops no lad on earth,
Alone, could eat a nickel's worth.
But now despised has come to be
That coin so precious once to me.
I've tried it out! In manner grave
A nickel to a boy I gave.
He looked at it and asked me flat:
"What can your grandson buy with that?
A nickel's worth of nothing! Say,
It's quarters kids must have today!
A nickel! In New York alone,
I couldn't even use the phone."

Put New Life Into Your Shuffle Alleys!

UNITED'S

Shuffle Alley Deluxe

New Disappearing Pin CONVERSION UNIT

New Flashy Back Glass

Turns your original Shuffle Alley into a New Shuffle Alley Express

(ALSO AVAILABLE FOR SUPER SHUFFLE ALLEY)

- *Easily Installed on Location*
- *Takes Only 15 Minutes*
- *No Switches Added*
- *No Electrical Changes Needed*
- *Matches Cabinet Design*

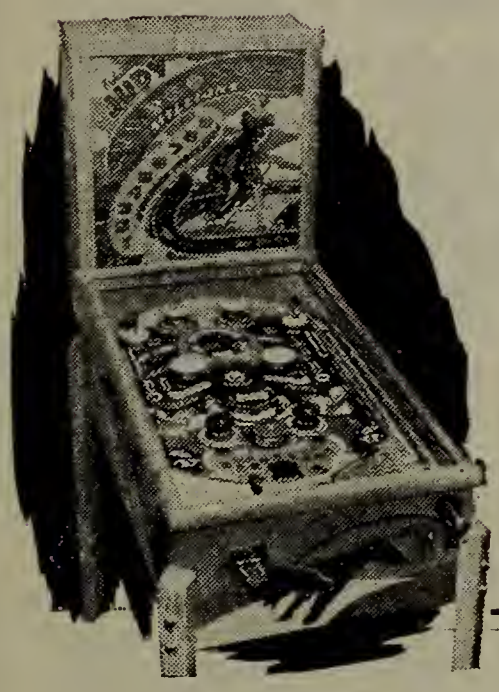
Made by the Originators of Automatic Scoring Shuffle-Type Bowling Games

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Profits ARE JUMPIN' with Judy!



Here's the new, fast-action, profit-pulling "FIVE BALL" that stands out for—

SCORING SIMPLICITY
SUPER-HIGH SCORES
BOBBLE BUMPERS
3 "SPECIALS" FOR FREE GAMES
LAST-CHANCE POP-OUT

Plus unique new *FLASH* that means new *CASH* to operators! And *ONLY* Exhibit has it! Let JUDY jump *your* profits! See "Judy" at your distributor Now!

THE EXHIBIT SUPPLY COMPANY
4222-30 West Lake Street • Chicago 42, Illinois • Established 1901

Williams "D.H." Day Set For July 26 At All Distributors

Factory In Full Production On "D.H."

SAM STERN

CHICAGO—Sam Stern, executive vice-president and general salesmanager of Williams Manufacturing Company, this city, this past week announced that their "D.H. Day" would start at 9:30 A.M. on Wednesday, July 26th, at the offices of all their distributors, clear across the nation and that, on this day, the firm would show its new amusement game.

As Sam Stern stated, "We sincerely believe that this is one of the most outstanding amusement products that has ever yet been introduced to the industry.

"This is one game we believe every operator will be able to use and will also be able to place on any location anywhere.

"This game," he continued, "is the result of a great deal of experimentation and field testing. It is one game that has every quality operators have ever wanted in a strictly amusement product plus long-life operation."

Samples of the game were on the way this past week to all the firm's distributors, but, will only be shown, beginning 9:30 A.M. on Wednesday, July 26.

The game will be an 8-foot rebound with some of the most outstanding features ever yet presented to the trade.

It will be a baseball play game. The letters "D.H." stand for the name of the game which is, "Double Header."

The game is a two player rebound featuring unusual puck play action.

Tho too many details concerning the new "Double Header" weren't as yet made public, Sam Stern did state, "This is one amusement machine which has every quality that operators have ever asked for in any game.

"It is so outstanding that those who saw it acclaimed it as one of the all-time great games of the coin operated amusement machine industry."

Chris Pressing Como For Speedy Deliveries Of "Hollycrane"

CHRIS CHRISTOPHER

BALTIMORE, MD.—Chris Christopher, Chris Novelty Company, this city, has been keeping the Como Manufacturing Corporation, Chicago, busy answering his steady stream of long distance phone calls requesting more and more "Hollycranes."

His explanation of the increase in sales of "Hollycrane" is the complete satisfaction from an operating standpoint and the unusual earning power of the machine. "In some locations," Chris reports, "it is almost unbelievable to hear the reports on earnings of 'Hollycranes' operated with dime chutes."

Amusement parks in the vicinity of Baltimore, according to Chris, are doing exceptionally well operating "Hollycranes."

When you buy from Runyon
YOU BUY THE BEST

For TOP Money
You Can Always
Depend on . . .

AMI and Bally

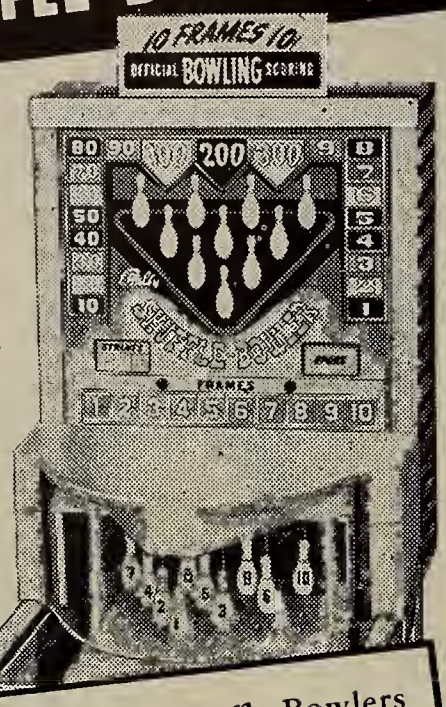
RUNYON SALES COMPANY
Exclusive AMI Distributors in N.Y. N.J. & Conn.
593 10th Avenue, New York 18, N. Y., LOngacre 4-1880
123 W. Runyan Street, Newark 8, N. J., Bigelow 3-8777

FREE! FAMOUS BLUE BOOK CATALOG

DICE • CARDS
Perfect Dice, Magic Dice, Magic Cards—READ THE BACKS — Inks, Daubs, Poker Chips, Gaming Layouts, Dice Boxes, Counter Games, Punchboards. WRITE FOR FREE CATALOG TODAY.
K. C. CARD CO. 803 S. Wabash Ave., Chicago, Ill.

√ CHECK *"The Confidential Price Lists" in this week's issue to learn what your machines are worth TODAY!*

BIGGER PROFITS
FROM YOUR
BALLY SHUFFLE-BOWLERS



NEW CONVERSION
WITH REALISTIC
UPRIGHT PINS THAT DISAPPEAR
AS ROLL-OVERS ARE HIT

•

PINS AUTOMATICALLY SET EXACTLY AS ON BALLY SPEED-BOWLER

•

INSTALLED ON LOCATION IN A FEW MINUTES...
IT'S FAST!

New, low-cost conversion gives your Shuffle-Bowlers all the features of the famous Bally Speed-Bowler. Easy to attach on location in just a few minutes. Write at once for complete details and prices.

COMO MANUFACTURING CORPORATION
5013-5025 N. KEDZIE AV., CHICAGO 25, ILL.
PHONE INdependence 3-7600

Rock-Ola Mfg. Corp. Readies New Shuffle Game

J. A. WEINAND

CHICAGO—J. A. (Art) Weinand, vice-president and salesmanager of Rock-Ola Manufacturing Corporation, this city, announced this past week, rather mysteriously, that the firm is readying introduction of their newest rebound shuffle game and that, he stated, "Would take the entire industry by surprise."

According to Weinand, "This new game, which is un-named as yet, is one of the greatest which we have ever yet built at our factory.

"It has all the qualities and attributes of the former famous Rock-Ola products.

"It will, without any doubt, prove the greatest stimulant in the rebound-shuffle game field which has ever yet been introduced."

Tho field tests of the games are under way at this time, and plans for shipments of samples to the firm's distributors are now being completed, Weinand didn't make public when the firm would announce the new game.

He did state, "This is one amusement product which we, at Rock-Ola believe the trade will agree was well worth waiting for.

"It's the kind of game that will revive play everywhere in the nation."

Further announcements regarding this new Rock-Ola rebound-shuffle will be forthcoming within the next few days.

The firm hasn't as yet decided just what its plans will be regarding deliveries.

They did announce, tho, that all orders will be handled in rotation as received.

COIN MACHINE MOVIES
For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 No. Knoll Drive Hollywood 28, Cal.

JOBBERS! DISTRIBUTORS!
A FREE AD EVERY WEEK!

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

Plus

A FREE SUBSCRIPTION TO

The Cash Box

(WORLD'S GREATEST COIN MACHINE MAGAZINE)

ALL FOR ONLY $48 FOR THE ENTIRE YEAR

SAMPLE LISTINGS

FOR SALE—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keeney. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTOWN, N. Y.

FOR SALE—Closing out our entire stock of used machines. United Shuffle Alley $200; Bally Shuffle Bowler $250; Chicago Coin Rebound $150; Mills Three Bells 5/10/25c $175. Many others, write for list: UNITED STATES AMUSEMENT CO., 48 FOURTH ST., OLDTOWN, CALIF. (Tel. 48)

WANT—to pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write: COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

or any other listing you want of 40 words or less each and every week for 52 weeks. It's the greatest bargain ever offered to jobbers and distributors in the history of the coin machine industry.

IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE $48 COST OF THE ABOVE LISTING OFFER.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS.

SEE CLASSIFIED SECTION FOR STYLE

THE CASH BOX

Empire State Bldg., New York 1, N. Y.

Enclosed is copy for Listing To Begin with next issue. Enclosed is Check for $48 ☐ Please Bill Us ☐

Firm Name .....

Address .....

City ..... Zone .... State .....

Individual's Name .....

"RISTAUCRAT"

THE MUSIC BOX FOR THE SPOT YOU FORGOT

ACCLAIMED BY JUKE BOX OPERATORS EVERYWHERE IN THE NATION

ONLY $189.50

ONLY JUKE BOX FEATURING 45 RPM RECORDS AND AUTOMATICALLY RESTACKING THEM EACH TIME

RISTAUCRAT INCORPORATED, 1216 E. WISCONSIN AVE., APPLETON, WIS.

Production Speeded To Supply Trade With New Equipment

Factories Rush Runs. Look For Less Materials Available In Near Future. Foresee War Work As Part Of Future Production.

CHICAGO—The present condition brought about by the Korean incident which caused rapid government action to produce war materials, and which also started much contemplation thruout this heavy industry midwest area as to whether many factories would soon be on war materials production, also reacted in manufacturing for the industry.

Many manufacturers rushed production runs of products which they had been withholding to get these to market prior to any possible moves on war materials production, if such did come about.

With raw materials becoming scarcer, with skilled labor hard to obtain, and now a war scare to add to the headaches which the manufacturers have been undergoing, there was some noticeable activity on the part of both small and large manufacturers to stock up, and to warehouse whatever they possibly could, so as to be prepared for any eventuality.

As reported in past issues of this publication, manufacturers here have been absorbing price increases of raw materials all down the line. The time was not too distant, factories reported, when further increased price absorption would mean loss.

Therefore, there was every indication that unless raw materials loosened up, price rises would be forthcoming from factory after factory in the field. (Wurlitzer announced a raise in price of its new Model 1250 phono.)

So far, tho, the games manufacturers haven't as yet raised prices. But, should part of their factories be taken up with war materials production and make it more difficult for them to continue, plus the fact that costs are zooming it would only be expected that they would have to raise the prices of their finished products to forestall any losses.

Tho the production of war items hasn't yet penetrated too deeply into the field here, it must be remembered that many of the factories are still doing some war work and will probably continue, while others now believe that they may be called back into this sort of work.

Should this come about, it is naturally believed here that this would cause a shortage of new equipment thruout the field.

Many are wondering just what will result, and tho they are biding their time, are also speeding all production runs of equipment they now have under way.

PROFIT with KEENEY'S

SILVER BELL (Console) • PYRAMID (Electric Bell)
BOWLING CHAMP • DOUBLE BOWLER • DUCK PINS
• ELECTRIC CIGARETTE VENDOR •

J. H. KEENEY & CO., INC.
2600 W. FIFTIETH STREET CHICAGO 32, ILLINOIS

WANTED We want to buy Wurlitzer 3020's; Wurlitzer 1017; Bally One-Balls; Bally Eurekas; Photo Finish; Brand New closeout Five-Balls and Shuffle Machines.

• We have in stock for sale or will trade: United Shuffle Alleys, Bally Bowlers, Keeney Pin Boy. •
NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES
EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT
REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

MUSIC

	Each
6 Wurlitzer 1015's	$249.50
2 Seeburg 146M	289.50
2 Seeburg 147M	299.50
1 Wurlitzer 700	99.50
1 Wurlitzer 950	99.50
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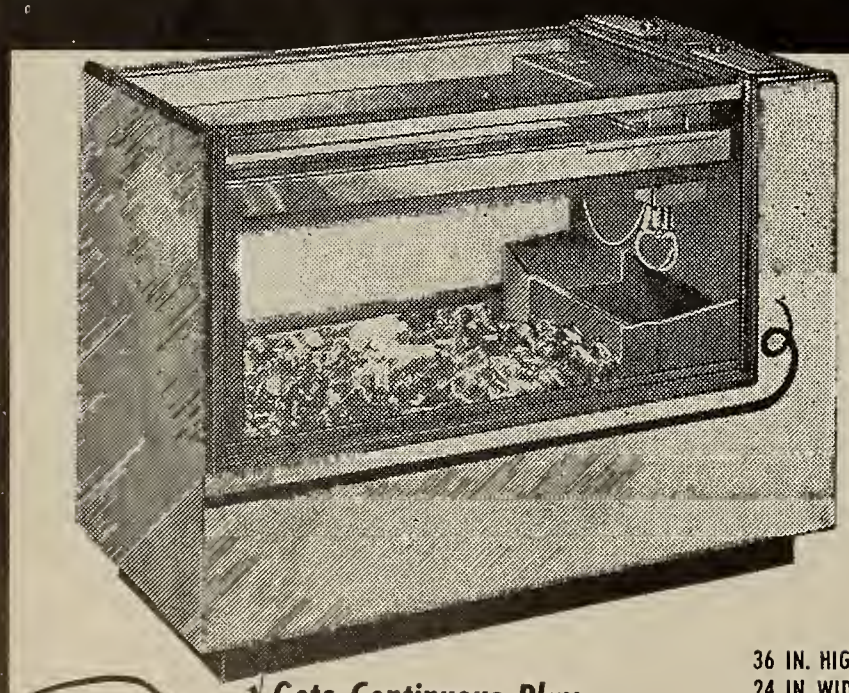

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EASTERN FLASHES

Conversations in the most part this week along coinrow were about President Truman's speeches to the Congress, and to the nation delivered on Wednesday. As is natural, coinmen discussed the effect his directives would have on their individual businesses. It was obvious that with materials diverted from its regular channels to war production, the coin machine industry would be greatly affected, if not at the moment, surely in the very near future. Buying along the street was better than any summer in many, many years, with both new and used equipment going. A check indicates certain parts were getting "tight," and that prices on better used equipment have risen, with music in particular getting more and more difficult to obtain.

* * * * *

Ed Wurgler, general sales manager of Rudolph Wurlitzer, and **Bob Bear**, special representative for the phono firm, visit their local distributor, **Joe Young**, Young Distributing. Wurgler and Bob came into the city after seeing **Si Redd** at Boston and **Joe Ash** at Philadelphia. They were both jubilant over the volume sale of the new model "1250" phono, their only complaint being that the factory couldn't keep up its production to match the orders. . . . **A. D. Palmer**, advertising manager of Wurlitzer, flew into New York for some special work, but failed to meet up with Wurgler. A. D. arrived Thursday morning, and Ed had left Wednesday night, returning to North Tonawanda. . . . While in Boston, Wurgler and Bear almost had an opportunity to study the local "pokey." And it was all Si Redd's fault. Si, scheduled to pick up the Wurlitzer officials at the airport, borrowed Ed Miller's convertible Chevrolet. On the way out, Redd decided to take a fast shave at his favorite barber's located in the town's leading hotel. He rushed out of Miller's car, parked in front of the hotel, tipped the doorman to leave it in that spot, explaining he'd be out in a few minutes. After the tonsorial job, Si rushed out, jumped into the convertible Chevrolet and drove out to the airport. When he had picked up Ed and Bob, they headed for the car, but noticed that several radio cars and a flock of policemen were around the car. In his haste, **Redd had taken the wrong car**, and was now on the spot for having a "stolen" car in his possession. After a little "discussion" with the police officers, the matter was straightened out, and the Wurlitzer boys were given permission to drive the car back to town.

* * * * *

Art Lyons, special representative for Exhibit Supply Company, visits with **Mike Munves**. Munves still as busy as ever shipping games and suppiles thruout the country. . . . **Barney (Shugy) Sugerman**, Runyon Sales Company, always on the go, visits some of his up-state New York operator customers. . . . **Dave Lowy**, Dave Lowy & Company, practically sold out of his stock of used games, awaiting more new ones from J. H. Keeney. Meanwhile, Dave becoming more active in the wholesaling of used music. . . . **Nat Cohn**, at one time head of one of the country's leading wholesaling firms, back in the city after a sojourn in Arizona these past few years. We understand Nat has some plans in mind, and if they take hold, will once again set up here. . . . **Al Simon**, Albert Simon, Inc., (Chicago Coin representative) should have the factory's newest rebound game on display when you read this. Al, who saw "Trophy Bowl" at the factory, claims it's the best ever turned out by this manufacturer. "And the operators know how successful they were with our past games," grinned Al.

* * * * *

Harry Koeppel, Koeppel Distributing Company, returns from a most successful buying trip thru the South. **Hymie**, who had been holding down the fort during Harry's absence, starting to show some signs of weariness. "If I can make it," says Hymie, "I'll take a vacation sometime in August, and drive out to Arizona with the missus to visit some of my family." . . . **Harry Rosen**, Atlantic-Seaboard New York Corp., ailing this past week, but comes down to the office anyway. . . . **Teddy Seidel**, American Vending Company, leaves for a vacation shortly, and will spend the time with his brother boating on the Potomac. . . . **Harry Wichansky**, Atlas Vending Co., Elizabeth, N. J., celebrates a birthday on Friday, July 28. . . . **Al Douglis**, formerly owner of Daval Manufacturing Co., dropped into the office this week to say hello. Al is retired and living the life of Riley in Miami, Fla. By coincidence, Douglis and **Nat Cohn** arrived at our offices within a few moments of each other. Naturally the discussions turned to the days of past glories. Cohn's firm, Modern Vending Company, was the first distributor ever appointed by Daval, and as a result they both profited. Altho Cohn is presently associated with a business venture in Tucson, Ariz., his family is putting the pressure on him to remain in the big city. Reminiscing about past successes in the coin machine field whetted Cohn's appetite considerably, and it's quite possible he'll study the possibilities of returning to his first love.

* * * * *

Bill Rabkin and **Herb Klein**, International Mutoscope Corporation, announce the manufacture of a book vending machine "Vendavon." The machine has a capacity of 350 to 650 books depending upon the size of the book. The buyer has a selection of 24 different titles of every description at 25c each. Books are published by Avon Publishing Company, publishers of pocket-sized books. . . . **Chris Christopher**, Chris Novelty Company, Baltimore, Md., reports the sale of Como's "Hollycrane" is surpassing anything he'd believed possible. "It's making money for the ops," stated Chris, "and after placing several, they return for more." . . . **Eddie Ellis**, formerly connected with the coin biz here and Colorado drops in for a chat and to ask questions about the biz and his friends. . . . **Bob Bear**, Wurlitzer special representative, very happy over the arrival of his baby some weeks ago, and that his wife is now completely recovered.

CHICAGO CHATTER

Much commendation to **Herb Jones**, editor of "Bally-Who," one house magazine that is trying to tell the nation's coinmen what it takes to build a game. The photos which are shown in this latest issue are an education for everyone in this industry. . . . Whatta party that was at the Chez and the Silver Frolics this past Satty eve. **Mr. and Mrs. Bill Bye, Lyn Durant, Millie and Ray Riehl, Val and Gil Kitt, "Big Bill" Rothstein** of Philly, **Mr. and Mrs. Bob Schaeffer** and many, many others, traveling from the Chez to what is fast becoming a favorite spot for coinmen, Irv Singer's "Silver Frolics." . . . Juke box ops here ganging up to take advantage of that free records bonus plan by Mercury Records. Boys get together to buy as much as each one can and share alike in the number of free records they get in return for the purchasing they do between July 15 and August 15. . . . **Ray Moloney, Lou Breeze** and **Tom Callaghan** along with the writer plan a game of golf which should be a lulu to watch. Each guy out with a different gag and all probably flying after the first nine.

Harry Williams, Sam Stern and **Sonny Rosenberg** talking golf in Sam's gorgeous private offices. From what we gathered, Harry gets two lessons per week and has turned into a really great golfer out in California. Sam still continues in the "hacking dept." But, what was really funny, was that both these factory execs had better watch their step when out with Sonny. This guy has won himself a zillion cups for his golf and shoots way low in the 70's. Beware! . . . Which also reminds that **Jackie Fields** believed, after steady golf this season, the time had come when he could take **Mike Hammergren** for a cute little ride over the Tam O' Shanter course. Mike's a handicap golfer. So—when the 18 were over—was Jackie dejected. But, like a true champ, he's still going to try. . . .That was quite a weekend party up near Brainerd, Minn., given by **Herman Paster** who bought the old Wurlitzer distrib's gorgeous summer spot there. Herman had some Chi people with him, as well as many of his employees, and everyone reported to have had a really grand, grand time. If you go up to Breezy Point Lodge, you're only 12 miles from Herman's place.

Paul Fuller down with a heart attack and rushed back to his home in Oneida, N. Y. And **Larry Cooper** of the same firm, SuperVend Sales Corp., also very sick, we hear. Here's hoping both men speedy recovery. . . . Election of new officers by CMI this past week. **Samuel Wolberg** of Chicoin named President, **Sam Stern** of Williams elected Vice-President and **Dave Gottlieb** of D. Gottlieb & Co., elected Secretary-Treasurer. **Dudley Ruttenberg** continues as legal counsellor. . . . Chicoin back in action again with a new 8 ft. rebound, "Trophy Bowl," which **Sam Lewis** of the firm tells me is greater than their famed, "Bowling Classic." Plenty good features on the game and speedy, 45-second play action. . . . **J. A. (Art) Weinand**, who has all the executive problems over at Rock-Ola Mfg. Corp. while **David C. Rockola** and **J. Raymond Bacon** are on vacations, reports that all their "Magic-Glo" phonos sold out this past week. "Not a one left in the factory," is the way Art put it. And, in addition, this big plant coming up with a new idea in an 8-foot rebound which Art labels, "sensational." Field tests under way here in Chi and samples soon on the way to Rock-Ola distribs.

That new Williams' game "D.H. Day" is "Double Header" which is also an 8 footer in the rebound department, but with what **Sam Stern** claims, "Are the most outstanding features ever yet built into any rebound shuffle game." . . . **Charley Pieri** is so busy over at J. H. Keeney & Co. these days that it's almost impossible to get him on the phone. Anyway, when we at last did reach him, Charley advised that the firm are just about ready to pop with a brand new conversion for 4 players which "will rock 'em back on their heels." . . . Talk about orders. Sit down at the Bally factory for a few minutes with **Jack Nelson** or **Bill O'Donnell** or some of the other guys and listen. Just listen—to the way those phones ring all day long asking for more, more, more "Turf King." Wow!! . . . Tho not openly announced some of the larger drink dispensers and ciggy machine makers have already advised their distribs that prices will go up as of August 1. Some raising as much as $100 per machine. . . . Meantime vendor ops much worried because merchandise prices zooming. May have to change to higher coin chutes.

Joe Cohen of Ristaucrat, Appleton, Wis., advises that firm simply jammed with orders for that little 45 RPM phono. Plant is working at capacity and trying hard to get up to 200 production per day. . . . **Jerry Haley** of Buckley away on a two-week, well-earned vacation and intending to get lots of rest and sunshine. . . . **Max Lipin** of Detroit around town advising the firm now sales agents for Olympic TV sets. . . . **Ben Coven** a busy boy these days. Between golf with his charming wife, Trudy, at Twin Orchards, and more business than ever, he's torn between burning the midnite oil and enjoying some golf or spending a regular workway at his offices and neglecting golf. What to do. What to do?. . . . The time element is getting ever more important with ops. With TV cutting into play on many spots, ops want to know what they can expect from any machine during the peak play hours. So **Frank Mencuri**, sales manager of Exhibit, prior to introducing the firm's new five-ball "Judy" had location time-tests made of the average playing time. They found that the average player completed the play on "Judy" in 1 minute, 15½ seconds, which, to our way of thinking, is pahlenty speedy in any man's location.

Art Olsen of Permo enjoys himself a birthday on Friday, July 28. Happy Birthday, Arthur. . . . Rumor has it that one of the largest plants around town will soon be working for Uncle Sam. . . . Vince Brandom around to report that they're now the top disk sellers in this area with Oriole Records. This platter created by ops here is clicking. . . . Never saw a bunch of happier guys than over at United. **Lyn Durant, Billy DeSelm, Herb Oettinger, Ray Riehl,** and all the others, very much elated the way their new conversions are going over the top with ops everywhere in the country. These conversions so good, from what ops report, they're actually making "new games out of old machines." And that's what we call commendation.

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CALIFORNIA CLIPPINGS

Well, the papers were full of it, with everybody getting into the act as the recent state legislative ban on slots went into effect on July 14. The state authorities said they would do this and that if they caught anyone with anything even remotely resembling one; the county sheriff's dept. pledged to get whatever was left over; the L. A. Chief of Police also announced his men would pick up any "slot machines they might see." (The last is a verbatim quote, apparently, from several of the local newspapers.) As far as Coin Row jobbers and the operators were concerned, there wasn't too much excitement. Most of them had pretty well cleared their stock out of state or broken the stuff up well before the deadline. The only people we know who showed any anxiety were a couple of personal friends with machines in rumpus rooms. Seems they thought we might have some inside information as to whether the state, county and municipal gendarmes would knock 'em over on a charge of possession. We had nothing bright to say.

Badger Sales is now distribs for Exhibit and set to do a job on the new 5-ball "Judy" (got to plug that one, same name as our young daughter). **Bill Happel,** mighty nimrod he, back from Balboa fishing trip with one albacore. . . . The gang at **Paul Laymon's** misses Blaze, their canine mascot, if not his master, **Charlie Daniels,** who seems to have had his mind changed about that vacation trip up North and decided to work around the yard and get in a little local fishing. . . . **Al Sleight,** Bally regional rep, due in for social visit with Laymons though they'll probably take time out for a toast to "Turf King" and the ops who are clamoring for speedy delivery on the sensational new one-ball. . . . **Joe Peskin** cooling off in Chicago during the L. A. heat wave, and **Paul** Silverman tells us that the weather has taken some toll of music biz in the city but AMI sales to ops for resort spots are taking up the slack. . . . **Lyn Brown** busy entertaining his brother, Max, in from Philly and anxious to see what makes Hollywood tick. . . . **Johnny Hawley** has arranged for a warehouse nearby his Pico Blvd. spot, which is slated for a new front shortly, and the hustling Hawley outfifit appears to be handling its fair share of 5-ball and novelty merchandise sales.

Bud Parr awaiting Rock-Ola's new "Rocket" jukebox, which he'll be distributing for So. Calif., and operators also eager to see the new machine especially in view of its reported competitive price. Meantime, **Bud** and **Fred Gaunt** are keeping busy selling United's "Shuffle Alley Express." . . . With Sicking Distribs, it's the one-ball run that's keeping **Jack Simon** and **Jack Ryan** hopping. . . . **Phil Robinson** back from visit to Chicago Coin plant, but we weren't able to get with him for full details on his trip till next week. . . . At Automatic Games, **Sammie Donin** and wife have moved up to Las Vegas, where **Dannie Jackson** also spent the week helping to move merchandise into their warehouse and get their arcade set up. George Warner, holding down the home front, tells us they'll be jobbing everything jobable from now on out of the Pico Blvd. location. Here's one bunch of fellows, though hardest hit by the new state taboo on bells, that just won't cry the blues.

Bill Lawrence, well known skeeball op bedded for three years with illness, was put to his final rest at Forest Lawn last week. . . . On the Row: Camden Hathway from San Luis Obispo. . . . Oildale's Niles Smith . . . E. E. Peterson of San Diego . . . Lake Arrowhead's **George Koch** . . . Ed Gaffko of Rialto . . . Verne Wright, Irving Gayer, Dwight Towne, S. S. Snyder and Bill Ketchersid from San Bernardino . . . Bakersfield's **Alex Koleopolus.**

MINNEAPOLIS—ST. PAUL, MINN.

T. J. Fischer of Waconia taking time out to come into Minneapolis to get a supply of records for his phonographs. So many of his friends are visiting that he is becoming one of the best fishing guides in Waconia. . . . **Jack Backus** of Jamestown, N. D., in Minneapolis for a few days visiting several of the distributors and taking time off a little to make a few of the night clubs. . . . **Paul Felling** of Sauk Center in Minneapolis for the day, with a beautiful tan, as he has been spending considerable time farming. . . . **Earl Berkowitz** of the B & B Novelty Company, Superior, Wis., in Minneapolis for the day, picking up some merchandise. . . **Mr. and Mrs. Jack Harrison** of Crosby also in Minneapolis for a few days to warm up. They claim the weather up at Crosby is so cold, that they are still using their furnace to keep warm. . . . Art Hagness of Grand Forks, N. D., taking time off to drive into Minneapolis to spend a couple of days calling on a few distributors.

Lyle Kesting of Benson in Minneapolis for a couple of days, making the rounds, and picking up his record supply. . . . Len Worsech of Montevideo also in Minneapolis for the day making the rounds. . . . Wayne Hennes of Bemidji in town for the day, calling on the trade. . . . **Charlie Jackson** also of Bemidji in Minneapolis for the day, looking for equipment. . . . Roy Foster and Floyd Carlon of Sioux Falls, S. D., driving into Minneapolis together, Roy looking pretty pert since his operation. . . . Jeff Kost of St. Cloud, in Minneapolis picking up prizes for his shuffle alleys. . . . Leo Berkowitz of the B & B Novelty Company, in Minneapolis Tuesday, with his wife and son. His young daughter expected in Minneapolis, arriving from Tucson, Arizona, where she spent several months with her grandmother. . . . Wes Rydell of Mora in Minneapolis for the day, making the rounds and looking to see what is new. . . . Sid Levine of the Hy-G Music Company back on the job again after a nice vacation spending most of his time fifishing.

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WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

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WANT—Late model Wurlitzers, Seeburgs, Rock-Olas, Iron Claw diggers all models. Exhibit Rotary Merchandisers (pushers). J. W. LANDI, 323 SANFORD, UPPER DARBY, PENNA.

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WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

FOR SALE

FOR SALE — Bing-A-Roll $60; Pro Score $25; Bowlette $150; Shuffle Alley $125; Ten Pins $100. WANT —New or used Shuffle Champs 8'. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

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FOR SALE—1 Chicago Coin Basketball $139.50; 2 Chicago Coin Pistols $89.50 ea.; 1 Exhibit Silver Bullet $135; 1 Williams All Star $55; 1 Telequiz $125; 2 Quizers, Latest Model, $110 ea.; 1 Scientific Pitch 'Em & Bat 'Em $129.50; 2 Jungle Joes $125 ea.; 1 Monkey Shine $175; 3 United Shuffle Alley Express (1 never used) $195 ea.; 1 United Shuffle Alley $95; 1 Bowlette $110; 2 Select-O-Cards $125 ea.; 5 Solotones Phonograph, Radio and Television Com. $375 ea.; Solotone Boxes $22.50. All this merchandise is clean and ready for location. 1000 Personal Music Boxes in original cartons $5 ea.; 1000 used Personal Music Boxes $2.50 ea. HANKIN DISTRIBUTORS, 708 SPRING STREET, N.W., ATLANTA, GA. Tel.: VErnon 3567.

FOR SALE—Plastic Conversion Kits for Shuffle games $10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Used Columbus Models Z and G $6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

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FOR SALE—1 '46 Seeburg $265; 750E's, very good shape $125; 1080's $275; 850's $60; 9-LI 56 Seeburg Wall Boxes $18 ea. All prices FOB Indianapolis. Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 8514.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c $80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent $200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—1015 Wurlitzers, $275; 1080 Wurlitzers, $295; 1100 Wurlitzers, $425; Seeburg '48, $395; Aireon DeLuxe, late model, $125. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—Phono and Game route—northern Westchester County. Will sell at sacrifice. 70 pieces. Also used phonos and games at low-low prices. Write for listing. CHARLES H. LADEW & SONS, BEDFORD HILLS, N. Y. Tel.: BEdford Village 4-7027.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Shuffle Alley $99.50; Bango, Shuffleskill $49.50; Beacon Pool Table $149.50; Dale Gun $65; Chicoin Pistol $89.50; Genco Glider $65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: CIrcle 6-8464.

FOR SALE—Shuffle games completely reconditioned. Playing fields resurfaced: United Shuffle Alley $109; Bally Shuffle Bowler $139; Chicago Coin Bowling Alley $169; Chicago Coin Baseball $219; United Shuffle Alley Express $259; United Double Shuffle $229; Keeney Ten Pins $95; Genco Glider $49; United Shuffle Skill $55; Nation Wide Baseball (Floor Sample) $195; Rock-ola Shuffle Jungle—Brand New—Special Price. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: DIckens 2-0500.

FOR SALE—Dale Guns $69.50 ea.; Chicoin Pistols $74.50 ea.; Genco Bing-A-Rolls $115 ea.; California Shufflepins, 14 ft., with new light-up head $174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE — Shuffleboard Scoring Units: Advance Horse Collar $99.50; Rock-Ola $89.50; Mills $69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean — prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Wurlitzer: Victories $33; 850 $97.50; 600R $65. Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Music and Pinball route, fifty-one Phonographs, thirty-five Pinballs, Records, Parts, Tubes, etc. Terms to reliable parties. BOX No. 84, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

FOR SALE—Super Bonus Bells 5c-25c FP & PO $195; Super Bonus Bells 5c FP & PO $155; Bally Triple Bells FP & PO $305; Super Bonus Bells 3-way 5/10/25c PO $345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Dale Gun $85; Post-war Challenger $15; Jungle Joe $149.50; Seven Hi pool table $122; Catalina $34.50; Cover Girl $29.50; Contact $26; Stormy $33.50; Sunny $37; Virginia $38.50; Mardi Gras 48.50. No FP on Pins. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Bally Shuffle Bowler $125; Bally Speed Bowler $275; Bally Jockey Special FP $99.50; Bally Victory Derby FP $29.50; Wurlitzer used phonos: 950 $89.50; 850 $135; 750E $125; 800 $99.50; 600R $75; 1015 $249.50; 1100 $395. Write for any machine not listed here. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. (Tel.: IN 3-2210).

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell $89.50, lots of 10 or more $84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAmar 7511.

FOR SALE—Special Offer: 11 (same as new) Evans Shuffle Ten Strikes. Will sell or trade. No reasonable offer refused. MODERN MUSIC CO., 443 W. RUSSELL ST., FAYETTEVILLE, N. C. Tel.: 6404.

FOR SALE — Pre-war Photomatic $149.50; Exhibit Dale Gun $89.50; Bally Big Inning $225; Bally Heavy Hitter $45; Western Baseball $49.50; Bally Undersea Raider $89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $6.95. Right and left corners $7.95 ea. All bubbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seeburg 146, 147, 148 $14.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Genco Baseball Shuffle, write; United Super Shuffle Alleys $139.50; United Shuffle Alleys $120; Chicago Coin Twin $135; Bally Bowler, very clean, $149.50; Genco Bowling League $129.50; Gottlieb Bowlette, like new, $99.50; United Conversion for Shuffle Alley $79.50, write for quantity prices; Exhibit Rotary Merchandiser, very clean, $269.50; Dale Gun, late model, $75; Chicago Coin Pistol, like new, $85; Bally Heavy Hitters with stand $32.50. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, O. Tel.: SUperior 1-4600.

FOR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—5 Strikes N Spares—or will trade for late one-ball or music. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

FOR SALE—Triple Action $20; Gold Cup $60; Hot Rod $60; Tucson $50; Robin Hood $20; Blue Skies $40; Keeney Bonus Super 5/10/25c $250. Will trade on Bally Draw Bell and Multiple. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—In excellent condition, five slightly used Packard Pla-Mor Wall Boxes, $18.50 each. WOODS MUSIC COMPANY, 210 DONALDSON ST., FAYETTEVILLE, N. C.

FOR SALE—Set of dies for manufacturer of large and small "Stepping Units", "Bank Units", "Switches", "Relays" at a sacrifice price. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Ready for location and unusually clean, no rebuilts: Mills '49 Black Golds 5c-10c-25c H.L. with over and under pay $105 each, lots of three $100 each; Mills '49 Bonus 5c-10c-25c $110 each, lots of three $105 each; Universal Arrow Bell 5-25c used less than 60 days $325; Golden Falls H.L. 5c-10c-25c $65 each. MIDWEST NOVELTY COMPANY, FT. DODGE, IOWA.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—We have dismantled several dozen Aireon DeLuxe Phonograps and have good quantities of spare parts available at reasonable prices, such as: Aireon amplifiers $20 ea.; Aireon Speakers $10 ea.; Aireon selector panels $10 ea. Send us your parts orders with full description, or contact us directly by phone for the parts you need now. They are becoming almost unobtainable. All parts are guaranteed okay. Wire, write or phone: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LI 9106).

FOR SALE—Williams Twin Bowlers $89; Chicago Coin Bowling Alleys $149; Chicago Coin Bowling Alleys with Conv. $169; Bally Shuffle Bowlers $109; United Shuffle Alleys $79; United Super Shuffle Alleys $139; United Double Shuffle Alleys $179. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—40 selection AMI 1947 Model "A" $410; Model "B" $510; 22 Ft. Black Top Shuffleboard with score head $300; Genco Bowling League or United Shuffle Alley with lite-up pins $175; Dale Guns $75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—One Citation $225; One Champion $350. Mechanically perfect, cabinets okay. ARCADE AMUSEMENT COMPANY, 236 LIBERTY ST., JACKSON, MICH.

FOR SALE—1 5c Mills Black Beauty, floor sample $185; 1 10c Mills Token Bell, like new, $175; 1 Bakers Pacer, late, $225; 1 nickel, 2 dime Jennings Standard Chiefs, very clean, $125 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE — We are distributors in Michigan for Jungle Joe, the new animated moving target with 20 shots using a 45 Caliber Pistol of standard Army size and weight. A fast money-maker! Order yours today! Only $199.50. We are exclusive distributors in Michigan for AMI, Exhibit, Keeney, Williams. Order your Permo Point Needles from us. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—Keeney Pin Boy $122.50; Keeney Ten Pins $55; Bally Shuffle Bowler $122.50; Bango $45; Shuffle Skill $45. 1/3 Deposit, Balance C.O.D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Closing out Wurlitzers, models 312-616-24-Seeburg Gems, $30 each; Diggers: Merchantmen, Buckleys, Eries for Carnivals, Electro-Hoists, Mutoscopes, roll chutes, Rotary Merchandisers. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

PARTS AND SUPPLIES

FOR SALE—Are you having trouble with your shuffleboards? Try New "Formula 77" Shuffleboard Powder Wax — see the difference; Disappearing Pin Conversion for United Shuffle Alley $49.50; Famous "Rugged Rappers" Tubular Coin Wrappers 59c per 1000. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

MISCELLANEOUS

NOTICE — Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgnolia 3931.

NOTICE — Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No. working parts. Easy to install. Price $39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

WURLITZER

P 10	15.00	25.00
P 12	15.00	25.00
312	17.50	30.00
400	17.50	35.00
412	25.00	39.50
412 ILL	19.50	39.50
316	24.50	39.50
416	24.50	39.50
616	30.00	49.50
616 ILL	40.00	45.00
616A	25.00	40.00
716A	25.00	39.50
24	35.00	47.50
600R	35.00	79.50
600K	35.00	74.50
500	35.00	69.00
500A	35.00	59.50
500K	35.00	59.50
41 (Counter)	24.50	40.00
51 (Counter)	24.50	40.00
61 (Counter)	25.00	40.00
71 (Counter)	49.50	95.00
81 (Counter)	34.50	40.00
700	74.50	99.50
750M	79.50	150.00
750E	115.00	150.00
780M Colonial	89.50	119.50
780E	79.50	119.50
800	79.50	97.50
850	59.50	97.50
950	79.00	89.50
1015	249.00	275.00
1017 Hideway	229.50	249.50
1100	375.00	425.00
1080	269.00	295.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	4.25	7.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	3.75	7.50
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	3.50	5.00
Wireless Strollers	25.00	.....
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
3031 Wall Box	10.95	18.00
3045 Wall Box	14.50	19.50
3020 Wall Box	29.50	35.00
219 Stepper	19.50	23.00
Slector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	3.50	4.25
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	2.00	3.50
Bar Brackets	2.00	3.50
305 Impulse Rec	2.50	10.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	7.50
135 Step Receiver	15.00	19.50
145 Imp. Step Fast	3.50	7.50
150 Impulse Rec	20.00	.....
337 Bar Box	32.50	.....
306 Music Transmit	7.50	9.50
39A Speaker	25.00	.....
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	25.00	75.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	3.00	7.50

SEEBURG

Model A ILL	19.50	29.50
Model B	19.50	29.50
Model C	19.50	25.00
Model H	14.50	24.50
Rex	25.00	39.50
Model K15	19.50	39.50
Model K20	25.00	39.50
Plaza	25.00	39.50
Royale	25.00	39.50
Regal	35.00	59.00
Regal RC	39.50	69.50
Gem	30.00	59.50
Classic	59.50	75.00
Classic RC	69.00	79.50
Maestro	59.50	85.00
Mayfair	49.50	69.50
Mayfair RC	69.50	89.50
Melody King	49.50	79.50
Crown	49.50	59.50
Crown RC	64.50	79.50
Concert Grand	35.00	59.00
Colonel	35.00	69.50
Colonel RC	49.50	69.50
Concert Master	59.50	79.50
Concert Master RC	59.50	79.50
Cadet	35.00	75.00
Cadet RC	59.50	75.00
Major	35.00	79.00
Major RC	50.00	79.50
Envoy	59.50	69.50
Envoy RC	69.50	79.50
Vogue	59.50	75.00
Vogue RC	59.50	75.00
Casino	49.00	59.50
Casino RC	59.50	79.50
Commander	59.50	75.00
Commander RC	59.50	75.00
Hi Tone 9800	35.00	79.00
Hi Tone 9800 RC	35.00	99.00
Hi Tone 8800	35.00	79.00
Hi Tone 8800 RC	35.00	99.00
Hi Tone 8200	35.00	79.00
Hi Tone 8200 RC	35.00	99.00
146S ('46)	250.00	299.50
146M	250.00	299.50
147S	250.00	299.00
147M	250.00	365.00
148S	349.50	379.00
148M	349.50	395.00
246 Hideaway	200.00	250.00
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	10.00	19.50
Multi Selector 12 Rec	12.50	35.00
Melody Parade Bar	4.50	.....
5c Wallomatic Wireless	3.00	8.50
5c Baromatic Wireless	4.50	5.00
5c Wallomatic 3 Wire	2.00	8.00
30 Wire Wall Box	2.00	7.50
Power Supply	15.00	.....
5, 10, 25c Baromatic Wire	5.00	6.95
5, 10, 25c Wallomatic 3 Wire	7.50	8.95
5, 10, 25c Baromatic Wireless	6.95	8.95
5, 10, 25c Wallomatic Wireless	8.50	17.50
Electric Speaker	25.00	29.50
3W2 Wall-o-Matic	22.50	29.00
W1-L56 Wall Box 5c	20.00	29.50
3W5-L56 Wall Box 5, 10, 25c	29.00	59.50
W6-L56-5/10/25 Wireless	39.00	55.00
Tear Drop Speaker	15.00	17.50

ROCK-OLA

12 Record	19.50	39.00
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	49.50
Imperial 16	25.00	49.50
Windsor	29.50	40.00
Monarch	29.50	49.50
Std. Dial-A-Tone	39.50	40.00
'40 Super Rockolite	49.50	59.00
Counter '39	19.50	39.50
'39 Standard	39.50	59.00
'39 DeLuxe	49.50	59.00
'40 Master Rockolite	49.50	59.00
'40 Counter	39.50	49.50
'40 Counter with Std	49.50	54.50
'41 Premier	39.50	59.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	35.00
Modern Tone Column	32.50	40.00
Playmaster & Spectravox	49.50	69.50
Playmaster	49.50	69.50
Playmaster '46	179.50	199.50
Twin 12 Cab Speak	39.00	49.00
Playboy	15.00	30.00
Commando	39.50	50.00
1422 Phono ('46)	149.50	195.00
1424 Phono (Hideaway)	149.50	195.00
1426 Phono ('47)	189.50	299.50
Magic Glo	339.00	399.50
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	15.00	19.50
1530 Wall Box	16.50	21.10
Dial A Tone B&W Box	2.00	3.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr. Console Rock	50.00	69.50

PACKARD

Pla Mor Wall & Bar Box	12.50	17.50
Manhattan	139.50	199.50
Model 7 Phono	99.50	189.50
Hideaway Model 400	74.50	95.00
Bar Bracket	2.00	3.00
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Popular Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
Juniper Adaptor	15.00	27.50
Elm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Beech Adaptor	15.00	27.50
Spruce Adaptor	17.50	29.50
Ash Adaptor	15.00	25.00
Walnut Adaptor	17.50	25.00
Lily Adaptor	10.00	12.50
Violet Speaker	10.00	15.00
Orchid Speaker	19.50	27.50
Iris Speaker	21.50	29.50

MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	125.00	185.00
Throne of Music	35.00	39.50
Empress	29.50	39.50
Panoram Adaptor	8.50	.....
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	.....
Panoram Peek (Con)	175.00	195.00
Conv. for Panoram Peek	10.00	29.50
Constellation	175.00	225.00

AMI

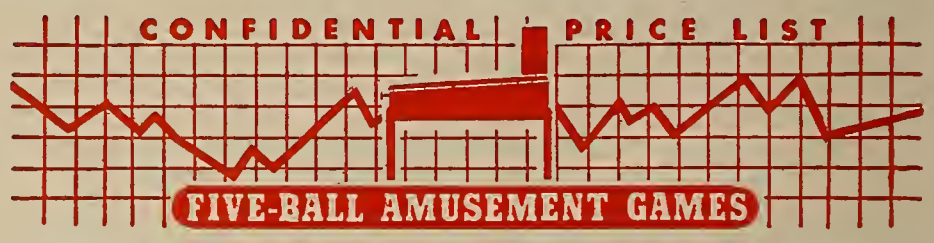
Hi-Boy (302)	49.50	55.00
Singing Towers (201)	29.50	49.50
Streamliner 5, 10, 25	25.00	39.50
Top Flight	25.00	39.50
Singing Towers (301)	29.50	49.50
Model A '46	350.00	410.00
Model B '48	495.00	510.00

BUCKLEY

Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	12.50	17.50

AIREON

Super DeLuxe ('46)	64.50	125.00
Blonde Bomber	129.50	195.00
Fiesta	119.00	144.50
'47 Hideaway	150.00	195.00
'48 Coronet 400	169.50	199.50
'49 Coronet 100	275.00	299.50
Impresario Speaker	17.50	.....
Melodeon Speaker	17.50	.....
Carilleon Speaker	22.50	.....



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

ABC Bowler	19.50	24.50
Ali Baba (Got 6/48)	42.50	50.00
Alice (Got 8/48)	49.00	54.50
Amber (Wm 1/47)	10.00	15.00
Aquacade (Un 4/49)	67.50	69.50
Arizona	10.00	14.50
Baby Face (Un 1/49)	57.50	90.00
Baffle Card (Got 10/46)	10.00	17.50
Ballerina (B 48)	24.50	49.50
Ballyhoo (B 47)	22.50	29.50
Band Leader	65.00	85.00
Banjo	19.50	39.50
Barnacle Bill (Got 8/48)	42.50	59.50
Basketball (Got 10/49)	124.50	137.50
Bermuda (CC 11/47)	29.50	49.00
Big League (B 46)	14.50	19.50
Big Time	32.50	39.50
Big Top	59.50	69.50
Black Gold	69.50	79.50
Blue Skies (Un 11/48)	34.50	45.00
Bonanza (Wm 11/47)	12.00	19.50
Boston (Wm 5/49)	97.50	109.00
Bowling Champ (Got 2/49)	79.50	99.50
Bowling League (Got 8/47)	12.50	19.50
Broncho	19.50	59.00
Buffalo Bill (Got 5/50)	159.00	179.50
Buccaneer (Got 10/48)	59.00	67.50
Build Up	30.00	32.50
Buttons & Bows (Got 3/49)	79.50	99.50
Camel Caravan	110.00	124.50
Caribbean (Un 3/48)	20.00	25.00
Carnival (B 48)	37.50	49.50
Carolina (Un 3/49)	47.50	95.00
Carousel	10.00	19.50
Catalina (CC 2/48)	29.50	49.00
Champion (CC 6/49)	97.50	109.50
Chico	45.00	49.50
Cinderella (Got 3/47)	34.50	49.50
Cleopatra	19.50	25.00
College Daze (Got 8/49)	85.00	119.50
Contact	25.00	29.50
Cover Girl	29.50	37.50
Crazy Ball (CC 7/48)	25.00	35.00
Dallas (Wm 2/49)	80.00	84.50
De Icer (Wm 11/49)	145.00	159.50
Dew Wa Ditty (Wm 6/48)	34.50	49.00
Double Barrel (B 47)	10.00	19.50
Double Shuffle (Got 6/49)	84.50	99.50
Dreamy (Wm. 3/50)	164.50	175.00
Drum Major	25.00	34.50
Dynamite (Wm 10/46)	10.00	15.00
El Paso (Wm 11/48)	79.50	94.50
Fast Ball	7.50	19.50
Fiesta	14.50	27.50
Flamingo (Wm 7/47)	10.00	22.50
Floating Power	59.50	75.00
Flying Trapeze (Got 9/47)	15.00	17.50
Football (CC 8/49)	99.50	114.50
Formation	15.00	25.00
Four Diamonds	14.50	19.50
Freshie (Wm 9/49)	145.00	159.50
Ginger (Wm 10/47)	10.00	20.00
Gizmo (Wm 8/48)	39.50	49.50
Glamour	24.50	29.50
Gold Ball (CC 8/47)	19.50	39.00
Gold Mine	39.50	44.50
Golden Gloves (CC 7/49)	98.50	129.50
Gondola	69.50	85.00
Grand Award (CC 1/49)	49.50	74.50
Gun Club	14.50	17.50
Harvest Moon (Got 12/48)	74.50	95.00
Havana (Un 3/47)	15.00	32.50
Hawaii (Un 8/47)	10.00	19.50
Hi Dive	14.50	19.50
Hi-Ride	17.50	29.50

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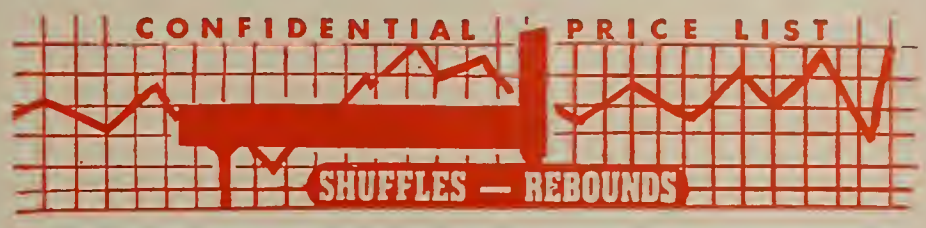
FIVE-BALL AMUSEMENT GAMES
(Continued)

Hit Parade	25.00	35.00
Hold Over	10.00	24.50
Holiday (CC 12/48)	68.50	75.00
Hollywood	14.95	20.00
Honey	10.00	19.50
Horoscope	12.50	15.00
Hot Rods (B 49)	60.00	139.50
Humpty Dumpty (Got 10/47)	27.50	50.00
Idaho	10.00	17.50
Jack 'N Jill (Got 4/48)	49.50	59.50
Jamboree	35.00	49.50
Jungle	12.50	15.00
Just 21 (Got 1/50)	104.50	149.50
K. C. Jones	129.50	139.50
Kilroy (CC 1/47)	10.00	14.50
King Arthur (Got 10/49)	119.50	139.50
King Cole (Got 5/48)	42.50	69.50
Kismet	17.50	32.50
Lady Robin Hood (Got 1/48)	20.00	42.50
Landslide	19.50	29.50
Laura	10.00	15.00
League Leader	10.00	14.95
Leap Year	29.50	39.50
Liberty	10.00	14.50
Lightning	10.00	15.00
Line Up	25.50	29.50
Lucky Inning (Wm. 5/50)	184.50	189.50
Lucky Star (Got 5/47)	25.00	35.00
Magic	35.00	49.50
Maisie (Got 3/47)	14.50	47.00
Majors '49 (CC 2/49)	57.50	79.50
Major League Baseball	29.50	32.50
Manhattan (Un 2/48)	19.50	37.50
Mardi Gras	34.50	39.50
Marines At Play	12.50	15.00
Marjorie (Got 7/47)	12.50	15.00
Maryland (Wm 4/49)	99.50	114.50
Mam-selle	10.00	19.50
Merry Widow	39.50	44.50
Melody (B 47)	19.50	22.50
Metro	17.50	27.50
Mexico (Un 6/47)	15.00	32.50
Miami Beach	15.95	17.50
Midget Racer (B 46)	10.00	15.00
Miss America (Got 1/47)	12.50	27.50
Monicker	10.00	17.50
Monterrey (Un 5/48)	19.50	39.50
Moon Glow (Un 12/48)	54.50	67.50
Morocco	39.50	49.50
Mystery	10.00	35.00
Nevada (Un 10/47)	15.00	24.50
Nudgy (B 47)	14.00	19.50
Oh Boy	15.00	29.50
Oklahoma (Un 6/49)	69.50	99.50
Old Faithful (Got 1/50)	124.50	139.50
One Two Three	54.50	79.00
Opportunity	19.50	25.00
Oscar	19.50	25.00
Paradise (Un 7/48)	24.50	39.50
Phoenix	59.50	79.50
Pinch Hitter (Un 5/49)	74.50	99.50
Pin Up Girl	15.00	29.50
Play Ball	15.00	19.50
Play Boy (CC 5/47)	17.50	37.00
Playtime	99.50	124.50
Progress	15.00	25.00
Puddin Head	49.50	79.00
Rainbow (Wm 9/48)	39.50	47.00
Ramona (Un 2/49)	49.50	59.50
Rancho (B 48)	39.50	51.50
Ranger	10.00	19.50
Repeater	16.50	29.50
Rio (Un 12/46)	19.50	27.50
Riviera	14.50	25.00
Rocket	19.50	32.50
Rondevoo (Un 5/48)	29.50	55.00
Round Up (Got 11/48)	49.50	64.50
St. Louis (Wm 2/49)	79.50	125.00
Sally (CC 10/48)	49.50	54.50
Samba	29.50	39.50
Saratoga (Wm 10/48)	49.50	62.50
School Days	15.00	17.50
Score-A-Line	20.00	39.50
Screwball	34.50	49.50
Sea Hawk	20.00	39.50
Sea Isle (CC 11/47)	14.50	19.50
Select-A-Card (Got 4/50)	124.50	159.50
Serenade (Un 12/48)	49.50	54.50
Shanghai (CC 4/48)	25.00	39.00
Shangri La	12.50	15.00
Shantytown	125.00	159.50
Sharpshooter (Got 5/49)	87.50	135.00
Shooting Stars	15.00	35.00
Short Stop	29.50	39.50
Show Boat (Un 1/49)	55.00	59.50
Silver Spray	14.95	24.50
Silver Streak (B 47)	14.50	19.50
Singapore (Un 11/47)	19.50	32.50
Sky Line	16.50	29.50
Sky Ray	12.50	19.50
Slap the Jap	14.50	19.50
Slugger	14.50	19.50
Smarty (Wm 12/46)	10.00	15.00
Smoky	12.50	19.50
South Pacific (Ge 3/50)	149.50	159.50
South Paw	15.00	19.50
South Seas	10.00	17.50
Speed Ball	14.95	32.50
Speed Demon	15.00	29.50
Speedway (Wm 9/48)	34.50	45.00
Spellbound (CC 5/46)	10.00	12.50
Spinball (CC 5/48)	22.50	29.50
Sports	19.50	25.00
Sports Parade	12.50	15.00
Spot-A-Card	25.00	29.50
Spot Pool	15.00	34.50
Stage Door Canteen	10.00	19.50
Stars	15.00	19.50
Star Attraction	10.00	19.50
Stardust (Un 5/48)	37.50	45.00
Starlite	10.00	19.50
State Fair	10.00	19.50
Step Up	10.00	17.50
Stormy (Wm 1/48)	33.50	39.50
Stratoliner	14.50	17.50
Streamliner	10.00	14.50
Summertime (Un 9/48)	34.50	49.50
Sun Beam	19.50	35.00
Sunny (Wm 12/47)	37.00	39.50
Supercharger	15.00	24.50
Super Hockey	57.50	89.50
Superliner (Got 7/46)	10.00	16.50
Superscore (CC 10/46)	10.00	20.00
Surf Queen (B 46)	10.00	22.50
Suspense (Wm 2/46)	27.50	49.00
Swanee	52.50	64.50
Tahiti (CC 10/49)	99.50	114.50
Tally Ho	14.50	39.00
Tampico (Un 7/49)	87.50	95.00
Target Skill	12.50	19.50
Telecard (Got 1/49)	62.50	79.50
Temptation	39.50	50.00
Tennessee (Wm 2/48)	29.50	39.50
Three Feathers	79.50	109.50
Three Musketeers (Got 7/49)	119.50	135.00
Thrill (CC 9/48)	34.50	39.50
Topic	7.50	17.50
Tornado (Wm 4/47)	16.50	19.50
Torchy (Wm 6/47)	10.00	19.50
Towers	12.50	15.00
Trade Winds	29.50	39.50
Treasure Chest	19.50	22.50
Trinidad (CC 3/48)	39.50	50.00
Triple Action	20.00	49.50
Tropicana (Un 1/48)	17.50	29.50
Tucson (Wm 1/49)	50.00	69.50
Tumbleweed	139.50	169.50
Utah (Un 8/49)	119.50	139.50
Virginia (Wm 3/48)	32.50	49.50
Vanities	10.00	25.00
Vogue	15.00	29.50
West Wind	15.00	20.00
Wild Fire	19.50	30.00
Wisconsin (Un 3/48)	29.50	37.50
Yankee Doodle	15.00	29.50
Yanks (Wm 4/48)	24.50	44.50
Zig Zag	12.50	17.50

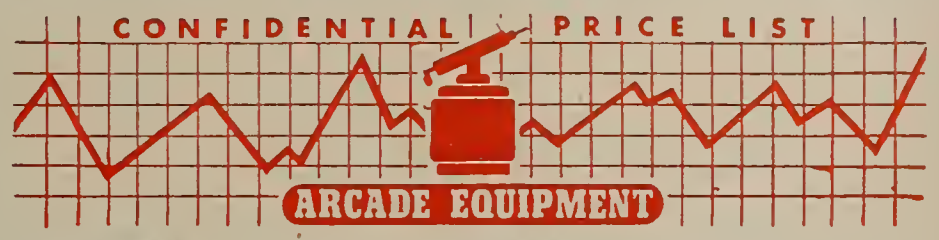
ABC Roll Down	37.50	65.00
Arrows	15.00	40.00
Auto Roll	24.50	49.50
Bermuda	24.50	35.00
Big City	10.00	25.00
Bing-A-Roll	60.00	115.00
Bonus Roll	25.00	75.00
Buccaneer	49.50	64.50
Champion Roll	15.00	29.50
Chicoin Roll Down	15.00	34.50
Genco Advance Roll	15.00	24.50
Genco Total Roll	20.00	54.50
Hawaii Roll Down	10.00	24.50
Hy-Roll	49.50	99.50
Melody	20.00	39.50
One World	40.00	49.50
Pro-Score	25.00	49.50
Singapore	10.00	39.50

ROLL DOWNS (Cont.)

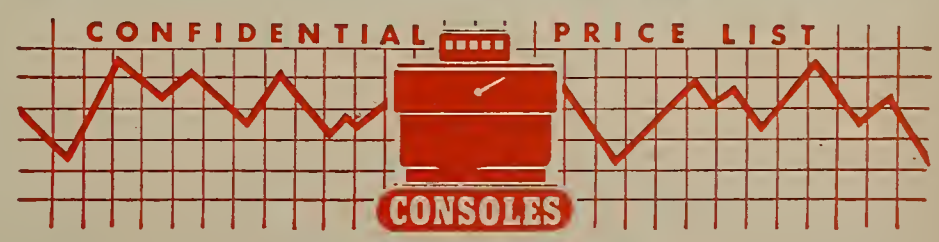
Sportsman Roll	10.00	24.50
Super Score	35.00	49.50
Super Triangle	15.00	49.50
Tally Roll	15.00	39.50
Tri-Score	25.00	49.50
Tin Pan Alley	40.00	54.50



Bally Shuffle-Bowler	89.50	169.50
Bally Speed Bowler	250.00	275.00
California Shuffle Pins	39.50	69.50
Chi-Coin Bango	45.00	49.50
ChiCoin Beacon	49.00	54.50
ChiCoin Bowling Alley	124.50	179.50
ChiCoin Rebound	25.00	39.50
ChiCoin Shuffle Baseball	119.50	200.00
Exhibit Strike	175.00	184.50
Genco Bowling League	59.50	150.00
Genco Glider	44.50	65.00
Gottlieb Bowlette	99.50	185.00
Keeney ABC Bowler	124.50	169.50
Keeney Line Up	50.00	69.50
Keeney Pin Boy	115.00	149.50
Keeney Ten Pins	55.00	100.00
Rock-Ola Shuffle Jungle	100.00	165.00
Rock-Ola Shuffle-Lane	69.50	175.00
United Shuffle Alley	79.00	125.00
Un. Shuffle Alley Exp	194.50	239.00
United Shuffle Skill	49.50	55.00
United Super-Shuffle	139.50	149.50
Universal Twin Bowler	179.00	185.00
Williams DeLuxe Bowler	219.50	245.00
Williams Twin Shuffle	89.00	195.00
Williams Single Bowler	119.50	150.00



Allite Strikes 'N Spares	39.50	125.00
Boomerang	20.00	50.00
Bally Big Inning	199.50	225.00
Bally Bowler	165.00	189.50
Bally Convoy	27.50	95.00
Bally Defender	50.00	100.00
Bally Eagle Eye	39.50	49.50
Bally Heavy Hitter	32.50	50.00
Bally King Pin	35.00	45.00
Bally Lucky Strike	45.00	69.50
Bally Rapid Fire	49.50	95.00
Bally Sky Battle	40.00	95.00
Bally Torpedo	49.50	95.00
Bally Undersea Raider	69.50	99.50
Bank Ball	59.50	85.00
Bowling League	35.00	49.50
Buckley DeLuxe Dig	125.00	149.50
Buckley Treas Is Dig	99.50	110.00
Champion Hockey	45.00	50.00
Chicoin Basketball Champ	124.50	175.00
Chicoin Goalee	64.50	100.00
Chicoin Hockey	34.50	85.00
Chi Midget Skee	135.00	150.00
Chicoin Pistol	74.50	149.50
Chicoin Roll-A-Score	24.50	39.50
Edelco Pool Table	109.50	125.00
Evans Bat-A-Score	224.50	229.50
Evans In the Barrel	39.50	52.50
Evans Super Bomber	59.50	149.50
Evans Play Ball	50.00	59.50
Evans Ten Strike '46	39.50	69.50
Evans Tommy Gun	49.50	85.00
Exhibit Dale Gun	49.50	119.50
Exhibit Rotary Mdsr	195.00	299.50
Exhibit Silver Bullets	135.00	150.00
Exhibit Merchantman Roll Ch Digger	59.50	99.50
Exhibit Vitalizer	69.50	95.00
Genco Bank Roll	24.50	65.00
Genco Play Ball	29.50	74.50
Groetchen Met. Typer	99.50	195.00
Hoop-A-Roll	24.50	49.50
Jack Rabbit	85.00	100.00
Keeney Air Raider	69.50	100.00
Keeney Anti Aircraft Br	15.00	25.00
Keeney Anti Aircraft Bl	35.00	65.00
Keeney Sub Gun	79.50	95.00
Keeney Texas Leaguer	30.00	45.00
Kirk Night Bomber	50.00	109.50
Lite League	39.50	100.00
Mutoscope Ace Bomber	35.00	95.00
Muto. Atomic Bomber	95.00	175.00
Mutoscope Dr. Mobile	134.50	150.00
Mutoscope Photomatic (Pre-War)	149.50	275.00
Mutoscope Sky Fighter	79.50	100.00
QT Pool Table	129.00	195.00
Quizzer	39.50	124.50
Rockola Ten Pins LD	19.50	39.50
Rockola Ten Pins HD	25.00	49.50
Rockola World Series	69.50	95.00
Scientific Baseball	49.50	75.00
Scientific Basketball	59.50	75.00
Scientific Batting Pr	44.50	75.00
Scientific Pitch 'Em	125.00	165.00
Seeburg Chicken Sam	49.50	95.00
Seeburg Shoot the Chute	42.50	95.00
Skee Barrell Roll	25.00	49.50
Skill Jump	25.00	39.50
Super Torpedo	25.00	79.50
Supreme Bolascore	50.00	75.00
Supreme-Skee Roll	20.00	75.00
Supreme Skill Roll	20.00	69.50
Supreme Rocket Buster	39.50	79.50
Tail Gunner	30.00	49.50
Telequiz	125.00	150.00
Warner Voice Record	49.50	69.50
Western Baseball '39	20.00	30.00
Western Baseball '40	49.50	65.00
Whizz	25.00	49.50
Wilcox-Gay Recordio	95.00	139.50
Williams' All Stars	55.00	125.00
Williams' Box Score	49.50	69.50
Williams' Star Series	169.50	235.00
Williams' Quarterback	89.50	139.50
Wurlitzer Skeeball	59.50	95.00



Arrow Bell	295.00	469.50
Bally Draw Bell 5c	74.50	144.50
Bally Draw Bell 25c	165.00	199.50
Bally DeLuxe Draw Bell 5c	134.50	189.50
Bally DeLuxe Draw Bell 25c	150.00	189.50
Bangtails '41	19.50	49.50
Bangtails '46	100.00	195.00
Bangtails '47	100.00	195.00
Bangtails '47 Comb	149.50	195.00
Bangtails '48	150.00	215.00
Big Game PO	20.00	29.50
Big Game FP	20.00	29.50
Big Inning	210.00	250.00
Big Top PO	19.50	22.50
Big Top FP	19.50	29.50
Bob Tail PO	20.00	50.00
Bob Tail FP	20.00	49.50
Casino Bell 5c	150.00	159.50
Club Bells	39.50	79.50
Club Bells 25c	52.50	69.50
Club House	10.00	25.00
DeLuxe Club Console	469.50	529.00
Super DeLuxe Club Console	489.50	545.00
Double Up	189.50	250.00
Evans' Challenger '47 5-25c	175.00	249.50
Evans' Races—FP, PO	349.50	395.00

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CONSOLES

(Continued)

Evans' Gal. Dom. '47	75.00	179.50
Fast Time FP	25.00	39.50
Fast Time PO	25.00	39.50
Galloping Domino (41)	20.00	39.50
Galloping Domino (42)	30.00	59.50
Gold Nugget 5-5c	125.00	179.50
Gold Nugget 5-25c	125.00	179.50
Hi-Boy 5c	135.00	150.00
Hi-Boy 25c	150.00	175.00
High Hand	19.50	49.50
Jennings Challenger 5-25c	175.00	230.00
Jumbo Parade Comb	39.50	74.50
Jumbo Parade FP	29.50	69.50
Jumbo Parade PO	29.50	69.50
Jumbo Parade 25c	49.50	70.00
Long Shot '48	475.00	650.00
Lucky Lucre 5-5	39.50	45.00
Lucky Lucre 5c	49.50	89.50
Lucky Lucre 25c	75.00	89.50
Lucky Star	20.00	49.50
Mills 4 Bells	50.00	89.50
Mills 3 Bells	75.00	95.00
Mills '47 3 Bells	95.00	125.00
Mills '48 3 Bells	185.00	295.00
Mills Duplex	225.00	275.00
Multi Bells	224.50	275.00
Paces Races Bl Cab	10.00	25.00
Paces Races Br Cab	15.00	25.00
Paces Races Red Arrow	20.00	25.00
Paces '39 Saratoga	10.00	39.50
Paces Saratoga w rails	24.50	69.50
Paces Saratoga no rails	24.50	39.50
Paces Saratoga Comb	39.50	69.50
Paces Saratoga Jr. PO	19.50	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb	49.50	69.50
Paces Reels Jr. PO	20.00	69.50
Paces Reels Sr. PO	20.00	69.50
Paces Reels w rails	20.00	39.50
Paces Reels no rails	20.00	39.50
Paces Twin 5-5	25.00	34.50
Paces Twin 5-10	25.00	39.50
Paces Twin 10-25	25.00	49.50
Paces Twin Console 5-25	89.50	99.50
Pastime	79.50	150.00
Reserve Bell	124.50	224.50
Roll 'Em	32.50	39.50
Silver Moon Comb	49.50	69.50
Silver Moon PO	24.50	65.00
Silver Moon FP	24.50	65.00
Silver Moon 10c	49.50	69.50
Silver Moon 25c	55.00	79.50
Skill Time '38	10.00	25.00
Skill Time '41	19.50	35.00
Spot Bell	249.50	395.00
Sun Ray	17.50	30.00
Super Bell 5c Comb	20.00	69.50
Super Bell 25c Comb	59.50	70.00
Super Bell Two Way 5-5	25.00	69.50
Super Bell Two Way 5-25	49.50	79.50
Super Bell Four Way 5-5-5-5	25.00	49.50
Super Bell Four Way 5-5-5-25	25.00	49.50
Super Bell Four Way 5-5-10-25	79.50	95.00
Super Bonus Bell 5c FP & PO	89.50	155.00
Super Bonus Bell 5c-25c FP & PO Combo	124.50	295.00
Super Bonus Bell 5c-5c FP & PO Combo	129.50	295.00
Super Bonus 5-5-5	339.50	425.00
Super Bonus 5-5-25c	340.00	425.00
Super Bonus Bell 5-10-25c PO	195.00	375.00
Super Track Time	30.00	89.50
Super Track Time TKT	30.00	69.50
Track Odds	69.50	109.50
Track Odds Daily Dbl	74.50	139.50
Track Odds DD JP	359.50	425.00
Track Odds '48, 5c	550.00	575.00
Track Odds '46	199.50	349.50
Track Time '39	39.50	59.50
Track Time '38	30.00	60.00
Track Time '37	29.50	
Triple Bell 5-5-5	225.00	249.50
Triple Bell '47 5-5-25	305.00	324.50
Triple Bell '47 5-10-15	149.50	229.50
Triple Entry	49.50	89.50
Wild Bell 5-25c	399.50	575.00
Wild Lemon	159.50	199.50
Winterbook	250.00	299.50

CONFIDENTIAL PRICE LIST — ONE-BALLS

Manufacturers and date of game's release listed. Code: (B) Bally.

Big Game PO	10.00	25.00
Big Parley	24.50	35.00
Big Prize FP	20.00	30.00
Big Prize PO	15.00	20.00
Blue Grass FP	15.00	25.00
Blue Ribbon PO	20.00	35.00
Champion (B '49)	349.50	395.00
Citation (B '48)	199.50	274.50
Club Trophy FP	22.50	50.00
Contest FP	30.00	45.00
Daily Races	29.00	59.50
Dark Horse FP	10.00	15.00
'41 Derby FP	20.00	29.50
Dust Whirls	25.00	32.50
Entry (B 47)	39.50	65.00
Favorite	59.50	79.50
Gold Cup (B '48)	95.00	150.00
Grand National	19.50	49.50
Grand Stand PO	14.50	20.00
Hot Tip	39.50	42.50
Jockey Club	25.00	35.00
Jockey Club (B '47)	69.50	89.50
Jockey Special (B '47)	74.00	85.00
Kentucky	29.50	49.50
Lexington (B '48)	250.00	279.50
Long Acre	19.50	32.50
Long Shot PO	39.50	49.50
Pastime (Rev)	14.50	39.50
Pacemaker PO	15.00	35.00
Photo Finish	225.00	345.00
Pimlico FP	15.00	32.50
Race King (Rev)	29.50	39.50
Record Time FP	22.50	59.50
Rockingham	59.50	99.50
Santa Anita	10.00	20.00
Sport Event FP	19.50	51.50
Sky Lark FP & PO	30.00	59.50
Special Entry (B '47)	54.50	64.50
Sport Special FP	17.50	30.00
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	25.00
Sport King PO	20.00	22.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	20.00	32.50
Thorobred	19.50	32.50
Trophy (B '48)	79.50	195.00
Turf Champ FP	35.00	44.50
Turf King (Pre War)	22.50	49.50
Victory FP	10.00	25.00
Victory Derby (B '46)	25.00	45.00
Victory Special (B '46)	39.00	49.50
War Admiral (Rev)	15.00	25.00
Whirlaway (Rev)	25.00	30.00
Winning Ticket	15.00	29.50

CONFIDENTIAL PRICE LIST — BELLS

MILLS

5c Gold Chrome HL	35.00	57.50
10c Gold Chrome HL	35.00	57.50
25c Gold Chrome HL	40.00	51.50
50c Gold Chrome HL	59.50	69.50
5c Copper Chrome	35.00	57.50
10c Copper Chrome	35.00	57.50
25c Copper Chrome	40.00	57.50
5c Club Bell	49.50	69.50
10c Club Bell	49.50	69.50

MILLS (Cont.)

25c Club Bell	59.50	99.50
50c Club Bell	100.00	189.50
1c Blue Front	20.00	50.00
5c Blue Front	44.50	69.50
10c Blue Front	44.50	75.00
25c Blue Front	44.50	85.00
50c Blue Front	75.00	150.00
1c Brown Front	29.50	49.50
5c Brown Front	47.50	74.50

CONFIDENTIAL PRICE LIST — BELLS

MILLS (Cont.)

10c Brown Front	47.50	79.50
25c Brown Front	47.50	79.50
50c Brown Front	120.00	150.00
1c Cherry Bell	20.00	39.50
5c Cherry Bell	25.00	47.50
10c Cherry Bell	35.00	47.50
25c Cherry Bell	35.00	47.50
1c Bonus Bell	39.50	49.50
5c Bonus Bell	49.50	85.00
10c Bonus Bell	64.50	85.00
25c Bonus Bell	64.50	85.00
5c Original Chrome	35.00	75.00
10c Orig. Chrome	49.50	85.00
25c Orig. Chrome	49.50	89.50
50c Orig. Chrome	59.50	89.50
1c QT Glitter Gold	15.00	30.00
5c QT Glitter Gold	39.50	65.00
10c QT Glitter Gold	39.50	75.00
25c QT Glitter Gold	39.50	85.00
1c VP Bell	15.00	19.50
1c VP Bell JP	15.00	25.00
1c VP Bell Green	15.00	19.50
5c VP Bell Green	15.00	22.50
1c VP Chrome	25.00	34.50
5c VP Chrome	25.00	34.50
5c VP Chrome Plus	27.50	42.50
1c P Bell B&G	22.50	32.50
5c VP Bell B&G	22.50	39.50
Vest Pocket '46	20.00	44.50
5c Futurity	10.00	34.50
10c Futurity	10.00	34.50
25c Futurity	15.00	34.50
50c Futurity	25.00	64.50
5c Black Cherry Bell	74.50	99.50
10c Black Cherry Bell	90.00	110.00
25c Black Cherry Bell	95.00	110.00
50c Black Cherry	150.00	195.00
25c Golf Ball Vendor	195.00	375.00
5c War Eagle	20.00	34.50
10c War Eagle	20.00	40.00
25c War Eagle	25.00	40.00
50c War Eagle	35.00	69.50
5c Melon Bell	85.00	135.00
10c Melon Bell	85.00	135.00
25c Melon Bell	85.00	135.00
Golden Falls 5c	79.50	109.50
Golden Falls 10c	79.50	115.00
Golden Falls 25c	89.50	120.00
Golden Falls 50c	125.00	149.50
5c Jewel Bell	119.50	129.50
10c Jewel Bell	124.50	145.00
25c Jewel Bell	124.50	145.00
50c Jewel Bell	210.00	245.00
5c Bonus '49	100.00	130.00
10c Bonus '49	100.00	130.00
25c Bonus '49	130.00	165.00
50c Bonus Bell	185.00	210.00
5c Black Gold	135.00	145.00
10c Black Gold	135.00	145.00
25c Black Gold	135.00	145.00
50c Black Gold	199.50	210.00
5c Club Royale	150.00	179.50
10c Club Royale	150.00	179.50
50c Club Royale	225.00	250.00
5c Black Beauty	129.50	165.00
10c Black Beauty	129.50	165.00
25c Black Beauty	159.50	165.00
50c Black Beauty	249.50	255.00
5c Blue Bell	119.50	135.00
10c Blue Bell	119.50	135.00
25c Blue Bell	134.50	149.50
5c Token Bell	165.00	175.00
10c Token Bell	165.00	175.00
25c Token Bell	165.00	175.00
5c 21 Bell	185.00	195.00
10c 21 Bell	189.50	195.00
25c 21 Bell	189.50	195.00

GROETCHEN

1c Columbia	15.00	29.50
5c Columbia Chrome	30.00	34.50
5c Columbia JPV Bell	30.00	40.00
5c Columbia Fruit	32.50	37.50
5c Columbia Cig RJ	25.00	39.50
5c Columbia DJP	49.50	79.50
10c Columbia DJP	34.50	79.50
5c Columbia Club Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club Cig GA	59.50	79.50
5c Columbia Cig GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	19.00	29.50
5c Conv Columbia Chrome	34.50	59.50
Columbia DeLuxe	59.50	79.50

PACE

5c Comet FV	15.00	39.50
10c Comet FV	15.00	45.00
25c Comet FV	15.00	45.00
50c Comet FV	50.00	100.00
5c Comet DJP	15.00	39.50
10c Comet DJP	20.00	39.50
1c Comet Blue	10.00	20.00
5c Comet Blue	15.00	29.50
10c Comet Blue Front	15.00	47.50
25c Comet Blue Front	20.00	49.50
50c Comet	40.00	89.50
5c Chrome	40.00	59.50
10c Chrome	44.50	59.50
25c Chrome	44.50	59.50
Chrome '47—50c	74.50	175.00
Chrome '47—$1.00	99.50	190.00
5c All Star Comet	45.00	50.00
10c All Star Comet	50.00	69.50
25c All Star Comet	55.00	69.50
50c All Star Comet	74.50	89.50
1c All Star 2-4	10.00	20.00
1c Rocket	20.00	49.50
5c Rocket	25.00	49.50
10c Rocket	30.00	59.50
25c Rocket	39.50	79.50
5c TJ Comet	20.00	29.50
5c Club Bell	25.00	64.50
10c Club Bell	30.00	75.00
25c Club Bell	75.00	125.00
50c Club Bell	100.00	175.00
5c Comet Red	20.00	64.50
10c Comet Red	20.00	64.50
5c DeLuxe '46	30.00	64.50
10c DeLuxe '46	59.50	70.00

JENNINGS

5c Chief	20.00	41.50
10c Chief	35.00	41.50
25c Chief	35.00	49.50
5c Silver Moon Chief	39.50	79.50
10c Silver Moon Chief	42.50	79.50
25c Silver Moon Chief	49.50	79.50
5c Silver Chief	55.00	65.00
10c Silver Chief	60.00	75.00
25c Silver Chief	65.00	75.00
50c Silver Chief	100.00	189.50
10c Golf Vndr	59.50	89.50
25c Gold Ball Vndr	89.50	129.50
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	99.50
5c Victory Chief	25.00	69.50
10c Victory Chief	30.00	69.50
25c Victory Chief	35.00	69.50
1c 4 Star Chief	10.00	35.00
5c 4 Star Chief	20.00	59.50
10c 4 Star Chief	35.00	59.50
25c 4 Star Chief	37.50	60.00
50c 4 Star Chief	75.00	140.00
5c Victory 4 Star Ch	75.00	100.00
10c Victory 4 Star Ch	75.00	110.00
25c Victory 4 Star Ch	95.00	150.00
5c DeLuxe Club Chief	80.00	119.50
10c DeLuxe Club Chief	80.00	119.50
25c DeLuxe Club Chief	80.00	124.50
5c Super DeLuxe Club Chief	109.50	175.00
10c Super DeLuxe Club Chief	109.50	175.00
25c Super DeLuxe Club	109.50	250.00
50c Super DeLuxe Club Chief	175.00	249.50
5c Standard Chief	80.00	125.00
10c Standard Chief	80.00	125.00
25c Standard Chief	80.00	169.50
50c Standard Chief	165.00	225.00
$1.00 Standard Chief	200.00	329.50
5c Bronze Chief	45.00	99.50
10c Bronze Chief	50.00	99.50
25c Bronze Chief	51.50	99.50
5c Tic Tac Toe	95.00	135.00
10c Tic Tac Toe	105.00	135.00
25c Tic Tac Toe	110.00	135.00
5c Sun Chief	120.00	165.00
10c Sun Chief	120.00	165.00
25c Sun Chief	120.00	165.00

WATLING

5c Rolatop '48	39.50	59.50
10c Rolatop '48	39.50	69.50
25c Rolatop '48	39.50	79.50
5c Rolatop '46	25.00	39.50
10c Rolatop '46	20.00	39.50
25c Rolatop	30.00	39.50
50c Rolatop	50.00	89.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

BUCKLEY

5c Criss Crosse	65.00	95.00
10c Criss Crosse	65.00	100.00
25c Criss Crosse	65.00	125.00

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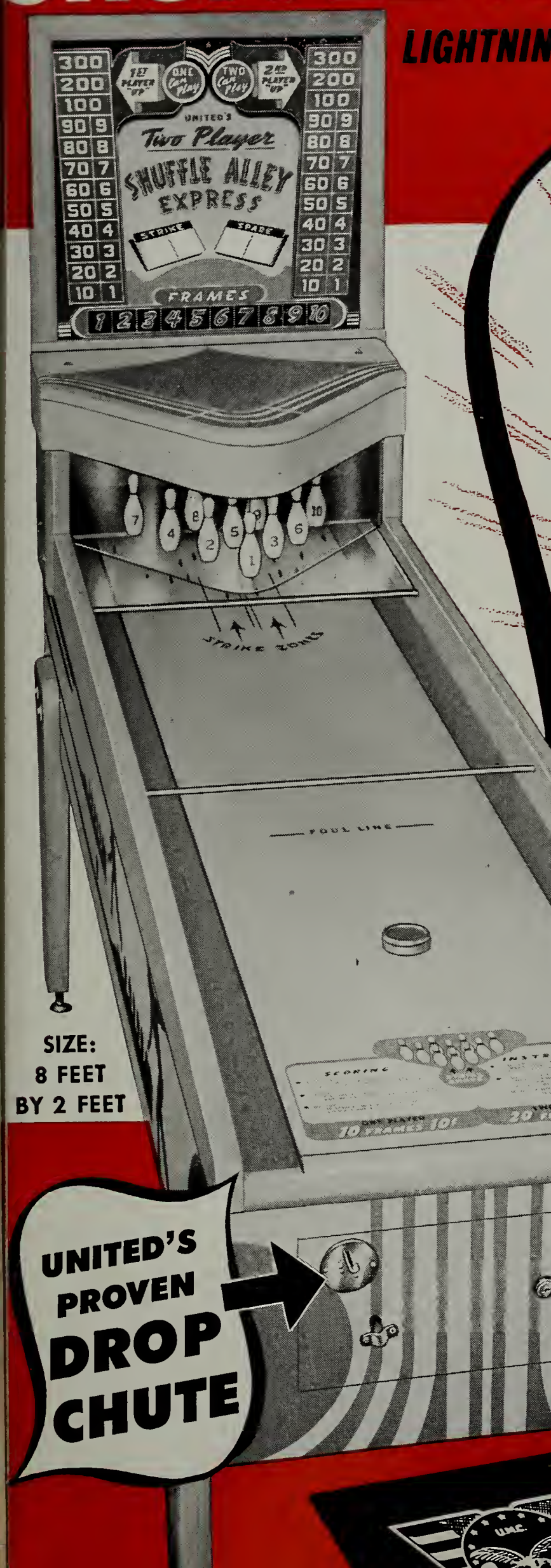

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